The regular monthly meeting of the Board of Trustees of the Buffalo & Erie County Public Library was held on Thursday, October 17, 2013, in the Central Public Library pursuant to due notice to trustees. The following members were present:

Jack Connors, Chair  
Theodore K. Johnson, Vice Chair  
Elaine M. Panty, Secretary  
Frank Gist, Treasurer  
Sheldon M. Berlow  
Kathleen Berens Bucki  
Teresa Glanowski  
Phyllis A. Horton  
Sharon M. Kelly (via conference call)  
Rhonda Ricks  
Sharon A. Thomas

Chair Jack Connors called the meeting to order at 4:03 p.m. in the Joseph B. Rounds Conference Room. Trustee Kelly was in attendance via conference call. A quorum was present.

Agenda Item B – Approval/Changes to the Agenda. There were no changes to the agenda.

Agenda Item C – Minutes of the Meeting of September 19, 2013. Ms. Thomas moved, Ms. Horton seconded, and approval was unanimous.

Agenda Item D – Report of the Chair. Mr. Connors welcomed Christina (Chrisi) Pearl, Nickel City Professionals’ Chair, who was present to provide an update later in the meeting on the Best Sellers Fundraising Party.

Mr. Connors publicly thanked County Executive Mark Poloncarz for including an increase in the Library’s 2014 Budget; Mr. Poloncarz had promised if assessed values went up, and they did, the Library would share in a portion. He also thanked Nelson Starr, Junior Administrative Consultant to the County Executive - Library liaison, who was in attendance for always taking a positive message back.
Mr. Connors reported work continues on the Library District Initiative and an update would be provided in the Planning Committee report.

Agenda Item E – Committee Reports.

Agenda Item E.1 - Executive Committee. Trustee Johnson read the following report of the Executive Committee who met October 10, 2013.

Present: Executive Committee Chair Jack Connors; Committee members Ted Johnson, Elaine Panty and Wayne Wisbaum (arrived at 4:23 p.m.); Library Director Mary Jean Jakubowski; COO Carol Batt; and CFO Kenneth Stone. Absent: Sheldon Berlow.

Meeting began at 4:05 p.m. in the Joseph B. Rounds Conference Room of the Central Library. A quorum was present.

The Committee reviewed the agenda for the October 17, 2013 Board of Trustees meeting including proposed resolutions.

COO Carol Batt explained the assessment process with regard to proposed Resolution 2013-35 RFID (Radio Frequency Identification) RFP Award. Discussion ensued. RFID is expected in all 37 libraries by the end of 2014.

CFO Ken Stone briefly discussed the status of the 2014 budget. The County Executive’s budget will be available for review October 15th.

There was no other business to come before the Executive Committee.

The Executive Committee meeting adjourned at 4:45 p.m.

Agenda Item E.2 – Budget and Finance Committee. Deputy Director CFO Kenneth Stone presented the following two resolutions.

Agenda Item E.2.a – Unanticipated Expenditure Assistance: Amherst Public Library. This resolution would authorize a transfer of $3,850 to the Amherst Public Library to help them address an unforeseen circumstance due to a lengthy medical leave. On motion by Ms. Panty and a second by Ms. Thomas, Resolution 2013-34 was unanimously approved.

RESOLUTION 2013-34

WHEREAS, the contract between the Buffalo & Erie County Public Library (B&ECPL) and contracting libraries, in section TWENTY SECOND, provides a process
for requesting assistance in the event of “unforeseeable circumstances” that “result in a material impact on the ‘Public Library’s’ operating budget”, and

WHEREAS, the Amherst Public Library Board of Trustees has requested assistance to provide coverage for a key employee on medical leave, and

WHEREAS, B&ECPL staff worked with Amherst Public Library staff to identify the best method to address this situation, including an analysis of projected personnel costs for the balance of the year, and this review resulted in a recommendation to request assistance in the amount of $3,850, and

WHEREAS, without this assistance the Amherst Public Library Board of Trustees has found that having to leave this function unstaffed, as would otherwise be required to address this cost, would result in inadequate staffing needed to provide committed programming associated with operating the library for the weekly hours of service stipulated in contract Exhibit C, and

WHEREAS, sufficient monies are available within the 2013 B&ECPL operating budget salary and benefits accounts to accommodate this request, and

WHEREAS, pursuant to section EIGHTH of the contract, this change may be implemented by resolution and transmitting a revised Exhibit A to reflect same, now therefore be it,

RESOLVED that the Board of Trustees of the Buffalo & Erie County Public Library approves a reallocation within the B&ECPL operating budget to utilize vacancy savings in the salary, wage and fringe accounts to provide up to $3,850 in salary/wage/fringe benefit funding assistance to the Amherst Public Library, and be it further

RESOLVED, that a copy of this resolution be transmitted to the above contracting library.

