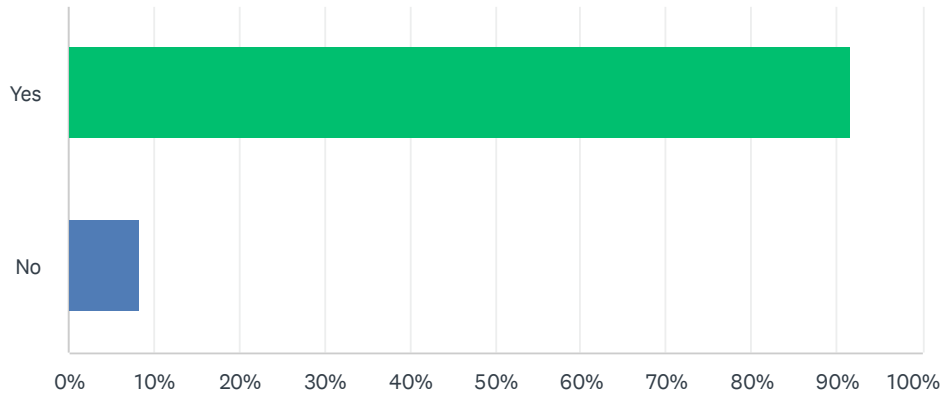


Q1 Did you attend the program?

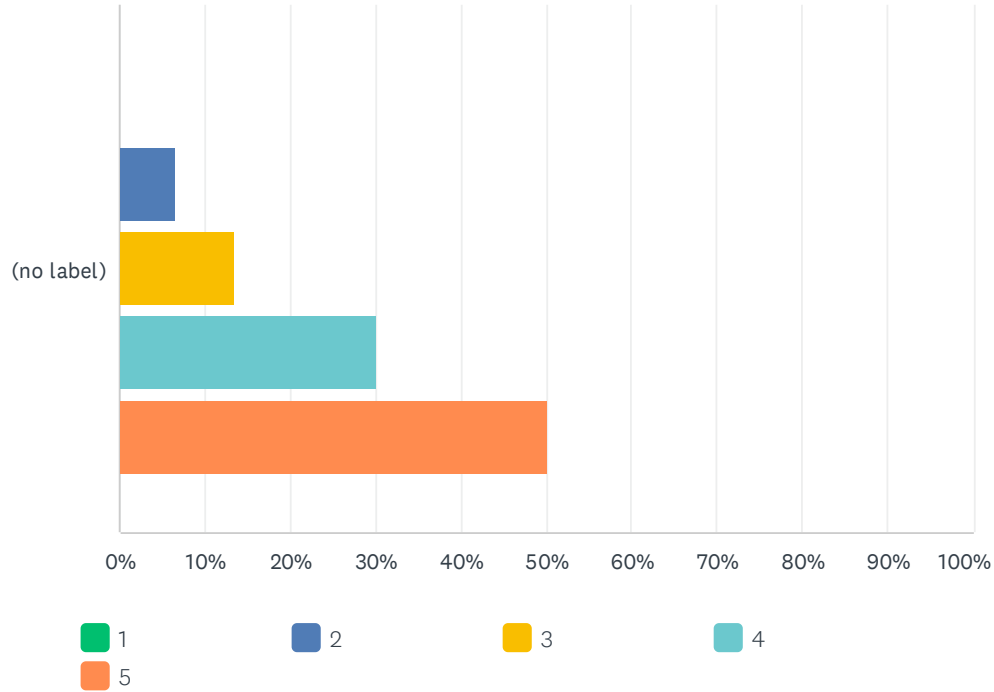
Answered: 36 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	91.67%	33
No	8.33%	3
TOTAL		36

Q2 On a scale of 1-5 (5 being the highest), how would you rate the information learned?

