BUFFALO & ERIE COUNTY PUBLIC LIBRARY SYSTEM PROFILE SURVEY WORK

Buffalo & Erie County Public Library System Profile conducted surveys to program participants to collect data and insights about how their summer reading services and programs are supporting community needs. Buffalo & Erie County Public Library System Profile surveyed patrons using the Project Outcome Summer Reading Caregiver Survey, which measures the impact of services designed to provide continuous reading and learning opportunities for children between school breaks to limit learning gaps. A total of 357 survey responses were collected.

Results

A total of 357 survey responses were collected. Of the percentage of parents or caregivers surveyed who either agreed or strongly agreed that they benefited from the service or program:

- 90% reported their child maintained or increased their reading skills
- 92% reported their child reads more often
- 90% reported their child is a more confident reader
- 95% reported their child uses the library more often

The full results of the survey(s) are shown below. (Note that due to rounding, percentages may not add up to 100%)

### Knowledge

- Strongly Disagree: 6%
- Disagree: 35%
- Neither: 55%

### Confidence

- Strongly Disagree: 6%
- Disagree: 36%
- Neither: 54%

### Application / New Skills

- Strongly Disagree: 24%
- Disagree: 32%
- Neither: 43%

### Awareness of Resources

- Strongly Disagree: 24%
- Disagree: 32%
- Neither: 44%

The Scoring Table, with scores ranging from 1.0 (Strongly Disagree) to 5.0 (Strongly Agree), is as follows:

<table>
<thead>
<tr>
<th>Selected Criteria Average</th>
<th>Summer Reading Topic Averages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Knowledge</td>
<td>Group</td>
</tr>
<tr>
<td></td>
<td>4.4</td>
</tr>
<tr>
<td>Confidence</td>
<td>4.4</td>
</tr>
<tr>
<td>Application / New Skills</td>
<td>4.5</td>
</tr>
<tr>
<td>Awareness of Resources</td>
<td>4.6</td>
</tr>
</tbody>
</table>

Survey topic averages represent all data under the survey topic and type and are based on the library location (e.g. United States, Canada). Selected criteria average represents data under any additional criteria applied to the report, such as date range, program or survey name.
A total of 357 survey responses were collected across 21 surveys. The list of programs surveyed are shown in the table below.

<table>
<thead>
<tr>
<th>Program Name</th>
<th>Survey Name</th>
<th>Attendance</th>
<th>Response Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALD - Summer Reading 2019 - Caregiver - 6/6/2019</td>
<td>ALD - Summer Reading 2019 - Caregiver</td>
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<tr>
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<tr>
<td>JBR/REI - Summer Reading 2019 - Caregiver - 6/6/2019</td>
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<td>TON - Summer Reading 2019 - Caregiver - 6/7/2019</td>
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<td>WSE - Summer Reading 2019 - Caregiver - 6/7/2019</td>
<td>WSE - Summer Reading 2019 - Caregiver</td>
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<td>N/A</td>
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</tbody>
</table>

Additional Survey Information

The library also asked the following questions:

Topic: Summer Reading
Survey Type: Caregiver | Report Created On: 10/3/2019
The library also asked the following questions:

1. What did your child like most about the program/service?
2. What could the library do to help your child continue to learn more?
3. Do you have a library card?
   Yes: 50% | No: 46% | Don't know: 2%
4. On average, how often do you visit the library?
   Daily: 2% | Weekly: 73% | Monthly: 18% | Less than once a month: 4% | Never: 0%
5. On a scale of 1-10, with 10 being the most likely, how likely is it that you would recommend this program to a friend or colleague?
   1: 0% | 2: 0% | 3: 0% | 4: 0% | 5: 0% | 6: 0% | 7: 1% | 8: 3% | 9: 4% | 10: 87%
Wherever public libraries are working, possibility lives. People who work in public libraries know that library services open new opportunities for anyone who enters – putting people on the path to literacy, technological know-how, or a better job. Libraries see evidence of this every day – what they are often missing is the data to support it. Measuring outcome data helps libraries demonstrate the good they are doing and the value their impact is having in the community. For example, the Project Outcome: Year in Review 2016 Annual Report sites that nearly 80% of library users surveyed report that library programs and services have had some kind of positive impact on their lives in the last year, with a majority of patrons reporting that the educational aspect of these programs and services is what they like most. And these patron benefits are in high demand. Patrons most commonly suggested improvement for the library is new, more, or more frequent classes and programs.