Agenda Item E.2.b – RFID (Radio Frequency Identification) RFP Award. Mr. Stone explained the details as appear in Resolution 2013-35 and on motion by Ms. Horton, with a second by Ms. Panty, this Resolution was approved unanimously as presented. Mr. Johnson gave kudos to Deputy Director COO Carol Batt and her team for the very professional way the procurement process was handled and for an excellent job.

RESOLUTION 2013-35

WHEREAS, one of the major Library initiatives to generate operating savings, while at the same time improving customer service involves a complete overhaul of the inventory, materials handling and theft-deterrent operations by implementing a system-wide, state-of-the-art Radio Frequency Identification based system (otherwise known as RFID), and
WHEREAS, while RFID technology results in major cost savings and streamlined materials handling for public and staff, and

WHEREAS, in 2009, pursuant to Board Resolution 2009-18, the Buffalo & Erie County Public Library (B&ECPL) negotiated a contract with EnvisionWare to begin the implementation of a state-of-the-art RFID-based project, and

WHEREAS, the contract with EnvisionWare is set to expire on October 31, 2013 and a new Request for Proposal (RFP) was issued by the B&ECPL seeking a qualified vendor to provide implementation and support at 6 remaining contract libraries that do not currently have RFID systems, to identify a qualified vendor to provide ongoing maintenance and support for the 31 B&ECPL libraries currently functional with RFID technology, and thirdly to solicit proposals for an RFID-supported prototype Materials Handling System, and

WHEREAS, the Library has successfully implemented RFID technology in 31 B&ECPL libraries using funds dedicated through a combination of 2 separate Erie County Fiscal Stability Authority’s (ECFSA) Efficiency Incentive Grant Awards and 8 New York State Construction Grant awards, and

WHEREAS, the funding remains from an Erie County Fiscal Stability Authority’s Efficiency Incentive Grant Award to convert the 6 remaining libraries and implement a prototype Materials Handling System, and

WHEREAS, a total of 3 major vendors submitted proposals in response to the RFP, including EnvisionWare, 3M Library Systems and SirsiDynix-Bibliotheca, Inc., and

WHEREAS, an RFP review committee was established to review the proposals and compare equipment, technology, services and costs; paying particular attention to ongoing maintenance/support costs and vendor reputation/references, and

WHEREAS, after screening proposals, checking references, analyzing answers to clarifying questions provided by all proposers, and evaluating any equipment replacement or conversion costs, the committee scheduled out package cost totals for maintenance and support for the systems at the 31 converted libraries, implementations at the 6 remaining libraries and a prototype Materials Handling System, and

WHEREAS, based upon lowest overall cost and best performance, the committee recommends that the following awards be made, and should the Library be unable to successfully negotiate contracts with the primary vendors, awards be given to the second lowest proposers (stated as alternates):

- Ongoing maintenance and support at 31 libraries – **EnvisionWare** (alternate SirsiDynix-Bibliotheca)
Implementation and support at the 6 remaining libraries – **EnvisionWare** (alternate SirsiDynix-Bibliotheca)

- Materials Handling System – **SirsiDynix-Bibliotheca** (alternate – EnvisionWare),

now, therefore be it

RESOLVED, that the Board of Trustees of the Buffalo & Erie County Public Library designates the 3 stated proposals as the lowest cost and best performance, and

be it further

RESOLVED, that the Library Director and/or her designee(s) is authorized to negotiate and execute the necessary documents to enter into agreements to provide RFID equipment, supplies and services for the Buffalo & Erie County Public Library, with the designated primary responders, and be it further

RESOLVED, that in the event that contract negotiations with the stated primary vendor(s) do not result in a fully executed agreement, the Director and/or her designee(s) would be authorized to negotiate and execute an agreement with the second lowest proposers, designated as alternate(s), and be it further

RESOLVED, that the Board of Trustees of the Buffalo & Erie County Public Library authorizes the Library Director and/or her designee(s) to prepare the necessary documents to implement the resulting contracts on a timely basis.

**Agenda Item E.2.c – Monthly Financial Report.** Financials for the month ending August 31, 2013 were included in the board packet. The Library is operating within budget. Mr. Stone pointed out utilities, which had in previous years been saving the Library money, are now right on budget.

**Agenda Item E.3 – Policy Committee.** Director Jakubowski presented the following 2 resolutions which the Policy Committee, who met September 19th, recommended for Board approval.

