Buffalo & Erie County Public Library System Profile
Survey Results and Community Implications

REPORT INFORMATION
Topic: **Summer Reading, Adult**
Programs: See full list on page 2
Date Range: None

BUFFALO & ERIE COUNTY PUBLIC LIBRARY SYSTEM PROFILE SURVEY WORK
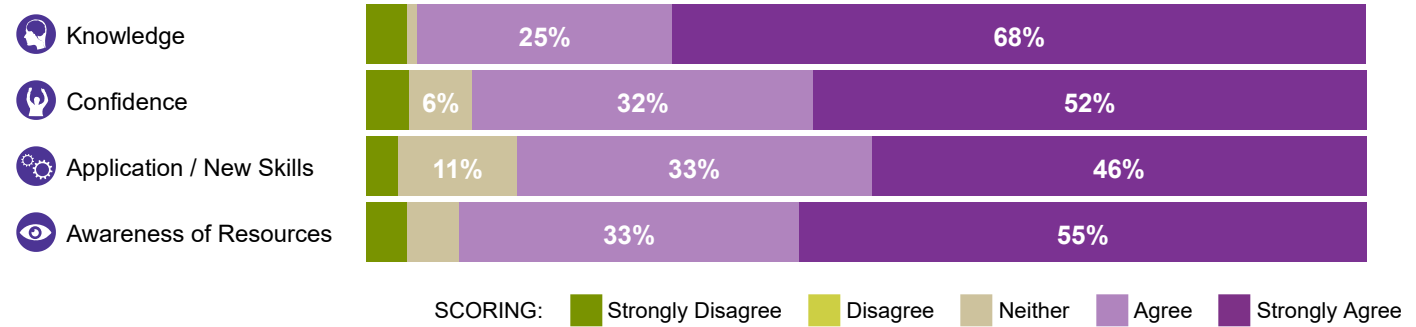
Buffalo & Erie County Public Library System Profile conducted surveys to program participants to collect data and insights about how their summer reading services and programs are supporting community needs. Buffalo & Erie County Public Library System Profile surveyed patrons using the Project Outcome Summer Reading Adult Survey, which measures patron-reported outcomes after a period of time has passed. A total of **166** survey responses were collected.

Results

A total of **166** survey responses were collected from **16 libraries**. Of the percentage of patrons surveyed who either **agreed or strongly agreed** that they benefited from the service or program:

93% learned something new from what they read or experienced

79% read more often

84% enjoy reading more

88% want to use the library more often

The full results of the survey(s) are shown below. *(Note that due to rounding, percentages may not add up to 100%)*

	Strongly Disagree	Disagree	Neither	Agree	Strongly Agree
Knowledge				25%	68%
Confidence		6%		32%	52%
Application / New Skills			11%	33%	46%
Awareness of Resources				33%	55%

SCORING: Strongly Disagree   Disagree   Neither   Agree   Strongly Agree

	✔ Selected Criteria Average	🌅 Summer Reading Topic Averages	
	Group	Group	National
Knowledge	4.6	4.6	4.4
Confidence	4.4	4.4	4.2
Application / New Skills	4.3	4.3	4.1
Awareness of Resources	4.4	4.4	4.3

AVERAGES: Ranges from 1.0 (Strongly Disagree) to 5.0 (Strongly Agree)

Survey topic averages represent all data under the survey topic and type and are based on the library location (e.g. United States, Canada). Selected criteria average represents data under any additional criteria applied to the report, such as date range, program or survey name.

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A total of **166** survey responses were collected across **15** surveys. The list of programs surveyed are shown in the table below.