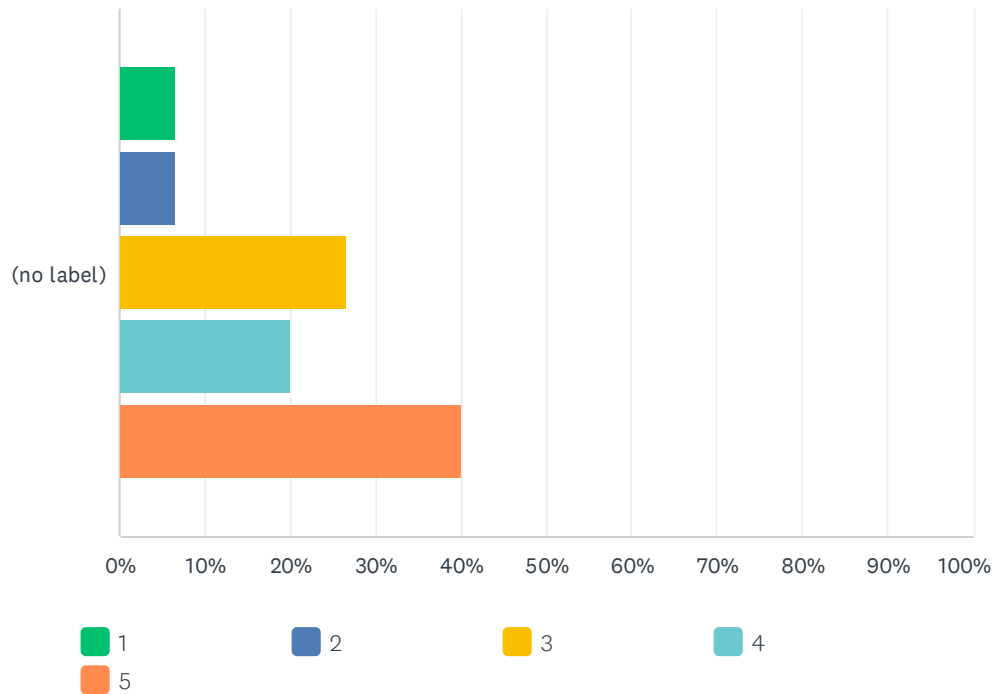
Answered: 30 Skipped: 6



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	6.67%	13.33%	30.00%	50.00%	30	4.23
	0	2	4	9	15		

Q3 On a scale of 1-5 (5 being the highest), how did you find the networking portion of the event? (9:30-10:00 am)