**Agenda Item E.3.a – Amend Bulletin Board Policy.** The proposed amended Bulletin Board Policy would add a sentence “Upon receipt of approved materials, the Library will make a best effort to distribute them within seven working days.” On motion by Mr. Johnson and a second by Ms. Glanowski, the amended Bulletin Board Policy was approved unanimously.

**RESOLUTION 2013-36**

WHEREAS, as part of the Buffalo & Erie County Public Library’s (B&ECPL) adopted Organizational Competencies, the Library has put together a new structure for process and review of standing policies to ensure that they remain timely and effective, and
WHEREAS, the Policy Committee used this process to review and make recommendations to amend the attached draft of the Bulletin Board Policy, now, therefore, be it

RESOLVED, that the Board of Trustees of the Buffalo & Erie County Public Library adopts the proposed revisions to the Buffalo & Erie County Public Library’s Bulletin Board Policy to supersede and replace the prevailing policy, adopted May 18, 2006.

Agenda Item E.3.b – Amend Distribution Policy. Ms. Jakubowski explained the proposed amended Distribution Policy includes clarification in language as to the sorting of materials being distributed as well as language added for the Library to make a best effort to distribute materials within 7 working days. Mr. Johnson moved for approval and was seconded by Mr. Gist. The resolution was approved unanimously.

RESOLUTION 2013-37

WHEREAS, as part of the Buffalo & Erie County Public Library’s (B&ECPL) adopted Organizational Competencies, the Library has put together a new structure for process and review of standing policies to ensure that they remain timely and effective, and

WHEREAS, the Policy Committee used this process to review and make recommendations to amend the attached draft of the Distribution Policy, now, therefore, be it

RESOLVED, that the Board of Trustees of the Buffalo & Erie County Public Library adopts the proposed revisions to the Buffalo & Erie County Public Library’s Distribution Policy to supersede and replace the prevailing policy, adopted May 18, 2006.

Agenda Item E.4 – Planning Committee. Committee Chair Ted Johnson read the following report of the October 10, 2013 Planning Committee meeting.

Present: Planning Committee Chair Ted Johnson; Committee members Michael Amodeo, Jack Connors, and Elaine Panty; Contract Library Trustees Judith Hilburger (Clarence) and George Oliver (Aurora); Director Mary Jean Jakubowski; COO Carol Batt; CFO Kenneth Stone; and Assistant Deputy Director Doreen Woods. Joining the meeting via conference call: Contract Library Trustee Pat Smith (Eden) and Ellen Bach, Esq., of Whiteman, Osterman & Hanna.

Chair Johnson called the meeting to order at 5:05 p.m. in the Joseph B. Rounds Conference Room of the Central Library. A quorum was present.
Mr. Johnson asked Director Jakubowski to discuss the status of Library District Initiative (LDI) Memorandums of Understanding (MOU’s). To date, 18/22 MOU’s have been returned with positive responses. One, known to be a positive response is in route; two are outstanding with Attorney Ellen Bach working with the Clarence Public Library to clarify Exhibit content and with the Boston Free Library on language pertaining to the Boston Free Library building. The Ewell (Alden) Free Library has determined they will not pursue participation in the LDI. Notification was received via e-mail. Discussion ensued.

Chair Johnson asked Ms. Bach to review with the Planning Committee components of the draft Legislation as they pertain to needed conversations with Erie County. Discussion ensued. Ms. Bach was asked to add language to various sections to clarify points of the Legislation. She will do so in time for the November 9th ACT (Association of Contracting Library Trustees) meeting.

Discussion was held pertaining to next steps regarding the draft Legislation including timetable.

Draft Legislation will be reviewed at the upcoming November 9, 2013 ACT meeting. Following the meeting, any potential changes will be made. System Trustees will then receive copies and determine if it is ready for distribution in draft format for review by key stakeholders. Discussion continued.

With no further business, the Planning Committee adjourned at 6:50 p.m.

Trustee Panty questioned the status of letters to be sent to the Ewell (Alden) Free Library regarding non-participation in the LDI. Ms. Jakubowski replied letters are being prepared by Attorney Ellen Bach, from the legal aspect, as well as Board Chair Connors.

Agenda Item F – Report of the Director. Ms. Jakubowski called upon Nickel City Professionals’ Chair Chrisi Pearl to discuss the Best Sellers Fundraising Party to be held on November 22, 2013, from 7:30 p.m. – 11:30 p.m. at the Hotel @ Lafayette. Ms. Pearl provided details on this event whose proceeds will benefit the B&ECPL System and encouraged participation through sponsorship and/or attendance. Ms. Jakubowski detailed some of the great prizes including maps and prints from the Rare Books Collection; donations for auction items are being accepted.

