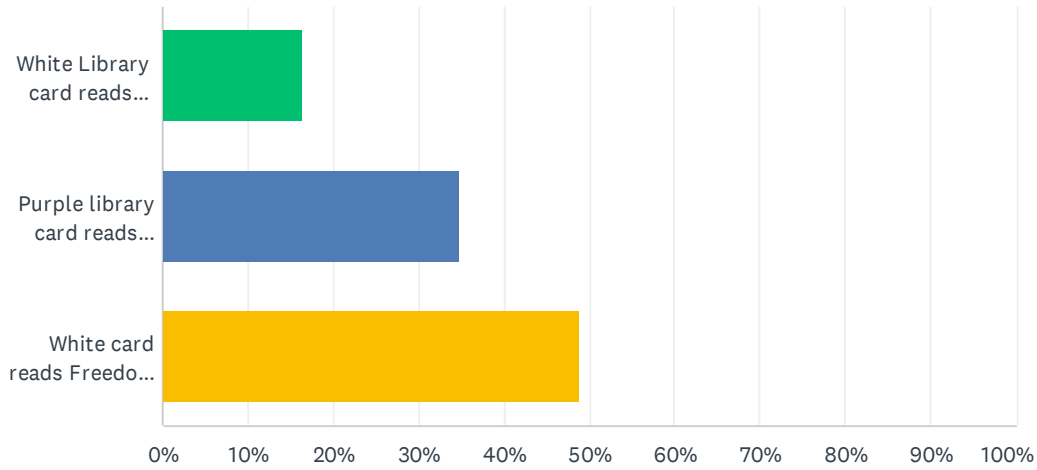





# Vote for a special library card design

## Q1 Vote for your favorite design.

Answered: 886 Skipped: 0



ANSWER CHOICES	RESPONSES
	16.48% 146
	34.76% 308
	48.76% 432
TOTAL	886

## Q2 If you have any additional comments, please add them here.

Answered: 89 Skipped: 797

#	RESPONSES	DATE
1	Love all of the designs	7/5/2023 8:13 AM
2	I like the sentiment of the purple one, but I do have concerns about injecting politics into the library system. It's sad that the far right fringe wants to take away freedom from anything they don't agree with	7/5/2023 5:49 AM
3	Bravo.	7/4/2023 10:25 PM
4	Why change it at all?	7/4/2023 6:14 PM
5	Keep out the politics, safest .	7/4/2023 3:55 PM
6	Having two cards that refer to censorship and one that does not makes me worry that you're going to split the anti-censorship vote.	7/4/2023 2:35 PM
7	Great Idea! Keep up the innovative work!	7/4/2023 11:29 AM
8	Love it! Thank you. Love supporting my local libraries.	7/4/2023 10:39 AM
9	Why politicize the library card?	7/4/2023 9:44 AM
10	Books can unite and divide so that's not a good option.	7/4/2023 6:56 AM
11	The blacked-out version is an inspired representation of what's at stake.	7/3/2023 9:19 PM
12	Love theses!!	7/3/2023 3:49 PM
13	Love all of them!	7/3/2023 3:19 PM
14	No politics necessary. Focus on the power of reading. So much of our youth are missing this.	7/3/2023 2:45 PM
15	I like the text of the second but would prefer the colors of the first because they match our traditional library colors. I appreciate the idea of having "read" as part of freedom but since the library is all about words and using them correctly I had a hard time getting past the misspelling - but love the concept! For those reasons I ended up voting for 3.	7/3/2023 2:37 PM
16	Love them all!	7/3/2023 1:45 PM
17	I also like the 3rd one too. If the font wasn't small, I'd vote for that one in a heartbeat.	7/3/2023 1:18 PM
18	Hard to pick. They're all great designs.	7/3/2023 1:07 PM
19	Thank you	7/3/2023 12:55 PM
20	They are all great!!	7/3/2023 12:26 PM
21	Purple purple purple	7/3/2023 12:14 PM
22	I love all of these! Thank you for standing strong for our freedoms.	7/3/2023 12:07 PM
23	I love this campaign in general. Both designs are excellent. I like the additional text on the second one.	6/24/2023 4:31 PM
24	Do not like number 3!	6/24/2023 2:31 PM
25	Please keep us updated on ways we can help stop book banning.	6/23/2023 4:18 PM
26	Reading is a knowledge for our freedom to be what we want to be.	6/22/2023 9:58 PM
27	Life isn't life without books. All of them.	6/21/2023 2:25 PM
28	I love this idea!	6/21/2023 2:09 PM

