



CALLING ALL WRITERS!

Downtown Central Library Hosts Showcase for Independent Authors ***Second Indie Author Day is Saturday, October 14, 2017***

The Buffalo & Erie County Public Library at 1 Lafayette Square, Buffalo will host its second annual **"Indie Author Day"** on **Saturday, October 14 from 11:00 a.m. – 3:00 p.m.** Authors local to Erie County are urged to apply to participate in this free, open-to-the-public showcase event. Space is limited and will be granted on a first come, first served basis.

Part of a national effort to connect independent authors with public libraries, **"Indie Author Day"** will offer local authors visibility in a trade show format at the downtown Central Library, where they can discuss their work, sell copies of their books, connect with other local writers and learn more about publishing and marketing options from onsite expert speakers and nationally shared videos.

"There is a strong and devoted literary community here in Western New York, and we want to shine a light on local authors," said Library Director Mary Jean Jakubowski. "The Library has made a commitment to include books by local writers in our collection, and we hope 'Indie Author Day' will help encourage new writers – and readers – to discover and appreciate this collection of books written by hometown authors."

For more information, call 716-858-8900, or visit the Library's website at www.BuffaloLib.org.

[Click here to download the Indie Author Day application.](#)

[Indie Author Day Application](#)

Save this form, Print it, Sign it, Scan or Copy it and return it **by September 29** to:
(email) communications@buffalolib.org

or

(mail) Buffalo & Erie County Public Library 1 Lafayette Square Buffalo, NY 14203 attn: L. Mosher

[Authors will be confirmed on a first come first served basis.](#)

Indie AUTHOR ²⁰₁₇ DAY

Saturday, October 14, 2017
11 am - 3 pm

Free and open to the public

Buffalo & Erie County Public Library
1 Lafayette Square, Downtown Buffalo

Part of the annual national showcase
connecting independent writers to public
libraries and their communities.

Meet local authors! Buy local books!
Network with other authors! Learn more
about publishing and marketing your work!



Are you an author looking to showcase your work?
Applications to participate are now being accepted

Call 716-858-8050 or

E-mail communications@BuffaloLib.org

Confirmations on a first come first serve basis.

FREE

Buffalo & Erie County Public
LIBRARY

(716) 858-8900
www.BuffaloLib.org



WHAT'S IT ALL ABOUT?

INDIE AUTHOR DAY Saturday, October 14, 2017 11 a.m.-3 p.m.

At the Buffalo & Erie County Public Library's Central Library
1 Lafayette Square, Buffalo, 14203

Erie County independent authors and small local presses are invited to participate in the second, local **Indie Author Day**, a national event showcasing independent authors in their communities. We invite Erie County residents to promote and sell their work, talk to their peers and hear from experts in the field of publishing. **The event is free and open to the public.** In 2016, this first-time event hosted 40 authors; all the author slots were booked up well before the deadline!

Indie Author Day will include both in-person and video presentations (schedule to be confirmed) on topics such as:

How to Get Your Work Published
Marketing Your Publication
Resources for Independent Authors

NEW FOR 2017: In response to author requests at last year's event, registered authors are invited to arrive at **10 a.m.** for setup, coffee and networking with your peers. Your table needs to be ready to go by **10:45 a.m.** as the official public start time is 11 a.m.

The fine print: Limited space is available in this author showcase – once all slots are filled, we will start a Waiting List. You will receive an email confirmation. Registered authors receive a table space, signage and one chair. We request that you commit to stay until the program ends at 3 p.m. You have the opportunity to sign and sell copies of your book at the event with the Library receiving a small percentage of sales. Authors are responsible for their own money handling. Bring everything with you that you will need – handouts, display boards, book copies, extra change for sales, etc.

The Library requires only three things:

- Fill out and return the attached commitment form before the deadline to reserve your space.
- 10% of your October 14 total sales goes to the Buffalo & Erie County Public Library, payable on October 14.
- Your donation of a minimum two copies of your title(s) to join the Library's Local Author collection.

Please share this information with other Indie Authors!

Here is the Indie Author Day Application form:

<https://tinyurl.com/BfloIndieAuthorForm>

Return your completed and signed Application form to
communications@BuffaloLib.org by September 29, 2017.

Spaces are expected to fill quickly so don't delay - Questions? 716-858-8050