The Project Outcome surveys were developed by the Public Library Association's Performance Measurement Task Force, which is comprised of a diverse group of public and state library leaders, consultants, data researchers and analysts. The surveys are designed to help libraries measure the outcomes of programs and services and the impact they have on patrons. The results are intended to show a direction of change, not rigorous statistical proof of change. To learn more about Project Outcome, visit [www.projectoutcome.org](https://www.projectoutcome.org).

Summer reading programs are an essential public library service that benefits a range of patrons from children, teens and adults. Public libraries intend summer reading programs to be engaging and fun while providing structure that supports ongoing learning opportunities for adults and protects against literacy backsliding for children out of school.

- Summer reading programs are particularly important for children transitioning from "learning to read" to "reading to learn" education levels. According to a three-year study by Dominican University's Graduate School of Library and Information Studies, students who participate in their local library's summer reading program significantly improve their reading skills.
- Children who participate in summer reading programs end up ahead of those who don't. The Lexile Framework provides a way to match a reader with an appropriate text within their reading level. Research shows that there is a 52 Lexile point gain for children who participate in summer reading programs. Summer reading programs reduce summer learning loss. Instead of losing knowledge and skills during the summer months, kids who attend summer reading programs actually show gains.
- Summer reading programs improve more than reading skills. In the Dominican University study, teachers report that children who participate in summer reading programs return to school with a more positive attitude about reading and higher level of confidence in the classroom, read beyond what is required, and perceive reading as important.
- Most people in the United States view public libraries as an integral part of the education system by providing resources to everyone, while also being advocates of digital and information literacy. A recent report produced by the Pew Research Institute found that those over the age of 15 feel that public libraries have an important role in fulfilling the educational needs of the community they serve. Specifically, 85% of the surveyed population feel that public libraries need to coordinate with schools in literacy programs and resources provided to children. In addition, 78% feel libraries adequately encourage literacy and an enthusiasm for reading.
SOURCES


iii www.lexile.com

iv Roman, Carragan, and Fiore. "Public Library Summer Reading Programs"