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29	I like the second one because it is different enough from the first one that it could be seen as for a special purpose. It is also easy to understand the point of reading being a force for good and censoring as a divisive force. This is why I decided to choose the second design as my choice.	6/21/2023 1:59 PM
30	Keep up the amazing works. I would love to see more schools do field trips to the libraries so they can learn all it has to offer to families. I did that in high school and it was amazing :)	6/21/2023 11:05 AM
31	I like the READ logo but the blacked out lines REALLY get the point across	6/21/2023 8:22 AM
32	love all of them. wish we didn't have to give up our current library card number to get one of the new ones. I understand though.	6/21/2023 7:56 AM
33	I like #1, but the second line should be moved down a bit. In my browser it looks like the top line is overwriting the top of the second line.	6/20/2023 11:43 PM
34	I think a library should not mis-spell a word, even for the gimmick. (Freedom vs. Freadom) It's confusing.	6/20/2023 9:37 PM
35	"Freedom to Read" on the 3rd choice should be in green lettering like the library logo	6/20/2023 8:20 PM
36	nice idea.	6/20/2023 7:29 PM
37	This is a great way to get the message out. Libraries mean freedom of information for everyone. Librarians stand up every day to defend this freedom. The library is one of the best things we have in our democracy. May it live through these dark times of censorship.	6/20/2023 6:45 PM
38	Great idea and i look forward to getting one!	6/20/2023 6:16 PM
39	i like the black/green/white of the top one, but the message of unity.	6/20/2023 5:21 PM
40	Thank you for doing this! Censorship like this just continues the cycle of ignorance, hate and prejudice!	6/20/2023 4:50 PM
41	I am glad that our library system is responding to the frightening threats to our precious treasures. One of my favorite things to do is to bounce ideas off librarians. Even when I was very young, I enjoyed a connection with the staff members who were interested in helping me discern a good read!	6/20/2023 4:47 PM
42	Bravo! Thanks very much for this initiative.	6/20/2023 4:45 PM
43	Your "Let Freedom Read" icon in your email would be another library card option! My dad great uncles, and godfather were WWII veterans. They fought for our freedom in the Pacific and on Omaha Beach. The current censorship is part of our freedom of speech, however, we also have the freedom to read ANY book we want! God bless the USA, our veterans, and our libraries!!!	6/20/2023 4:45 PM
44	don't like purple. How about navy blue with white letters	6/20/2023 4:33 PM
45	don't like purple. How about navy blue with white letters	6/20/2023 4:32 PM
46	no comments	6/17/2023 6:48 PM
47	How do I know if my library card is still valid?	6/15/2023 10:53 PM
48	Upon first glance at each card, only the purple explicitly addresses censorship and book bans, and relays the library's mission to protect access to all books. The redacted text card also has impact and would be a great conversation starter. I applaud this initiative and can't wait to get my hands on whichever design wins!	6/15/2023 11:52 AM
49	This is just a wonderful idea. Thank you for doing it.	6/15/2023 10:04 AM
50	I'd like to still see "fREADom" on this version! I love that!	6/15/2023 9:48 AM
51	I picked the first choice, with the capital letters, black and green because it is upbeat and highlights the word "READ" in green and caps. I do not like the last choice because inspite of the fact that the pattern of our flag is in the background, you did not honor the American Flag colors of red, white and blue! Red is about the blood shed for our Freedom, white is about the Grace of God toward America, and blue, well it just is a beautiful color like the sky. Black to me, is too Marxist and our country is a republic, not a socialist, communist nation. Thank you for allowing me to comment.	6/14/2023 3:20 PM

