

GRAND ISLAND MEMORIAL LIBRARY
POLICY FOR COOPERATION WITH ORGANIZATIONS AND AGENCIES

The Grand Island Memorial Library welcomes opportunities for cooperative ventures with the business and professional community as well as civic, cultural, educational and governmental organizations and agencies, when those ventures support programs, services, resources or facility enhancements that benefit the public.

1. Subject to the approval of the Grand Island Memorial Library Board of Trustees or its designee, the Grand Island Memorial Library may partner with other organizations or agencies to promote reading, literacy and other library services. The organization or agency may be acknowledged on library related materials, print and broadcast media or electronic postings in exchange for monetary support, materials support and public relations or other professional services.
2. With the prior written approval of the Buffalo & Erie County Public Library (B&ECPL), the B&ECPL name and/or logo and the name and/or logo of the organization or agency may be used on written or electronic materials generated for approved cooperative programs.
3. With the prior written approval of the B&ECPL, both names may appear on promotional materials, media releases or electronic postings generated by the organization or agency for the purpose of advertising the cooperative program.
4. With the approval of the Grand Island Memorial Library, the name of the Grand Island Memorial Library may appear on promotional materials, media releases or electronic postings generated by the organization or agency for the purpose of advertising the cooperative program.
5. Participation in any cooperative program with another organization or agency shall not constitute an endorsement by B&ECPL or the Grand Island Memorial Library of the organization or agency or of its goods, services, mission or philosophy.
6. Subject to the terms of the Library's Gift Policy, the Grand Island Memorial Library may give a special acknowledgement of a substantial gift, bequest or sponsorship made in connection with a cooperative program.

Approved May 16, 2019