

How to Play Buy the Rights (Instructions included with the game)

INTERIOR – A BUSTLING HOLLYWOOD PARTY

You're a struggling screenwriter who just moved to L.A., and so far nobody's buying the scripts you're selling. Then, from across the room, you see one of the biggest producers in town waiting for a drink. But it looks like you're not the only one to notice – rival screenwriters are closing in fast. This is it! This is your one shot at the big time. Now you just have to come up with a pitch so good that the producer can't help but buy the rights!

GETTING STARTED

Buy the Rights only takes a minute to learn. To start, put the four decks of cards in the center of the table and deal two cards from each deck to every player.

Whoever last saw a movie in the theater is the first Producer. Once everyone is ready to play, it's time to start pitching movies. Pitching can be done clockwise around the table or popcorn style, where players pitch their movies whenever they're ready.

PITCHING YOUR MOVIE

Players choose one card from each deck out of their hand to form the basis of their movie pitch. This is your logline – a one sentence description of your story. The cards naturally form the logline in the order they are numbered.

For example:

"A [Genre] movie about a [Descriptor] [Hero] [Plot]"

Pitching is more than just reading the cards back to the producer. Elaborate on the story, characters, and plot to really sell your movie. You gotta stand out if you want the big bucks!

The best way to discard your pitches in Buy the Rights is to keep them right in front of you. Each round, just put your latest movie pitch on top of the last.

After your pitch, draw one new card from each of the four decks to refill your hand.

THE PRODUCER

The Producer has a budget of \$20 million to spend on their favorite movie pitches. It doesn't have to all go to one movie! Producers can split that up any way among their favorite pitches.

As Producer, don't be afraid to ask questions about the Screenwriters' pitches. Once you have spent the \$20 million the role of Producer goes to the person sitting clockwise from you.

WINNING THE GAME

After each player has been Producer once, everyone counts their money. The player with the most cash wins! Remember to thank your agent in your award acceptance speech.

In the event of a tie, players who are tied dig through their discarded pitches and find the four best cards to pitch the biggest, craziest, most explosive Summer mega-blockbuster movie ever. The movie that gets the biggest applause or the most votes wins!

HOUSE RULES

Visit BuyTheRightsGame.com/Rules to view a curated list of variant modes for Buy the Rights. Here are some quick variations of the game you can try:

- Timed pitches – Players only have 60 seconds to pitch their movies.
- Want more choices each round? – Try playing with one extra card from each deck.
- Discarding Cards – Once per round, players may pay \$5 million to discard and replace any number of cards from their hand.

EXAMPLE PITCH

- 1) GENRE: Action
- 2) DESCRIPTOR: Foul-Mouthed
- 3) HERO: Roller Derby Girl
- 4) PLOT: Getting abducted by aliens to represent Earth in a galactic sporting event

Screenwriter:

Ok, I've got a movie that is going to make you very rich, Ms. Producer. It's an action movie about a foul-mouthed roller derby girl named Ana Warpath. I picture her being played by someone really buff, you know? Someone like [We don't want to get sued, so insert a famous actress name here.]

Producer:

Oooh, nice. So what's the story?

Screenwriter:

Ana Warpath is a legendary bruiser in the Midwest Roller Derby League. She's been ejected from more bouts than anyone else in League history! One night she's getting a post-bout drink at her favorite dive bar, when a mysterious woman approaches her in the bathroom. "Hey, aren't you Ana Warpath?" "Yeah, who wants to know?" Suddenly – ZAP! – the woman shoots Ana with a weird beam, and the next thing Ana knows she's waking up on an alien spacecraft! Turns out, she has been chosen to represent Earth in the Intergalactic Games, sort of an outer

space version of the Olympics. So Ana starts training, which she doesn't take seriously – she just wants to get back home – until she finds out that if she doesn't win, the Earth will be destroyed!

Producer:

Woah! I like that. What do you call it?

Screenwriter:

Wheels of Destiny!

FILM 101: INTRODUCTION TO GENRES

Not sure about one of the genre cards? Here are some descriptions of the more obscure genres. If one is not listed here and you're still confused, visit: www.google.com

BIOPIC

A biography of a real person. *Ghandi, Lincoln, Walk the Line.*

FILM-NOIR

Black-and-white crime films where people smoke a lot of cigarettes. *The Maltese Falcon, The Big Sleep, Touch of Evil*

COMING OF AGE STORY

The main character's childlike innocence is smacked down by the real world's cynical fist. *Stand By Me, The Breakfast Club, Almost Famous*

MOCKUMENTARY

A fake, funny documentary. *Spinal Tap, Best in Show, Borat*

CYBERPUNK

What's going to happen when the Selfie Generation grows up. *Blade Runner, Strange Days, Johnny Mnemonic*

STEAMPUNK

If Jules Verne and H.G. Wells made a laptop in the 19th Century. *Wild, Wild West, Treasure Planet, 20,000 Leagues Under the Sea*

DYSTOPIAN

A sad, hopeless world where there's no cellphone reception. *1984, Mad Max: Fury Road, The Hunger Games*

PROPAGANDA FILM

Films made to persuade that a political or moral stance is “right,” often using scare tactics.

Reefer Madness, The Battleship Potemkin, Triumph of the Will

SPAGHETTI WESTERN

Westerns that were made cheaply in Italy. *A Fistful of Dollars, The Good, the Bad and the Ugly, Django*