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52	I picked the first choice, with the capital letters, black and green because it is upbeat and highlights the word "READ" in green and caps. I do not like the last choice because inspite of the fact that the pattern of our flag is in the background, you did not honor the American Flag colors of red, white and blue! Red is about the blood shed for our Freedom, white is about the Grace of God toward America, and blue, well it just is a beautiful color like the sky. Black to me, is too Marxist and our country is a republic, not a socialist, communist nation. Thank you for allowing me to comment.	6/14/2023 3:20 PM
53	I like the 3rd design the best but the message on the purple one is my favourite.	6/12/2023 10:10 AM
54	not a great fan of freedom being misspelled	6/10/2023 11:19 AM
55	Libraries are sacred and provide protection.	6/10/2023 10:02 AM
56	The design of option 3 (the block-out text that says "Freedom to Read is found at your LIBRARY") might counter-intuitively imply censorship because the message was created by blocking out (redacting, or "censoring") another text, so of the three I don't think this would be the best design to go with. Option 1 or 2 would be better, though I prefer option 1 because the colors are consistent with the BECPL brand.	6/7/2023 11:50 AM
57	I love them all! What a great idea!	6/6/2023 9:07 AM
58	I believe they should pictures of our FREADOM instead of us just words. If the purple one wins because it can mean something more then just the white one's there should also be a Pride Flag one	6/5/2023 1:11 PM
59	I would like to see a phrase like "Books are for everyone!" All 3 of these tend to focus on censorship or banning of books rather than something more positive.	6/4/2023 7:41 PM
60	A library system that values young people's freedom to read shouldn't have the option available for a parent/grown up to save/check their checkout history.	6/3/2023 2:19 AM
61	The last option (the one with the redactions/sanitizations) looks super cool. Whoever designed it is rad. :)	6/2/2023 2:29 PM
62	The library should run another card design contest and choose a card format designed by a local person again!	6/2/2023 10:45 AM
63	LOVE THIS CAMPAIGN!!	5/31/2023 10:19 PM
64	I would love to known how to get one when they come out.	5/31/2023 9:05 PM
65	Love this!!!	5/31/2023 6:01 PM
66	How can I get a limited edition card while I already have one? :D	5/31/2023 12:28 PM
67	This is amazing!	5/31/2023 10:51 AM
68	Yo the third one is 🔥🔥🔥	5/31/2023 8:10 AM
69	Thank you for continuing to support the right to read and share information freely. These are the true freedoms we stand for as a nation.	5/30/2023 9:03 PM
70	Thanks for taking a stand! Long live the libraries! Down with book bans!	5/30/2023 7:37 PM
71	I like the message this one (the purple one) has!	5/30/2023 6:27 PM
72	Thank you for supporting choice, access and making sure all people are seen at the library.	5/30/2023 5:46 PM
73	Love this idea!!	5/30/2023 3:54 PM
74	Consider editing the redacted image to read: "found at...your...local... LIBRARY"	5/30/2023 12:45 PM
75	I like the third design the best but it would be better with the FREADOM is found at your library wording like in number 1.	5/30/2023 12:22 PM
76	Love that you're doing this. Book bans are awful, but public libraries like the Buffalo and Erie County branches rule!!	5/30/2023 11:24 AM
77	The third one is awesome sauce.	5/30/2023 11:21 AM
78	Make the first one in a different color.	5/30/2023 10:22 AM

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79	Love this and proud of our libraries!	5/30/2023 10:18 AM
80	Great idea! Free people read freely. :)	5/30/2023 8:20 AM
81	Most of the current "book bans" you read about in the news are sensationalized stories about elementary thru high schools banning books at their school libraries based on age of students and/or local values. I agree with those "bans" as we shouldn't let impressionable children read any nonsense that is out there. As American adults, we are free to read whatever we want, and it's a beautiful thing. Love the third design. Kudos to the artist.	5/29/2023 1:11 PM
82	Love this initiative!	5/29/2023 10:34 AM
83	Well done! I'm looking forward to getting one of these library cards whichever one is selected.	5/29/2023 7:13 AM
84	Love this idea!	5/29/2023 6:54 AM
85	I LOVE purple, but the censored words card is genius, I just wanted to say thank you for supporting banned books and our freedom to read!	5/28/2023 11:06 AM
86	I like the third design, but if "Freedom to Read" were replaces with the fREADom design from the first one, that might make it look a bit cooler.	5/27/2023 11:11 AM
87	Hard to choose! I loved all the designs	5/26/2023 9:29 PM
88	All are good - tough choice.	5/26/2023 7:04 PM
89	test question	5/26/2023 2:28 PM