



Your Library...
A Great Return on Your Investment

2012

For every \$1 funded,



Concord Public Library

the Buffalo & Erie County Public Library returns a minimum of **\$6.56** in services

Dollar value of your library services
\$72,525,235
Materials Borrowed
+
\$10,293,936
Computer Use
+
\$312,300
Computer Training Classes
+
\$1,163,540
Program Attendance
+
\$9,792,525
Reference Questions Asked
+
\$49,461,225
Online Database Downloads
\$143,548,761
Total Retail Value of Library Services
÷
\$19,872,457
2012 Library Tax
+
\$2,000,000
Other County Library Revenue
=
\$6.56
in services

Q: How much money did Erie County residents save in 2012 by using Library services?

<p>Borrowers Savings</p> <p>A: Over \$72,525,235!</p> <p>8,250,880 Total circulation x \$8.79 Average retail value* = \$72,525,235 Total savings</p> <p><small>* Estimated Retail Value of items from Maine State Library: www.maine.gov/msl/services/calxplanation.htm, with the exception of: music downloads: estimated retail value for Apple iTunes Store: 69¢, 99¢ and \$1.29 each; and Audio Books: average price of Audio version of top 5 from NY Times best sellers in 2012.</small></p>	<p>Reference Questions & Interlibrary Loans</p> <p>A: Over \$7,053,960!</p> <p>652,835 Questions & Interlibrary loans x \$15 Average cost per question/loan item = \$9,792,525 Total savings</p>															
<p>Computer Use</p> <p>A: Over \$10,293,936!</p> <p>857,828 Computer hours x \$12/hr Average retail cost to reserve a computer = \$10,293,936 Total savings</p>	<p>Online Database Downloads</p> <p>A: Over \$47,763,225!</p> <p>Total # of articles 3,297,415</p> <p>Average cost to access articles online** x \$15</p> <p>Total savings = \$49,461,225</p> <p><small>**Average cost to obtain a copy of full text article from database site. For those online resources that provide full text articles, average cost is \$15.</small></p>															
<p>Computer Training Classes</p> <p>A: Over \$312,300!</p> <p>6,246 Training Attendees x \$50 Average 2 hour retail cost = \$312,300 Total savings</p>																
<p>Program Attendance</p> <p>A: Over \$1,163,540!</p> <table border="0"> <tr> <td>51,683 Adult program attendance</td> <td>+</td> <td>107,706 Children's program attendance</td> <td>=</td> <td>159,389 Total program attendance</td> </tr> <tr> <td>Average matinee movie \$10/adults</td> <td></td> <td>Average matinee movie \$6/children</td> <td></td> <td></td> </tr> <tr> <td>159,389 Attendees</td> <td>x</td> <td>\$7.30 Weighted average</td> <td>=</td> <td>\$1,163,540 Total savings</td> </tr> </table>	51,683 Adult program attendance	+	107,706 Children's program attendance	=	159,389 Total program attendance	Average matinee movie \$10/adults		Average matinee movie \$6/children			159,389 Attendees	x	\$7.30 Weighted average	=	\$1,163,540 Total savings	
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Your Buffalo & Erie County Public Libraries add to the quality of life in our great community. On an average day, more than 14,400 people use one of the 37 branches of the Library System. That accounts for nearly 3.7 million visits in 2012.

Libraries are important, they bring people and ideas together and are unique in their offerings. Libraries help to bridge the divide between those who have access to information and those who do not. With a free library card, residents of Erie County have free access to more than 3.4 million resources and reference materials including books, magazines, newspapers, e-content, DVDs, videos and more. The library website (www.BuffaloLib.org) and free Wi-Fi provide 24/7 access to a world of exciting information.

The enclosed information quantifies the value of just a few of the FREE library services available to all.