

Researching Patent and Trademark Information

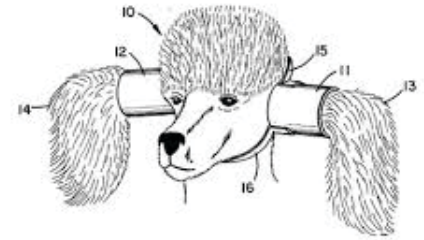
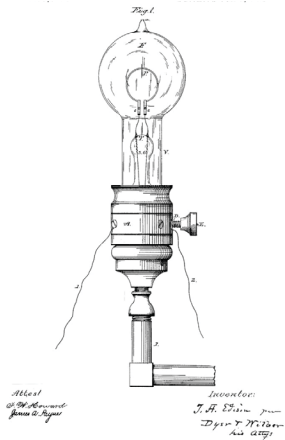
Essential Information You Need to Protect Your Intellectual Property



A Free Seminar for Inventors, Entrepreneurs,
Educators, and Legal Professionals

Tuesday, September 26, 2017
8:30 am – 5:00 pm

Buffalo and Erie County Public Library
Central Meeting Room (2nd Floor)
1 Lafayette Square
Buffalo, NY 14203



Registration Required. Call 858-7132 to REGISTER

- **Overview of Patents, Trademarks, Copyrights and Trade Secrets**
M. Neil Massong, Librarian, USPTO Patent and Trademark Resource Center Program
- **Conducting a Preliminary Trademark Search Using USPTO Databases**
Spruce Fraser, Librarian, USPTO Patent and Trademark Resource Center Program
- **Conducting a Preliminary U.S. Patent Search Using USPTO Databases**
M. Neil Massong
- **Invention Promotion Scams: Asking the Right Questions**
Spruce Fraser

Local Resource Panel featuring:

Robert Simpson – Patent Attorney from Simpson & Simpson, PLLC

Mark Bartholomew – Professor, University at Buffalo School of Law

Megan McNally – Executive Director of The Foundry – small business incubator and Buffalo's first community makerspace

A business expert from the Small Business Development Center (SBDC)