Program Name	Survey Name	Attendance	Response Rate
Summer Reading 2018 - ALD - Adult - 6/22/2018	Summer Reading 2018 - ALD - Adult	0	N/A
Summer Reading 2018 - Amherst - Adult - 6/22/2018	Summer Reading 2018 - Amherst - Adult	0	N/A
Summer Reading 2018 - ANG - Adult - 6/22/2018	Summer Reading 2018 - ANG - Adult	0	N/A
Summer Reading 2018 - BOS - Adult - 6/22/2018	Summer Reading 2018 - BOS - Adult	0	N/A
Summer Reading 2018 - CEN & City - Adult - 6/22/2018	Summer Reading 2018 - CEN & City - Adult	0	N/A
Summer Reading 2018 - Cheektowaga - Adult 2 - 6/22/2018	Summer Reading 2018 - Cheektowaga - Adult 2	0	N/A
Summer Reading 2018 - CLA - Adult - 6/22/2018	Summer Reading 2018 - CLA - Adult2	0	N/A
Summer Reading 2018 - COL - Adult - 6/22/2018	Summer Reading 2018 - COL - Adult	0	N/A
Summer Reading 2018 - CON - Adult - 6/22/2018	Summer Reading 2018 - CON - Adult	0	N/A
Summer Reading 2018 - EAU - Adult - 6/22/2018	Summer Reading 2018 - EAU - Adult	0	N/A
Summer Reading 2018 - EDN - Adult - 6/22/2018	Summer Reading 2018 - EDN - Adult	0	N/A
Summer Reading 2018 - ELM - Adult - 6/22/2018	Summer Reading 2018 - ELM - Adult	0	N/A
Summer Reading 2018 - GRI - Adult - 6/22/2018	Summer Reading 2018 - GRI - Adult	0	N/A
Summer Reading 2018 - Hamburg - Adult - 6/22/2018	Summer Reading 2018 - Hamburg - Adult	0	N/A
Summer Reading 2018 - LCW - Adult - 6/22/2018	Summer Reading 2018 - LCW - Adult	0	N/A
Summer Reading 2018 - LNC - Adult2 - 6/22/2018	Summer Reading 2018 - LNC - Adult2	0	N/A
Summer Reading 2018 - MAR - Adult - 6/22/2018	Summer Reading 2018 - MAR - Adult	0	N/A
Summer Reading 2018 - NCO - Adult - 6/22/2018	Summer Reading 2018 - NCO - Adult	0	N/A
Summer Reading 2018 - NST - Adult - 6/22/2018	Summer Reading 2018 - NST - Adult	0	N/A
Summer Reading 2018 - OPK - Adult - 6/22/2018	Summer Reading 2018 - OPK - Adult	0	N/A
Summer Reading 2018 - TON - Adult - 6/22/2018	Summer Reading 2018 - TON - Adult	0	N/A
Summer Reading 2018 - Town of Tonawanda - Adult - 6/22/2018	Summer Reading 2018 - Town of Tonawanda - Adult	0	N/A
Summer Reading 2018 - WSE - Adult - 6/22/2018	Summer Reading 2018 - WSE - Adult	0	N/A

Additional Survey Information

The library also asked the following questions:

1. What could the library do to help you continue to learn more?

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Additional Survey Information

The library also asked the following questions:

    2. What did you like most about the program/service?

Open-Ended Responses

Open-ended responses are listed in chronological order and grouped by survey and then by question.

Summer Reading 2018 - Cheektowaga - Adult 2

1. What could the library do to help you continue to learn more?

- have chapter books
- Continue to do programs!
- continue w/ programs
- more programs
- Bring in more kid friendly activities
- Video presentation

2. What did you like most about the program/service?

- The hands on interaction
- Touching the lobster
- I enjoyed seeing the animals
- The ability to touch animals
- Chance to touch creatures
- Touching the Animals
- Touching the Animals
- Blue lobster. Great program!!
- Seeing animals

3. What is the zip code of your home address?

- 14225
- 14206
- 14216
- 14227
- 14227
- 14226
- 14224
- 14043
- 14043

4. What program did you attend today?

- The touch tank
- Touch Tank
- Touch tank
- Aquarium Touch Tank
- Touch tank
- Touch Tank

Summer Reading 2018 - LNC - Adult2

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1. What could the library do to help you continue to learn more?

- Extend yoga classes. I do use the library not only for reading books/periodicals/videos etc. but also for the great children's programs.
- I would LOVE if yoga were offered regularly
- Computer classes locally
- Keep classes going
- Keep programs like these
- continue yoga class
- Stay open. Do not cut funding!!
- stay open
- Stay open
- Stay open!
- Keep classes at Lancaster Public Library!
- More computer classes