Summer Reading 2019 - System-Wide Caregiver Open-Ended Responses

What could the library do to help your child continue to learn more?
Please continue programs
Please continue programs :) 
Continue to do storyhours and activities 
Continued programs and activities
Offer child courses in the evening
Keep doing storytime
Continue offering free morning (or early evening 4/4:30)
Keep offering great programs
Night time Preschool storytime
I wish it would stay in the AM
Continue to offer these activities!
These programs are fantastic for creativity and listening to different adults in the community
Keep having these great activities!
Good program like this
Keep doing this
Our library has so much to offer that it is hard to think of anything more.
The same
I love it and I'm not sure what to add
Just keep these programs going. The twins are so eager to participate
More science activities for grades 5+
Keep on keeping on!
More activities
Continue with program
Continue being your awesome selves
Family time
More programs like these
Keep this reading program
Doing a great job already!
Love the story times
? IDK
Continue activities like this
More events at different times
Keep up the great programs & environment
Programs like this one
Continue their programs 
Come more often
More reading programs
Continue to bring in outside orgs to do activities
Suggest books/picture books that go with presentation
The library is wonderful the way it is - very interactive
Have more activities
Keep up the great work
Reading, activities
None
Fun math & reading tutoring
Read more
Yes
Create themes that children can relate to
Tablets
Childrens computer class
Our weekly story time
Continue storytime
Storytime
Computer program for children
Computer class
More Legos
Keep reading programs
Reading program
Keep up the great work!
Be open more often
Continue w/ these wonderful activities
Always activities to do
Crane is wonderful - love the encouragement to read w/ prize
Easier to browse young kids books
Offer book suggestions based on age
Keep on Miss Nicole
Keep programs like this!
Continue classes
Maybe the "class teachers" can show them the rows of child books?
Continue classes for the kids
? Continue programs like this
This library does sooo much already!
Continue these programs
Open more sessions
keep offering this wonderful class :)
Just keep doing the good things you do
continue programs
More evening family activities
Interacting!
Continue these toddler classes
Continue programs for young ones
More classes for her age
Activities for 1 year old
Continue w/ reading days for children
Continue to offer this program
Continue these activities
Keep story time!
Keep having this program
More programs
Lots of programs
Continue to provide fun & educational programs
Continue to program!
Doing great
Continue to provide fun programs
I need program for 2 yr old
Continued enrichment programs
More children's activity, such as space case activity on Aug. 1, 2019 at Clearfield Library
More programs
More daily reading
More children 2 yr time
Continue storytime
Keep doing what you do
Do more shows pls.
motivators
It would be great if the library offered more after school programs
Keep having fun programs!
Continue things like this
It would be awesome if yoga was a weekly activity here.
There were so many activities. We love it!
Keep doing programs
Keep having programs
?
Reading contests/programs
Continue the programming.
More programs!
Stagger event days & times
Keep this program going.
More reading throughout the week like this program
More activities (love coming to the events)
More writing classes.
Love all the learning classes
We love the programs that the Library has to offer!
Offer this class again
Provide Homeschooling programs/support
Continue to offer wonderful children's programs
Keep doing what you are doing
Continue to provide fun activities
More kids activities
All is well now
Kids events
Interactive smartboard early literacy night.
Continue story time
I think they're doing great
Keep up the amazing work!
These programs are great
Continue the program
This is a great program
Keep up with the great programs for little ones!
Continue to offer storytime
Similar classes
Weekend story time during school year
This activity is great
Continue story time for toddlers & babies
More programs for babies
events like this during weekends/evenings
continue these programs :)
continue program
keep doing what you are doing
more programs related to specific childrens books
Continue to have Saturday programs
I would do second book reading
Hold more activities during the weekends
Keep introducing fun stories & concepts
Continue w/ these great programs
Keep up the amazing programming
Storytime
Another books birthday
Keep it up!
It's already great
Read more
More of the same! He still talks about the opossum eating grapes!
Nothing I can think of - storytime is amazing!
Keep up with the activities
More time with children activities
Continue this program. More interactive tot program
All's well - no suggestions - great - awesome
Keep adding programs
More toddler time or for younger kids 5-8 activities
Offer a program for 3 and 4 year olds twice a week
Keep offering toddler time
Continue toddler class. Loves to see other children participate
Nothing
Continue activities for children

You
I'd love to know about more programs throughout the school year. Partner with the school for a reading incentive program?
Expand!
Expand this branch
Keep doing storytime! Read a book, even if there is only one kiddo :)
Would like an adult reading program
Enriching field trips (like museum etc)
Keep doing activities
Offer more programs throughout the year
Have more children's activities throughout the year
Continue this program
Keep up the good program
Keep doing good programs
Keep hosting these wonderful programs!
Keep doing what you are doing!
Nothing. It's all great!
Nothing
More classes
Have more programs in the teenage range
Have more story times with Miss Michelle
Keep doing exactly what is already being done!
More classes
Have more classes :)
Nothing
We love rhythm learning (poems/songs/instruments)
Let Ms. Michelle keep being fabulous :) 
Continue programs like these
Doing great!
Doing awesome
Keep up these wonderful programs
book related activity
More evening activities
Keep doing great activities!
Keep doing these fun events
Kids programs
Continue programs
Con't with the great programs
Nothing :)
Keep story hour
Minimize parents chatting, encourage parents to model "on task" behavior
Not take time off from the kid program :)
Continue story hour
Miss Ashley is great :)
Keep having free activities
Programs are so helpful for socialization and getting comfortable in library
More story times! We love it!
Keep this program :)
? Not sure
Keep these storytimes