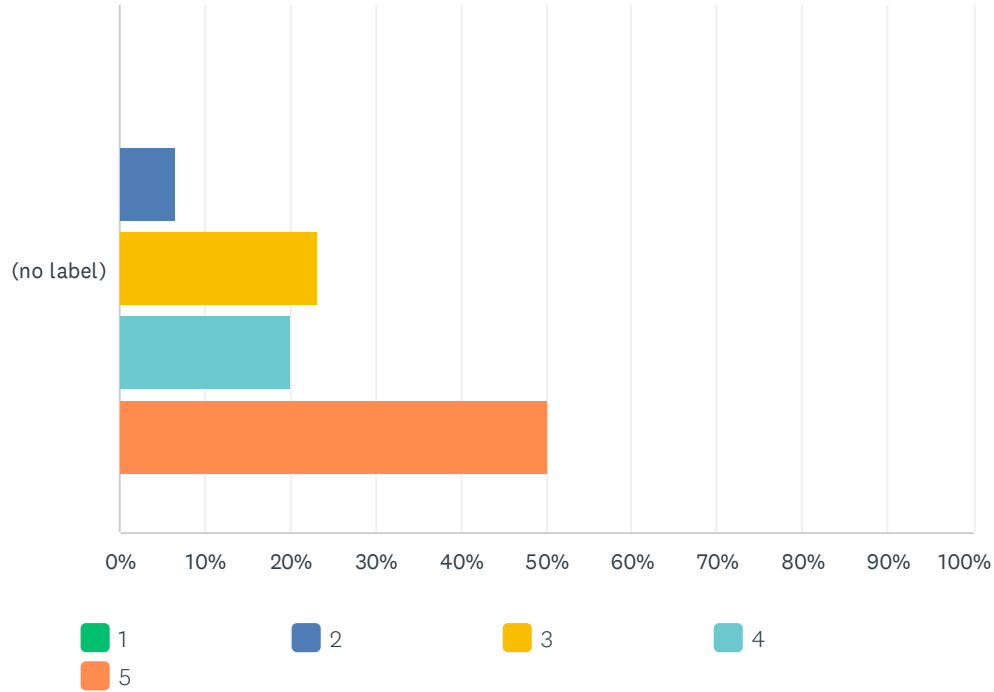
Answered: 30 Skipped: 6



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
(no label)	6.67% 2	6.67% 2	26.67% 8	20.00% 6	40.00% 12	30	3.80

Q4 On a scale of 1-5 (5 being the highest), how useful did you find the presentation topics?

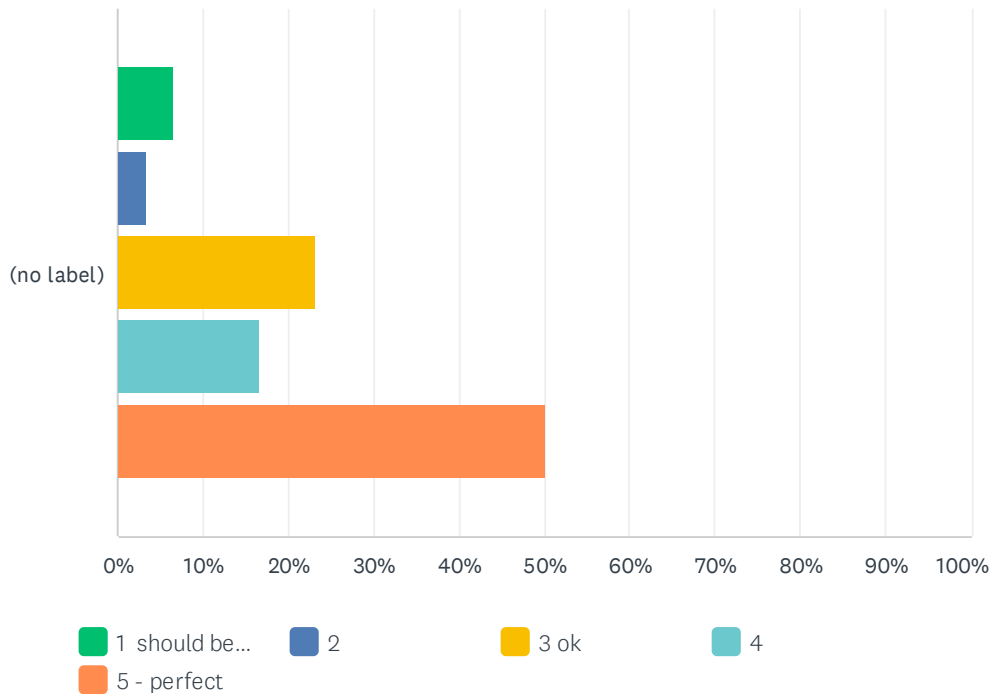
Answered: 30 Skipped: 6



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	6.67%	23.33%	20.00%	50.00%	30	4.13
	0	2	7	6	15		

Q5 On a scale of 1-5 (5 being the highest), do you feel the length of time for the program (2 hours) was sufficient?