2. What did you like most about the program/service?

- Outside yoga
- How great my body felt after yoga. Peggy is a great yoga teacher!
- Feeling good
- So helpful for taking care of my body!
- Yoga
- Everything
- Very relaxing, informative and fun
- Stress relief
- Relaxing
- Relaxation
- relaxation
- Video about our book + author
- The ability to view a podcast by author about the book we just read - using library laptop + TV
- Hearing others opinions
- Socialization - video included
- Everything! I would like to express my sincere thanks and gratitude to the Lancaster Public Library for holding these uplifting and wonderful yoga classes in your "cozy" Community Room. Having attended yoga classes for well over 2 years, I have been rewarded tremendously, both physically and mentally! Physically, everyone knows that exercise is the way to improve your health and lifestyle! Spiritually, yoga, opens up your mind and helps you in many capacities! It is fulfilling, meaningful, and mindful. I have met wonderful and kind library staff and librarians on my visits; each one is talented, professional and always available to help, when visiting your lovely library! Kudos to your fine library, staff and school community activities! And, many, many thanks and gratitude to our yogi, Peggy Basin! She is the consummate instructor! Excellent lessons and guidance in her yoga sessions! Thank you!
- Free yoga class tuaght by experienced yoga instructor

3. What is the zip code of your home address?

- 14225
- 14086
- 14086
- 14086
- 14086
- 14086
- 14086
- 14031
- 14059
- 14043
- 14086

Topic: Summer Reading
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- 14086
- 14086
- 14001
- 14043
- 14086
- 14086
- 14224
- 14059

4. What program did you attend today?

- Yoga
- outdoor yoga
- On-going yoga class indoors & outdoors
- Yoga
- Yoga for adults
- Yoga
- Yoga
- Adult Yoga
- Yoga
- Yoga
- Yoga
- Yoga
- Diva Book Club
- Book Club Divas
- Book Club
- Monthly Book Club (Adult)
- Hatha Yoga with Peggy Basin
- Yoga class

Summer Reading 2018 - CLA - Adult2

1. What could the library do to help you continue to learn more?

- Nothing - excellent support
- Little support has been great!
- Outside speakers & programs
- Outside speakers on various books + book themes + topics

2. What did you like most about the program/service?

- Spirited discussion about the book
- Discussion
- Great discussion
- Collegiality, preparedness of reader

3. What is the zip code of your home address?

- 14036
- 14031
- 14032
- 14051

4. What program did you attend today?

- NW Pack raceme[?]
- Wolf Pack

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- Rex Stout Book Club
- Wolfe Pack

Summer Reading 2018 - Town of Tonawanda - Adult

1. What could the library do to help you continue to learn more?

- Have more books on art journaling
- more art programs
- Continue with more sessions
- have more of these classes
- Have the books available
- unk
- Continue to offer programs at various hours and places
- Feel they do an excellent job for such a small library.
- continue the book discussions
- Classes on computers
- Continue doing what you're doing!
- Make catalog more user friendly
- Survey - ask this question, use a drop box
- The program is very well run
- More talks, interactive
- Offer as many programs as possible to encourage interaction. Perhaps day trips to interesting places: Darwin Martin House, wineries, orchards in fall
- Continue programs like this!
- I would truly enjoy if there was a "noise level" policy so the children aren't so loud when here.

2. What did you like most about the program/service?

- I never knew what an art journal was.
- Colorful, very freeing
- great supplies
- Relaxing & being creative
- All the art supplies. P.S. Amy is wonderful
- Discussion
- The different points of view
- Different ideas on books
- Moderator is excellent. Participants informed & articulate.
- Discussion, interaction
- The number of people in attendance made the discussion more interesting to hear others opinions.
- The discussion & opinions of others who read the book
- Class interaction
- Amy the librarian who fasilitates [sic] the discussions
- The different opinions
- Book club discussion hosted by Amy.
- Every month's discussion is great & illuminating
- I could take what I wanted out of it. No pressure.
- The creativity, group discussin, and exercises. Amy is an excellent leader, this brings more insight into things.
- The open cameraderie of the group is conducive to journal sharing.
- Friendly environment 'n' folk
- Opening the mind to new experiences.
- The writing prompts provided by the facilitator, Amy Christman, and her guidance
- We each wrote individually on the same subject and then discussed what we wrote.

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3. What is the zip code of your home address?