What did your child like most about the program/service?
Snack :)
Make own constellations :)
Loves to do crafts
Loves outer space and stars!
Songs
Interacting w/ other kids
Everything!
Songs & playing
The music :)
Positive bright atmosphere - addressed different learning styles
Miss Allison
Hands-on activity
Singing along to the story/songs
Everything. Family story time is very well done - Alison is terrific!
Book reading time.
Music
It was something different we have never done. (Seahorse painting)
Being creative
That it's something we never did before
Being around kids with something new to do
Good programs
Word games
Spending time with friends @ the library, sharing good books.
Reading
I like finding new books to read and Miss Julia
I don't know because I am almost deaf but their enthusiasm tells it all!

1 child - reading new books. 1 child - coming to Library
Being prompted to read more
Enjoying an old book (already read)
Fun
The table activity
Splashing into the pool
Reading outside & craft
Water & outside time
Enjoys it all
The craft & puppet
The tinkering and arts & crafts
Songs
Counting the fish in the ocean
Singing
Interaction (sounds & movement)
Egg shaker song
Activity at the end
Fun stories - great storyteller!
The songs
Donna Jo's silly voices
The craft
The drum
The crafts
The snacks
Painting with the instructor Sue
Great [???] of reading and activity
We loved it!
The ability to learn using all sense
Touching the aquarium animals
Hands on and a great experience
It was educational
The facts they learned
Singing, reading, crafts, everything
The song and dance
Make cupcake
Story time
Entertaining, fun, engaging, different
The guy jumping in the balloon
Yes
The art activities
Reading the books
Ms. Nancy
The dinosaur book
Ms. Nancy
Craft
Pigeon book
Doing Mr. Sun
Ms. Nancy
dancing
The toys
Baby books
Making things
Science bugz
Legos
Librarian stories
Ms. Jackie's craft
To be creative
Craft night
The interactiveness!
Meeting other kids
Art craft
Being w/ other kids
Playing with legos and other kids
The craft
Great story selection
Painting
The ice cream book
Ice cream cone & reading books
We read stories, called our names ice cream county
Themed stories w/ related activity
Book reading
Dancing & reading
dancing!
Craft
She has liked coming here since our first class as a baby
Loves coming, seeing friends, and doing all activities the class offers.
Assembly of things w/ glue
Everything!
Movies
He loves the Pete the Cat books!
Being able to create her own button design and being proud of coloring in the lines :)
Making the craft & reading books
Craft
The crafts
The stories and the art projects
feeling like she is a part of a classroom
Crafts, stories & playing w/ friends
He always looks forward to the craft & will talk about the book read
Craft time
bubbles
bubbles
Teaching following directions, craft, listening/interacting w/ stories
Everything
All activities are fun
Bubbles
Story
Bubbles!
Socialization
Patience
Chasing after bubbles
Songs
All the interactive multiple activities
Bubbles, storytime & surprise
Toy time
Bubbles
Craft, music
Crafts
The stories & marching band
Marching
Bubbles
Music, bubbles
The dog
Animals
Craft
Hands on learning
Making moon sand. Learning about planets.
Moon sand
Creating the moon sand
Songs & Stories
Story time
Teddy bear song & dance
Singing Teddy Bear Picnic
Songs/story
Story Art Free Play. I love taking my grandkids to my library story time
Playtime & songs & instruments
The music & art & craft
The music
Activities and play
Lego, drawing
Well planned
The singing & dancing
The NU students acting & reading story time
Play & interactive reading
Play NURT
Interactive books
Punkin the Clown
FUN - Big balloon & jumping
Magic tricks
Interactive
Reading, socialization, bonding with parents and library staff
Different
Having fun
Fun
"Everything"
different poses for yoga
Learning something new
Playing w/ friends
Animal poses
Loved practicing yoga in the library. Our favorite community space.
Music w/ reading
