

The Library...

AGreat Return on Your Investment

For every 1



funded,
the Buffalo &
Erie County
Public Library
returns at least

\$6.65 in services

## Dollar value of your library service

\$85,343,982 Materials Borrowed

> + \$10,326,360 Computer Use

\$1,036,668 Programs Attendance

> \$7,058,445 Reference Questions Asked

+ \$43,631,325 Online Database Searches

\$147,396,780 Comparative

**Retail Value** 

÷ \$22,171,833 **2010** Library

**Property Tax** 

\$6.65 in services

## Q: How much money did Erie County residents save in 2010 by using Library services?

Borrowers Savings A: Over \$85,343,000!

8,097,152 x \$10.54 = **\$85,343,982**Total Average **Total savings**circulation retail value\*

\* Estimated Retail Value of items from Maine State Library: www.maine.gov/msl/services/calexplantion.htm,with the exception of: music downloads: estimated retail value for Apple iTunes Store: 69¢, 99¢ and \$1.29 each; and Audio Books: average price of Audio version of top 5 from NY Times best sellers on 6/5/2011.

Computer Use A: Over \$10,326,000!

860,530 x \$12/hr = \$10,326,360

Computer Average retail Total savings
hours cost to reserve a computer

Online Databases

A: Over \$43,631,000

2,908,755 x \$15 = **\$43,631,325**Total # Average cost to **Total savings**of searches access articles online\*\*

\*\*Based on a sampling of costs to retrieve an article from fee-based websites.



Reference Questions & Interlibrary Loans

A: Over \$7,058,000!

470,563 x \$15 = \$7,058,445
Questions Average cost per question/ loan item

\$\frac{1}{2}\$

Program Attendance

A: Over \$1 Million!

Adult program attendance 51,437 Average matinee movie \$10/adults

Children's

program attendance +86,970
Average matinee movie \$6/children

Total program attendance 138,407

138,407 x \$7.49 = **\$1,036,668**Attendees Weighted average **Total Savings** 

Buffalo & Erie County Public Libraries add to the quality of life in our great community. On an average day, more than 15,000 people use one of the 37 branches of the Library System. That accounts for nearly 4 million patron visits in 2010.

Libraries bring people and ideas together and are unique in their offerings. Libraries help to bridge the divide between those who have access to information and those who do not. With a free library card, residents of Erie County have free access to more than 3.4 million reading resources and reference materials including books, magazines, newspapers, e-content, DVDs, videos and more. The library website (www.buffalolib.org) provides 24/7 access to a world of exciting information.

The enclosed information quantifies the value of many of the FREE library services available to all.

www.buffalolib.org