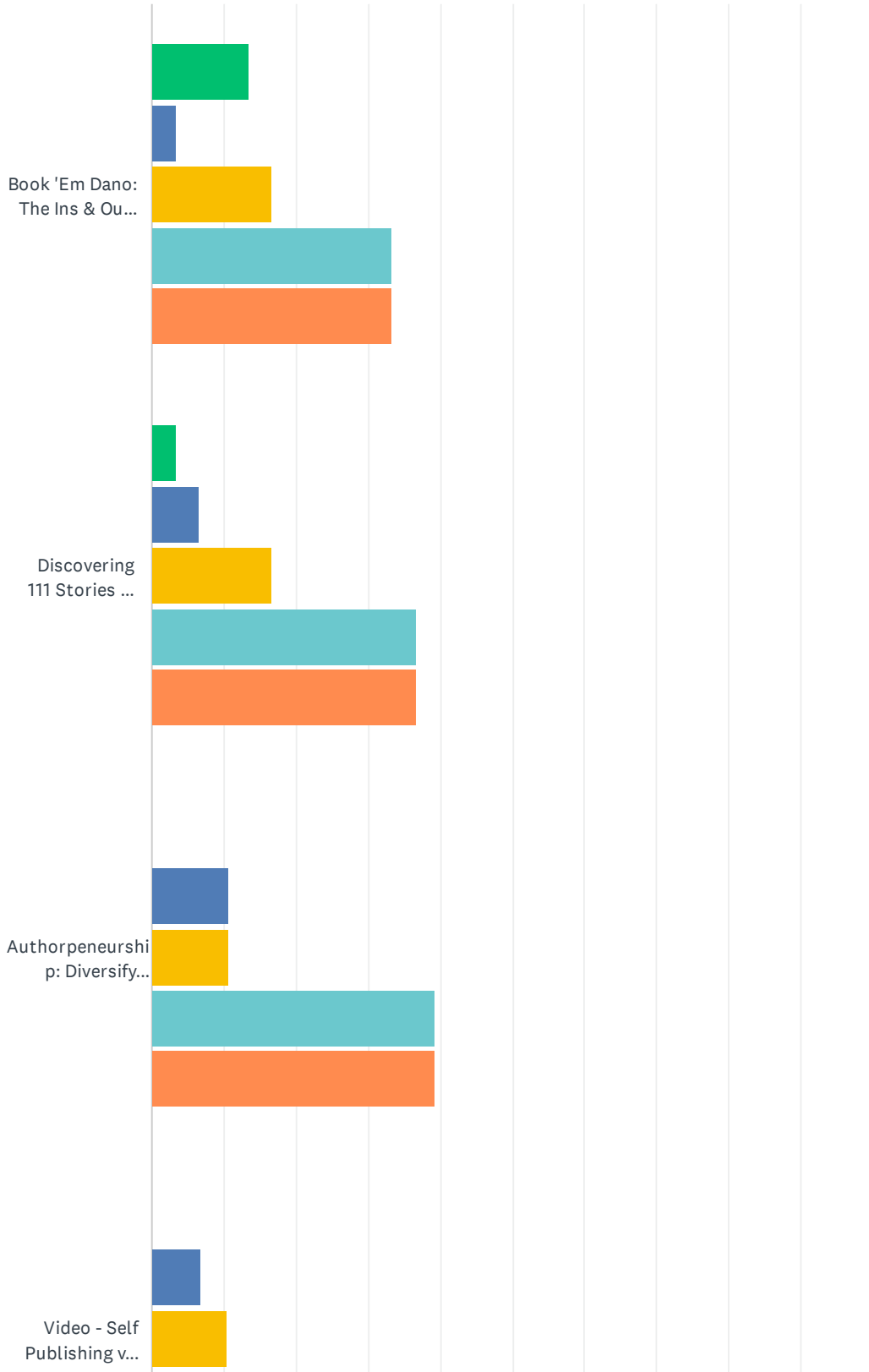
Answered: 30 Skipped: 6



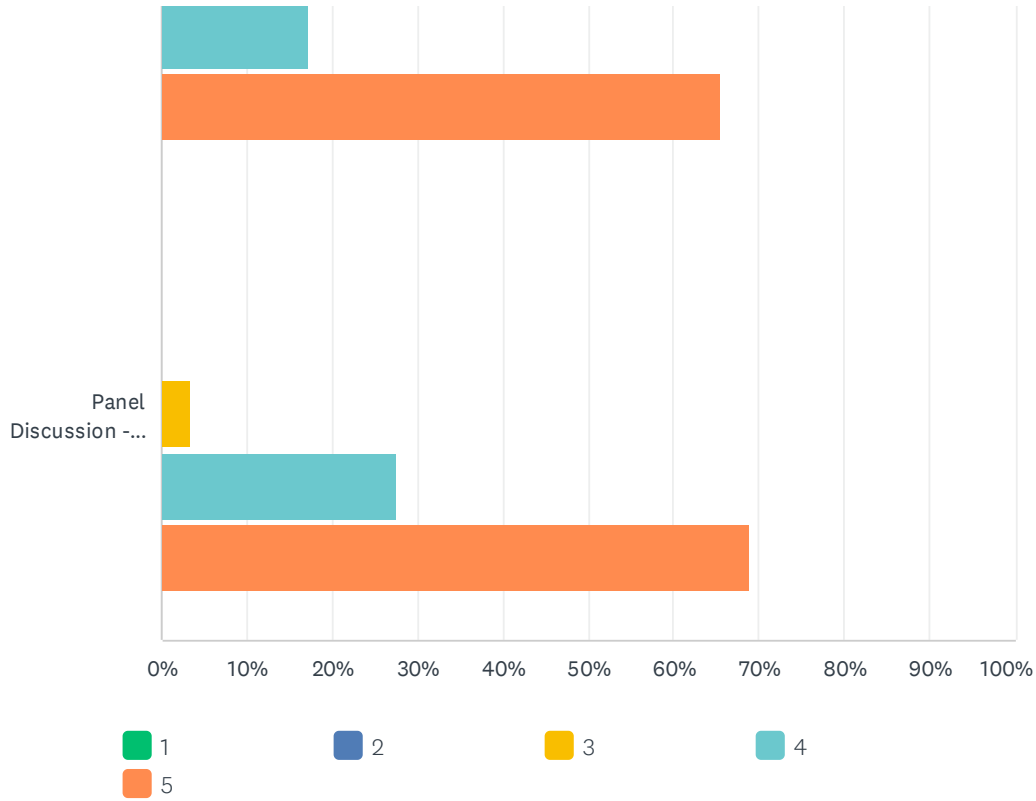
	1 SHOULD BE LONGER	2	3 OK	4	5 - PERFECT	TOTAL	WEIGHTED AVERAGE
(no label)	6.67%	3.33%	23.33%	16.67%	50.00%		
	2	1	7	5	15	30	4.00

Q6 Please rate the presentation topics on a scale from 1-5 (5 being the highest.)