It was very entertaining. The singing
Puppets
Storytime & songs
Lots of activities
Earth moves
New activity, never done before.
Loved learning about the reptiles
Seeing new animals
Learning about new species
They love the story & the craft
Making the sheep with cotton balls!
The story selection
Participating through song & movement
Trying new things!
the music!
She learned about space and loved it!
Having fun - trendy song
The Reading Club is amazing! Thank you!
She has loved all of the activities & the opportunity to learn about space.
Interaction/learning with other children
Social interaction, teamwork
Circus show
Making slime
Learning
Activities
They honestly loved all activities throughout the entire summer. Keep up the great job!
They love Ms. Kasey! She does a great job
Sing/dance/readaloud craft!
Dancing
Music, art, craft
Doing the craft
Singing/dance
Bubbles!
music & dancing/lapit
Bubbles
Bubbles
Dancing to the songs
We love baby storytime!
Scarf to canape activity
Joining in with other kids
Interaction
All variety of age appropriate fun activities
Ms. Casey is the best! We live in EA & MUCH PREFER this class over the EA's library class for toddlers. Thank you
The songs and crafts
The sticks sing along
Interactive stuff
Parachute
Music/dance/stories
Bubbles!!!
the chips and salsa and books
craft related to the book
crafts
crafts!
Such a fun way to incorporate the story into playtime and imagination
the crafts
The variety of hands on art
Painting craft
Making activities that have to do with space
Action figures
Books
Crafts
Blocks!
Cupcakes
The cupcake and book
Hole punch
Ms. Meg
Checkers and Snoozer
My child like ball
Ocean theme!! shark!
The craft project
Hands-on activities
The class games
Creating projects/artwork
The creativity in the activities
Teachers are kind & teach great stories/poems
The sea animals
Songs/crafts
Crafts and singing activities
The craft activity
Craft, music, bubbles
Singing/craft
Songs
Singing and playing along and doing crafts
Art at Toddler Time
Songs
The songs
The story
Book
The prizes really motivate him (summer reading program)
Magic / She got a copy of Checker's book to keep. / Also space facts.
Crafts
Learning a/t colonizing the moon
That it was interactive
Dancing!
All summer reading program got prizes for reading
Dance
Books about women!
Craft
Everything
Story time
Hokey pokey
Reading
Reading
Moon painting
Crafts
The volcano
Stars
Craft
One child did reading tutoring and my other children read
Sand
Stories and crafts
My child is 3 1/2 and comes out with a huge smile every time!
They look forward with much excitement and anticipation to their weekly practices. They enjoyed baking for
Battle, and in general preparing for battle by practicing the questions and getting together with their peers.
Reading together
Miss Michelle! (Mrs. Hurley) She is engaged with all the children
Singing/moving
The fun teacher and interactive songs
Listening to the stories, singing songs
Singing
Ms. Michelle always is so personable and interactive - she always knows everyone's name
Participation
Eating healthy treats
Trying new things
An opportunity to see Zoo animals that they would not have otherwise; also, more experience sitting & listening
to a story with a group to prepare for pre-k and k.
The animals
Lizard
hands on activity and dancing
Games - movement
The games
Glue, Legos
Age appropriate interactions!
The different learning stations
Experiments
Reading. Art. All kids classes
Loved theme & reading
Crafts and programs
Miss Laurie's interaction
He & she love the library & how awesome Miss Laurie is with the kids :)
Celery! Crafts, music
Songs & dancing, the craft. We <3 Ms. Laurie!
Very interactive, fun craft/book
The Celery book
Celery stories crafts
Sensory activities
Songs
Sensory play
songs
Sensory
Craft time
The songs
Crafts & group songs
Craft project and story
Love the songs & crafts
The energetic and engaging songs
She & he love Mrs. Laurie ;) Crafts & all!
Craft
Craft
The energy & creativity the teacher exhibits