- 14223
- 14216
- 14150
- 14150
- 14150
- 14217
- 14223
- 14150
- 14217
- 14223
- 14223
- 14150
- 14223
- 14221
- 14216
- 14216
- 14223
- 14220
- 14214
- 14223
- 14217
- 14223
- 14150
- 14216

4. What program did you attend today?

- Art journaling
- Art journaling
- Music & Art Journaling
- Music & Art journaling
- Book Club
- Their eyes are watching God
- Book Club
- Book club
- Book discussion group
- Book Club
- Book discussion
- Book Club/Discussion
- Book Discusison
- Book Club Discussion
- Book Club Discussion
- Book Discussion Club
- Journaling
- Journaling Group
- Journal Writing
- Journaling w/ Amy
- Journal Group
- Journal Writing
- Amy's Journal Group

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Summer Reading 2018 - OPK - Adult

1. What could the library do to help you continue to learn more?

- Have more groups like this
- More of this! (club nights)
- Keep holding these discussions

2. What did you like most about the program/service?

- A related discussion, with cookies afterward.
- The depth of the discussion and historical relvance
- the interaction with strangers with similar intrest.
- In depth discussion Newingconts [?]
- The whole discussion - great group, great leading by Tim -----

3. What is the zip code of your home address?

- 14224
- 14127
- 14127
- 14052
- 14127

4. What program did you attend today?

- on Hawthorne (part of a program on 19th-20th Cent. American Lit.)
- Books & Cookies Emerson Whitman Dickinson
- tim's Book Club
- Emily Dickinson
- Book & Cookies (Emily Dickinson). American Classics

Summer Reading 2018 - NCO - Adult

1. What did you like most about the program/service?
- Movie with friends
- The movie
- Movie & muvie goers

2. What is the zip code of your home address?
- 14111
- 14111
- 14111
- 14111

3. What program did you attend today?
- Movie: I Can Only Imagine
- Movie
- I Can Only Imagine
- Movie: I Can Only Imagine

Summer Reading 2018 - Hamburg - Adult

Topic: Summer Reading
Survey Type: Adult | Report Created On: 10/8/2018

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1. What could the library do to help you continue to learn more?

- Schedule more classes for adults
- offer this regularly
- movies
- Add popcorn
- Movie night
- Offer more content like this
- Show more films
- have her back!
- Class was too short
- more of these workshops
- Have the book You Can Heal Your Life by Louise Hay available.

2. What did you like most about the program/service?

- Learned a lot about Healthy Living
- more ideas
- Meetup here
- Very good info and speaker
- The movie, the testimony of a true story of faith and struggle
- Bible Revelation
- good movie
- Loved the movie! Very inspiring.
- Group Discussion
- I didn't know the movie came from a book. I'm now interested in reading the book
- Quality content and interaction with our community
- Film & Discussion
- All the speaker
- the list of foods to avoid and that are recommended
- Subject is interesting
- useful information
- The handouts & how knowledgeable she was.

3. What is the zip code of your home address?

- 14075
- 14227
- 14075
- 14075
- 14075
- 14221
- 14075
- 14075
- 14075
- 14075
- 14075
- 14075
- 14219
- 14219
- 14219
- 14075
- 14075
- 14075
- 14075

Topic: Summer Reading
Survey Type: Adult | Report Created On: 10/8/2018

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- 14075
- 14224

4. What program did you attend today?

- Anti-Inflamitory
- Anti-Inflamitory
- Anti-Inflammatory
- Anti-Inflammatory Diet
- Adulting 101 - Anti Inflammatory
- Anti Inflamation
- Anti Inflammatory
- Anti-inflammatory Diet
- Anti-Inflammation
- Inflammation
- Movie Night
- I Can Only Imagine
- Movie: I Can Only Imagine
- I Can Only Imagine
- Page to Screen movie night
- "Page to Screen" I Can Only Imagine
- Film - "I Can Only Imagine"
- Adult 101 Anti Inflammatory
- Anti-inflammatory
- Anti inflammatory diet class
- Anti inflammatory diet
- Anti Inflammatory

Summer Reading 2018 - GRI - Adult

1. What could the library do to help you continue to learn more?

- would like to see a jam making class
- more classes
- More classes like this
- more of this type of seminar
- More licetures like this
- Schedule more travel programs
- More hands on for the aging
- continue with helpful talk/craft sessions
- part 2 of this class
- Run more classes (art)
- continue programs like this
- More sessions like this
- Nothing
- More workshops

2. What did you like most about the program/service?

- Creative
- Learned a new craft
- the creativity of it
- fun and informative
- Rolling the truffles
- the personal experience in travel

Topic: Summer Reading
Survey Type: Adult | Report Created On: 10/8/2018

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- Access to books
- Slide show naration
- Excitement of travel
- Sal Bordonaro is an outstanding presenter!
- Beautiful pictures, funny comments
- New idea to do with flowers + herbs. Something new and interesting.
- community get together / always enjoy learning something new!
- creativity
- Learned an old art!
- hands on activity
- Decorative + fun
- The chocolate
- Fun - simple - informative

