

The Buffalo & Erie County Public Library SMALL BUSINESS INCUBATOR

This year, more than 3,000 entrepreneurs will start businesses in Erie County. The Buffalo & Erie County Public Library System helps them to find success. Our libraries offer fast, guided access to market data, incorporation guidelines, legal resources, and more.

The Buffalo & Erie County Public Library provides:

- Business information through free online resources 24/7. Our collection is rated among the best for entrepreneurs in New York State.
- Ongoing workshops that cover topics such as writing a business plan, creating a marketing plan and legal issues associated with starting a business.
- A networking link to community partners, including the SBA, Buffalo/Niagara Partnership and ECIDA.

The result:

The Library's Small Business Outreach Program has:

- More than doubled on-site and off-site visits to promote library resources,
- Nearly tripled its in-depth business planning and business management programming and
- Quadrupled the number of government agencies, business associations and colleges and universities in its partnership network.

The need:

· Restored funding not only allows community libraries throughout Erie County to maintain minimum open hour standards, but positions our Public Library System to fuel new business development in WNY by building entrepreneurial activity.

The economic investment Erie County makes in our Public Library System results in additional tax dollars, raises property values and creates new jobs. In fact,

For every \$1 spent on the Library, Erie County sees \$6.07* in return.

NOW, THAT'S A SMART INVESTMENT!

*For a complete breakdown of values of services provided by the Buffalo & Erie County Public Library, please reference our website at www.buffalolib.org/aboutthelibrary/governance.asp



www.buffalolib.org