Answered: 30 Skipped: 6



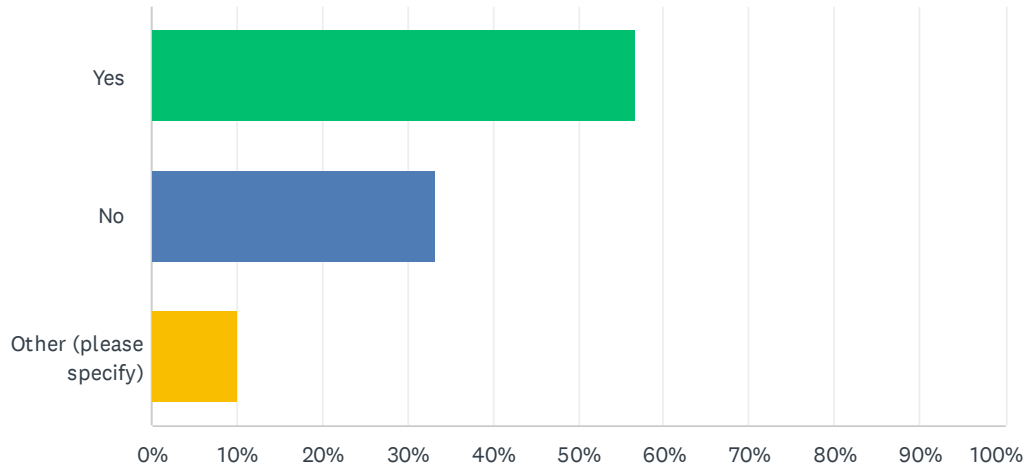
Indie Author Day 2023



	1	2	3	4	5	TOTAL
Book 'Em Dano: The Ins & Outs of Getting Published- Jeff Z. Klein	13.33% 4	3.33% 1	16.67% 5	33.33% 10	33.33% 10	30
Discovering 111 Stories in Buffalo - Brian Hayden	3.33% 1	6.67% 2	16.67% 5	36.67% 11	36.67% 11	30
Authorpreneurship: Diversifying Your Streams of Income - Kenya David	0.00% 0	10.71% 3	10.71% 3	39.29% 11	39.29% 11	28
Video - Self Publishing vs. Traditional Publishing	0.00% 0	6.90% 2	10.34% 3	17.24% 5	65.52% 19	29
Panel Discussion -- Christina Abt, Lisa Jacobs-Watson, Gary Earl Ross	0.00% 0	0.00% 0	3.45% 1	27.59% 8	68.97% 20	29

Q7 Did you feel there was enough time after each speaker for questions from the audience?

Answered: 30 Skipped: 6



ANSWER CHOICES	RESPONSES	
Yes	56.67%	17
No	33.33%	10
Other (please specify)	10.00%	3
TOTAL		30

#	OTHER (PLEASE SPECIFY)	DATE
1	I have one suggestion which would be to amplify the time for authors to meet and share their work. Maybe a bookfair but not for selling, just for sharing and meeting other authors. Especially after presentations. Thank You!	11/17/2023 12:00 PM
2	Maybe a bit rushed as answered questions often generate follow up questions from others	11/16/2023 11:28 AM
3	odldldldld	11/7/2023 1:05 PM

Q8 What topics or resources would you like to learn about at next year's Indie Author Day?

Answered: 22 Skipped: 14

#	RESPONSES	DATE
1	Selling your published book	11/17/2023 12:03 PM
2	more time to meet other authors and see their works.	11/17/2023 12:01 PM
3	Character, plot, and setting development. The habits of good writers. Remaining open to inspiration.	11/16/2023 5:19 PM
4	Local expertise available for lit. agents, editors, proofreaders, photographers that might be hired to assist authors.	11/16/2023 11:32 AM
5	Suggestions for which publishers to do and how many to apply to	11/16/2023 8:07 AM
6	More information about self publishing fiction. How to use social media to successfully promote.	11/15/2023 5:27 PM
7	Maybe expand on these topics	11/14/2023 11:30 AM
8	Book marketing or book sales	11/8/2023 8:15 PM
9	Options for self-publishing; Amazon KDP vs other; what makes a good cover design; online sources for ePub formatting; print-on-demand pros & cons; ebooks vs print—formatting for both; what a publisher's submission guidelines looks like and how to address specific criteria (some want a marketing plan; comparable book titles)	11/8/2023 4:04 PM
10	Local writer's groups (discussed, not just referenced).	11/8/2023 3:35 PM
11	querying literary agents--what works; marketing books in Buffalo; hybrid publishers pros and cons;	11/8/2023 3:30 PM
12	More on publishing and editing res6	11/8/2023 1:31 PM
13	Specific ways to promote and market a book. specific ways to use social media to your advantage. Ways to network with other authors. Recommended national writing conferences. Writing for market while staying true to yourself.bqqyw to get an indie book into a brick and mortar store. Cover design.	11/8/2023 12:28 PM
14	Writing fiction versus non-fiction in terms of methods to engage the reader.	11/8/2023 12:24 PM
15	To invite various authors from different genres come to talk about their writing process from start to publication. Discuss various ways to get published, the ups and downs, or alternatives of publishing from authors who have gone through the process, as well as the various ways to market, whether self-marketing or through professionals.	11/8/2023 10:30 AM
16	Genre writing-mystery, horror and science fiction.	11/8/2023 9:43 AM
17	marketing	11/8/2023 9:35 AM
18	The program was very heavily focused on traditional publishing for an event marketed to indie authors. I'd love to learn more about indie publishing - what steps authors can take to ensure a quality book, how to market, etc.	11/8/2023 9:13 AM
19	More on marketing (which often falls to the author even in trad pub, but esp with small press or self pub), building community with other authors, what kind of library events can authors set up (based on genre, etc--NOT bookselling)	11/8/2023 9:12 AM
20	No comment	11/7/2023 12:33 PM
21	List of Local Authors Library Programming Opportunities	11/7/2023 12:29 PM