3. What is the zip code of your home address?

- 14072
- 14072
- 14072
- 14072
- 14072
- 14217
- 14072
- 14072
- 14072
- 14072
- 14072
- 14072
- 14072
- 14220
- 14072
- 14072
- 14072
- 14072
- 14072

4. What program did you attend today?

- flower pounding
- Flower Pounding
- Pounding flowers
- Truffle making
- truffle making
- Truffle making
- Tours of Italy & Experiences
- Viva Italia
- Tour of Italy
- Italy
- Italian Tapestry
- Italian Tapestry
- Flower pounding
- Pounding flowers
- Flower Pounding
- flower pressing
- flower pounding

Topic: Summer Reading
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- Flower pounding
- Truffle making
- Truffle Making

Summer Reading 2018 - ELM - Adult

1. What could the library do to help you continue to learn more?

- Continue with new & interesting programs
- More classes

2. What did you like most about the program/service?

- Searching through recipes
- It was delicious
- Discussion pertaining to food
- Interaction w/ others interested in sharing experience - cooking
- Food
- Eating the food
- Great recipes

3. What is the zip code of your home address?

- 14059
- 14059
- 14059
- 14059
- 14059
- 14102
- 14059

4. What program did you attend today?

- Cookbook Club
- Elma Cooks!
- Cooking Club
- Cook Book
- Cookbook Club
- Elma Cooks

Summer Reading 2018 - EDN - Adult

1. What could the library do to help you continue to learn more?

- VERY important for Pennysaver
- you do a great job
- nothing
- Keeping programs available now is a great aid and opportunity
- Have more tech classes

2. What did you like most about the program/service?

- CW study
- Historical aspect
- Input from others in the audience
- Civil War Instruments
- Demo of tuba

Topic: Summer Reading
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- Informative
- Personalized tech assistance
- learning how to use the internal [?] library
- Creating something together

3. What is the zip code of your home address?

- Eden
- 14057
- 1411114222
- 14111
- 14057
- 14057
- 14075
- 14075
- 14057
- 14006
- 14006
- 14787

4. What program did you attend today?

- Music of CW
- Civil War Instruments
- Civil War Bands
- Civil War Bands
- Civil War Music
- Civil War Instruments
- Civil War Music
- Civil War Bonds
- B-A-T-T
- B-A-T-T
- ioni tech training
- Percussion (Samba)

Summer Reading 2018 - CON - Adult

1. What could the library do to help you continue to learn more?

- more creative programs

2. What did you like most about the program/service?

- Painting rocks
- painting
- Being creative

3. What is the zip code of your home address?

- 14222
- 14141
- 14209

4. What program did you attend today?

- Rock painting
- Rock painting
- Rock painting

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Summer Reading 2018 - COL - Adult

1. What could the library do to help you continue to learn more?

- Nothing
- more
- nothing - programs they have are great
- Nothing

2. What did you like most about the program/service?

- The discussion
- Book club - it's fun to talk w/ other people about the book we all read
- Interaction
- everything
- Hearing others' thoughts
- Discussion & different opinions on the book.
- Good time with gals that enjoy reading

3. What is the zip code of your home address?

- 14034
- 14034
- 14070
- 14070
- 14129
- 14034
- 14070

4. What program did you attend today?

- Book Club
- Book Club
- book club
- 11 am Book Club
- Book Club
- Book Club

Summer Reading 2018 - CEN & City - Adult

1. What did you like most about the program/service?

- Trivia & free book
- Free books

2. What is the zip code of your home address?

- 14207

3. What program did you attend today?

- Reading Trivia

Summer Reading 2018 - EAU - Adult

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1. What could the library do to help you continue to learn more?

- There's a lot of self help books
- more of same!
- more adult programs
- Offer more informative courses for over 50
- cont offer "self growth" topics
- Offer more courses like this!! :)
- more speakers/authors
- Keep doing what you're doing
- You are already helpful
- More of this stuff. There is more to life than just book clubs
- Nothing that I can think of
- Have more programs for seniors

2. What did you like most about the program/service?

- Gave me an increased awareness
- I was very informative
- grt ideas!
- Barbara presented the material in an easy going organized way. Some good material to try - Encouraging.
- good time of day
- Informative - up beat
- Authenticity of subject & speaker
- It will help me set goals & make little changes
- Positive thinking
- Very relevant
- Interesting, informative speaker
- Interesting subject, good presenter
- enthusiasm of presenter
- Seeing all the old postcards
- The content of Rachel's talk
- free yoga
- Something new
- Calming
- The yoga class was great - very relaxing
- Personal attention
- New instructor = introduction to new things
- Good stretch, peaceful
- Relaxing
- peace & quiet

