**Dollar value of your** library services Materials Borrowed \$66,324,975 \$2,801,484 **Computer Use** WiFi Use \$3,798,812 **Program Attendance** \$3,113,627 ÷ Info Seeker Questions \$2,158,680 Online Database Downloads \$25,585,575 Total Retail Value of Library Services \$103,783,153 2021 Library Tax/Erie County Funding \$25,917,341



Erie County Population (based on 2020 Census) 954,236. Value per capita \$108.76 per resident.

<sup>\$4\_00</sup>

in services

for every \$1 funded



## How much money did Erie County residents save in 2021 by using Library services?

**Borrower Savings** Over \$66.324.975! \$12.82<sup>1</sup> 5,173,555 х = \$66,324,975 Total Estimated **Total savings** circulation retail value<sup>1</sup> Over \$2,801,484! **Computer User Savings** 233,457 \$12/hr = \$2,801,484 Computer Estimated retail **Total savings** sessions cost to reserve a computer Over \$3,798,812! **WiFi User Savings** 477.838 \$7.95 \$3,798,812 WiFi sessions Estimated retail cost **Total savings** per session<sup>2</sup>



 Average cost top 3 titles from NY Times best sellers - 2/2022. Music download estimated retail value, Apple TUnes Store: \$.69, \$.99, \$1.29 each. Average cost 2 night Redbox rental (movies borrowed from library free for 7 days). Average cost of Billboard's 2021 Top 5 albums @ Amazon, Target & Walmart
WiFi session - Boingo.com approx. \$7.95 per hour.

avings	Estimated retail cost of program <sup>3</sup>	\$3,113 Total sa	avings
	0	ver \$2	150 600
	<\$15.00	= \$2.15	
,912 x stions	Estimated retail value		58,680 savings
lser Savi		or \$25	585 57
			\$25,585,575
	х	x \$15.00 <sup>4</sup>	

 Average cost for family outing at the zoo or Explore & More
Average cost text article from database site. For online resources that provide full text articles, average cost is \$15.00. Many cases only citation available. (Elsevier, Istor)

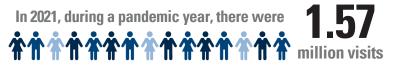
This worksheet is adapted from Massachusetts Library Association, Chelmsford Public Library and Maine State Library



## the Buffalo & Erie County Public Library returns

## a minimum of \$4.00 in services!

Buffalo & Erie County Public Libraries added to the **quality of life** in our great community during the COVID-19 pandemic.

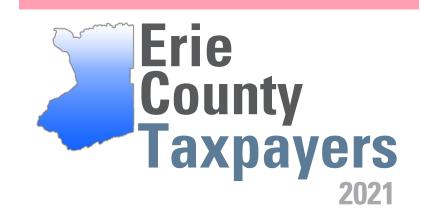


Libraries are important; they bring people and ideas together and are unique in their offerings. This second pandemic year, residents of Erie County had free access to over 3.3 million resources and reference materials including books, e-content, virtual programs and more. Some services and hours were curtailed during the year. The Library's website (www.BuffaloLib.org), social media, and WiFi provided 24/7 access to information.

The enclosed information quantifies the value of just a few of the FREE library services available to all.







## Your Library ... A Great Return on Your Investment