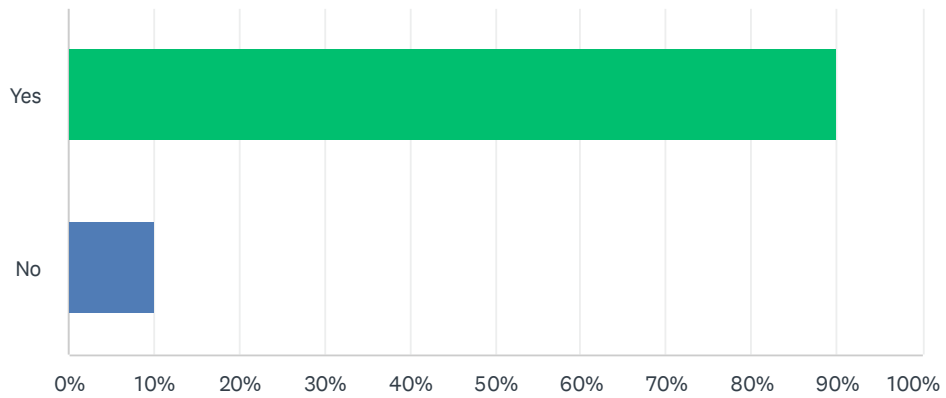
Q9 Do you have any suggestions for future speakers or future topics?

Answered: 17 Skipped: 19

#	RESPONSES	DATE
1	Indie Author Book Fair!	11/17/2023 12:01 PM
2	See 8 above	11/16/2023 11:32 AM
3	Give indie authors the chance to sell or promote their books. I would love for the whole experience to be a more one-on-one interactive opportunity for local authors to meet other local authors.	11/16/2023 11:12 AM
4	Genre-specific talks	11/16/2023 8:07 AM
5	Not at this time	11/14/2023 11:30 AM
6	Please help us on how to market and promote the book	11/8/2023 8:15 PM
7	No criticism of the speakers, but people with experience with current publishing formats & changes to the industry is essential. The marketing segment was well done but she was hard to hear. Visuals are really helpful...loved the video! I would have liked to hear from some of the local publishers (City of Light) and maybe Brian Meyers who was responsible for so many local books getting published. Illustrators, people fluent in eBook publishing? Maybe a rep from Talking Leaves to talk about brick & mortar retail vs online sales. The importance of knowing the audience for your genre.	11/8/2023 4:04 PM
8	Local writer's groups.	11/8/2023 3:35 PM
9	The presentations are better with slides	11/8/2023 3:30 PM
10	It would be great if all the speakers were indie authors, not traditionally published. Also, authors who recently published and know up to date information would be very helpful.	11/8/2023 12:28 PM
11	What about the pros and cons of the various self-publishing companies? I have published with Authrhouse.Ex Libris, and Amazon, and I found each of these lacking for different reasons.	11/8/2023 12:24 PM
12	No	11/8/2023 10:30 AM
13	An agent or an editor from a traditional published. I know, we're not in New York City, but it's worth a try.	11/8/2023 9:43 AM
14	Speaker that talks specifically about graphic novels	11/8/2023 9:13 AM
15	Modern querying (Query Tracker, timelines, where to find agent wishlists), comparing benefits of traditional vs small press vs self pub, finding critique partners, where to connect with other writers of your genre.	11/8/2023 9:12 AM
16	No comment	11/7/2023 12:33 PM
17	test	11/7/2023 11:41 AM