3. What is the zip code of your home address?

- 14080
- 14052
- 14127
- 14052
- 14220
- 14227
- 14052
- 14052
- 14052
- 14224
- 14052

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- 14052
- 14030
- 14052
- 14052
- 14052
- 14052
- 14059
- 14139
- 14069
- 14069
- 14052
- 14052
- 14052

4. What program did you attend today?

- Aging with Courage
- Grow with Courage
- grow with courage
- Grow with Courage
- grow w/ courage
- Grow with Courage
- Grow with Courage
- Grow with Courage
- Grow w/ Courage
- Grow with COurage
- Grow with Courage
- E.A. postcards
- E.A. Postcards
- Millard Fillmore
- yoga
- yoga
- 50+ yoga
- Yoga 50 plus
- Yoga (by Joy Wheel)
- Yoga
- Yoga
- Yoga
- Yoga 50+
- Yoga 50+

Summer Reading 2018 - ANG - Adult

1. What is the zip code of your home address?

- 14221
- 14006

2. What program did you attend today?

- Book Club
- Book a trainer

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Overview

Wherever public libraries are working, possibility lives. People who work in public libraries know that library services open new opportunities for anyone who enters – putting people on the path to literacy, technological know-how, or a better job. Libraries see evidence of this every day – what they are often missing is the data to support it. Measuring outcome data helps libraries demonstrate the good they are doing and the value their impact is having in the community. For example, the Project Outcome: Year in Review 2016 Annual Report sites that nearly 80% of library users surveyed report that library programs and services have had some kind of positive impact on their lives in the last year, with a majority of patrons reporting that the educational aspect of these programs and services is what they like most. And these patron benefits are in high demand. Patrons most commonly suggested improvement for the library is new, more, or more frequent classes and programs.[i]

About the Surveys

The Project Outcome surveys were developed by the Public Library Association's Performance Measurement Task Force, which is comprised of a diverse group of public and state library leaders, consultants, data researchers and analysts. The surveys are designed to help libraries measure the outcomes of programs and services and the impact they have on patrons. The results are intended to show a direction of change, not rigorous statistical proof of change. To learn more about Project Outcome, visit www.projectoutcome.org (https://www.projectoutcome.org).

Implications for Community Impact

Summer reading programs are an essential public library service that benefits a range of patrons from children, teens and adults. Public libraries intend summer reading programs to be engaging and fun while providing structure that supports ongoing learning opportunities for adults and protects against literacy backsliding for children out of school.

- According to the Library Research Service, Colorado State Library, adult summer reading programs benefit patrons by providing opportunities in literacy development and exposure to new literary genres. Summer reading programs promote the value of reading and its immense benefits, including reduced stress and modeling good reading behavior for children.[ii]
- Adults continue to pursue interests and self-growth, such as reading, past formal education. According to research produced by the Pew Research Institute, 74% of adults are "personal learners," which means they do activities such as reading or taking classes tied to personal interests. There are a multitude of social and psychological benefits that come from personal learning. According to Pew, 87% of personal learners feel well-rounded and 64% reported their learning helped them make new friends.[iii]
- Most people in the United States view public libraries as an integral part of the education system by providing resources to everyone, while also being advocates of digital and information literacy. A recent report produced by the Pew Research Institute found that those over the age of 15 feel that public libraries have an important role in fulfilling the educational needs of the community they serve. In addition, 78% feel libraries adequately encourage literacy and an enthusiasm for reading.[iv]

SOURCES

[i]Project Outcome. "Project Outcome: A Year in Review 2016 Annual Report," Accessed March 23, 2017. https://www.projectoutcome.org/annual-report (https://www.projectoutcome.org/annual-report)

[ii]Linda Hofschire. "Summer in Colorado Means Reading Programs for All Ages." Fast Facts – Recent Statistics from the Library Research Service (2011). Accessed April 20, 2016. https://www.lrs.org/documents/fastfacts/300_SummerReading.pdf (https://www.lrs.org/documents/fastfacts/300_SummerReading.pdf)

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Topic: Summer Reading
Survey Type: Adult | Report Created On: 10/8/2018

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