Q10 Would you consider attending Indie Author Day next year?

Answered: 30 Skipped: 6



ANSWER CHOICES	RESPONSES	
Yes	90.00%	27
No	10.00%	3
TOTAL		30

Q11 Is there anything else you would like to share about your experience at Indie Author Day 2023?

Answered: 17 Skipped: 19

#	RESPONSES	DATE
1	Excellent service to novice and experienced authors.	11/16/2023 11:32 AM
2	I am not ready yet to be a speaker! Please be mindful that many of your attendees are elderly or disabled or both. We NEED bathroom breaks at least every hour! If not every 45 minutes! Please schedule that in. Expand your Indie Author Day to a full day of 6 to 8 hours. And include bathroom breaks. I was horribly in pain. This diminished my ability to concentrate. And I know I'm not alone.	11/14/2023 11:30 AM
3	The networking space was not adequate for the number of attendees. There were not enough tables and chairs.	11/8/2023 10:05 PM
4	Nothing	11/8/2023 8:15 PM
5	My ratings may seem low, but since I just finished a comprehensive course on publishing and promoting one's work, the bar was set kind of high. What I didn't like about the video was where it said if you publish with a traditional publisher, they will promote your work. That's not true. You might get a little help, but it's still 98% up to the writer. Kenya David was a good speaker, but I feel she barely had time to get into her topic. I enjoyed the snacks, but please offer tea in the future. Thank you very much for the program and for everyone's hard work.	11/8/2023 3:35 PM
6	Indie Author Day is a wonderful idea and it was very well organized. However, it felt very rushed with not enough time to get questions answered. Maybe go until 3 pm next year? With additional speakers on topics like those I mentioned above.	11/8/2023 3:30 PM
7	It was very informative but need to be just a little longer	11/8/2023 1:31 PM
8	Thank you for this useful program!	11/8/2023 12:28 PM
9	I loved how organized and focused the whole morning was. I love programs that are tight and without "fluff," and the Indie Day was certainly was this.	11/8/2023 12:24 PM
10	No	11/8/2023 10:30 AM
11	Possibly a few minutes for audience members who have published a book, story, poem, etc. and their experiences.	11/8/2023 9:43 AM
12	It was a great day... enjoyed the presentations and shared information	11/8/2023 9:33 AM
13	I felt like it was very focused on traditionally published authors and their specific experience rather than sharing information for new authors that would help them in their writing career.	11/8/2023 9:13 AM
14	Need more time for breaks in between speakers for bathroom, coffee, etc. If the event ran 10 am - 1 pm, that would be fine to accommodate breaks. Have pre-made name tags - easier to read. Make the check-in have several tables so it is quicker.	11/8/2023 9:13 AM
15	I found the second half highly informative, loved hearing from Kenya David, the video clip was helpful, and Dr. Eva Doyle's presence was wonderful. The first half was both too focused on non-fiction and basically "being a white man with connections" to feel helpful, even though I did appreciate the second speaker's enthusiasm for his topic.	11/8/2023 9:12 AM
16	No comment	11/7/2023 12:33 PM
17	test	11/7/2023 11:41 AM