The Director publicly acknowledged appreciation to Mr. Poloncarz and his administration for including the Library with an increase in the 2014 Budget. She also recognized in the Library’s Capital Budget, amongst other things, the inclusion of funding for a bookmobile as well as some shipping vehicles.
She reminded trustees that evening a Celebration at the Dudley Branch Library: 110 Years of Service on South Park Avenue was being held.

Director Jakubowski provided trustees with an update on the results of the in-house survey for library users and non-users to better understand the community’s needs and priorities when it comes to funding and providing library services to the residents of Erie County. To date, 874 responses were entered in the Library’s database. Of the 874 responses, 736 indicated they use the Library at least once monthly – 500 of these are patrons who visit the Library at least once weekly; 773 responded yes, they would like to be given the opportunity to have a direct say in the Library’s funding. Questioned if they are in favor of providing additional funding to support the Library through property taxes – a total of 731 responses indicated they would be willing to provide additional funding; of these, 221 responded $5.20 per year more; 198 at $13 per year more and 312 responded $26 per year more. She reminded trustees a county-wide public opinion poll regarding the Library District is planned for mid-November.

Bucks for Books donation envelopes were handed out and full Board participation was encouraged. To date, there are 350 Bucks for Books responses; a total of $20,273 donated – a 19.4% response rate.

The November 9, 2013 ACT meeting is being held at the Clarence Public Library – coffee at 9:30 a.m. with the meeting to begin at 10:00 a.m. Ms. Jakubowski encouraged trustee attendance as draft legislation will be reviewed with all contract member library trustees.

The following was submitted by the Director and transmitted to Board members prior to the meeting:

**B&ECPL Monthly Report**

*September 2013*

The 2013 echo Art Fair, attended by more than 4,000, was held at the downtown Central Library September 6, 7, and 8. By all accounts, the Fair was a success with both artists and visitors expressing their delight and appreciation of this year’s cavernous location on the second floor of the Library. Event organizers were also pleased. The Library received over $2,800 in donations from the event.

September is National Library Card Sign-Up Month! Through the enthusiastic efforts of library staff, 3,030 new card holders joined our System in September 2013. The Kenmore Library (Delaware Road) registered 192 new library card holders! Runners up were: Williamsville – 175, Audubon – 159, Merriweather – 142 and Niagara with – 126. The Central Library added 399 new users. Staff members from the Circulation
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Department with exemplary efforts are: Suzanna Krauszer – 56, Sara Daly – 49, Rachel Volzer – 47, Robyn Teubner – 46 and Doris Henderson – 35. Thank you to all for your hard work.

On September 6th, Rare Book Curator Amy Pickard gave political satirist/comedian Mark Russell, and his wife Ali, a tour of the Mark Twain Room and the [Book] Art Inspired by Science [Books] exhibit. A Buffalo native, Mr. Russell is preparing for an event in November at The Mark Twain House & Museum in Hartford and visited to learn as much as he could about Twain in Buffalo and the Adventures of Huckleberry Finn manuscript. As a follow-on, Mr. Russell has agreed to provide his quick wit and song at a future fundraising event for the Buffalo & Erie County Public Library (B&ECPL).

Congratulations to Sandra Williams Bush, Branch Manager – Frank E. Merriweather, Jr. Library, who received a Community Service award from the Buffalo Association of Black Social Workers for her dedication and service at the Merriweather Library and to the North Jefferson community.

*The Haunted Library*: Technology Trainer and B&ECPL filmmaker Jordan Smith’s production, *The Haunted Library – the Movie*, premiered on September 24th to over 100 staff of the B&ECPL. The movie features interviews with library staff and paranormal investigators from the local group PRONE. *The Haunted Library* traces the history of the Lafayette Square site and shines a light on some present day theories about what might be happening in the Library. The film will make its public debut in October.

Monthly Programming Statistics – September 2013

1. Public Services

<table>
<thead>
<tr>
<th>In Library Programs:</th>
<th>Number of Programs</th>
<th>Number of Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>MTH</td>
<td>YTD</td>
</tr>
<tr>
<td>1.2 Children (age 5 and under)</td>
<td>83</td>
<td>1449</td>
</tr>
<tr>
<td>3.3 Children (age 6-12)</td>
<td>47</td>
<td>1120</td>
</tr>
<tr>
<td>4.4 Teens</td>
<td>21</td>
<td>482</td>
</tr>
<tr>
<td>Intergenerational</td>
<td>45</td>
<td>634</td>
</tr>
<tr>
<td>5.3 Adults (excludes Technology)</td>
<td>185</td>
<td>2032</td>
</tr>
<tr>
<td><strong>TOTAL In Library Programs</strong></td>
<td><strong>381</strong></td>
<td><strong>5717</strong></td>
</tr>
</tbody>
</table>
Adult Technology Programs:

<table>
<thead>
<tr>
<th>Training Lab or Library Desktop PCs</th>
<th>Number of Programs</th>
<th>Number of Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>MTH</td>
<td>YTD</td>
<td>MTH</td>
</tr>
<tr>
<td>47</td>
<td>411</td>
<td>141</td>
</tr>
<tr>
<td>System or Library-owned Cyber Train</td>
<td>31</td>
<td>304</td>
</tr>
</tbody>
</table>

**TOTAL Adult Technology**

<table>
<thead>
<tr>
<th></th>
<th>Number of Programs</th>
<th>Number of Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>MTH</td>
<td>YTD</td>
<td>MTH</td>
</tr>
<tr>
<td>78</td>
<td>715</td>
<td>334</td>
</tr>
</tbody>
</table>

**Outreach (out of library):**

<table>
<thead>
<tr>
<th>1.3 Children (age 5 and under)</th>
<th>Number of Programs</th>
<th>Number of Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>MTH</td>
<td>YTD</td>
<td>MTH</td>
</tr>
<tr>
<td>0</td>
<td>93</td>
<td>0</td>
</tr>
<tr>
<td>Children (age 6-12)</td>
<td>3</td>
<td>61</td>
</tr>
<tr>
<td>Teens</td>
<td>1</td>
<td>7</td>
</tr>
<tr>
<td>Intergenerational</td>
<td>4</td>
<td>37</td>
</tr>
<tr>
<td>Adults (excludes Technology)</td>
<td>10</td>
<td>121</td>
</tr>
</tbody>
</table>

**TOTAL Outreach (out of Library)**

<table>
<thead>
<tr>
<th></th>
<th>Number of Programs</th>
<th>Number of Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>MTH</td>
<td>YTD</td>
<td>MTH</td>
</tr>
<tr>
<td>18</td>
<td>319</td>
<td>813</td>
</tr>
</tbody>
</table>

**Highlights:**

- Information Services and Outreach Librarian **Dan Caufield** conducted a Small Business Resource Class at Burchfield Penney Arts Center for 36 students enrolled in the Entrepreneurial Artists Program. The program was organized by the Small Business Development Center, with whom the Library regularly partners.

- Information Services & Outreach Librarian **Renée Masters** created 2 Subject Guides pertaining to the Affordable Care Act (ACA) and to the Health Insurance Marketplace which is due to be rolled out October 1st.

- On Sunday, September 15th, Librarians **Wanda Collins, Erin Burke**, and Manager **Brian Hoth** represented the Library at the first annual Maritime Festival from 11 a.m. to 2 p.m. at Canalside. Over 120 children participated in library programs.

- The Department of Transnational Studies, University at Buffalo, presented an African and African Diasporic Film Festival on 3 Saturdays at the Frank E. Merriweather, Jr. Branch Library. Assistant Professor of African and African-American Studies, **Toni Pressley-Sanon**, introduced and facilitated the film discussions.

- A total of 241 entries were received for the contest “What My Library Means to Me.”
### 2. Collection Development

#### Print Collections:

<table>
<thead>
<tr>
<th></th>
<th>Collection Size</th>
<th>Monthly Adds</th>
<th>YTD Adds</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.1 Juvenile non-Fiction</td>
<td>153,437</td>
<td>309</td>
<td>3,475</td>
</tr>
<tr>
<td>3.1 Juvenile Fiction</td>
<td>362,941</td>
<td>3,392</td>
<td>32,033</td>
</tr>
<tr>
<td>4.1 Young Adult Fiction</td>
<td>70,707</td>
<td>748</td>
<td>6,926</td>
</tr>
<tr>
<td>5.1 Adult non-Fiction</td>
<td>1,376,564</td>
<td>1,876</td>
<td>20,381</td>
</tr>
<tr>
<td>6.1 Adult Fiction</td>
<td>561,582</td>
<td>4,312</td>
<td>38,589</td>
</tr>
</tbody>
</table>

#### Media Collections:

<table>
<thead>
<tr>
<th></th>
<th>Collection Size</th>
<th>Monthly Adds</th>
<th>YTD Adds</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.2 Juvenile</td>
<td>63,373</td>
<td>411</td>
<td>3,034</td>
</tr>
<tr>
<td>4.2 Young Adult audiobooks only</td>
<td>2,488</td>
<td>14</td>
<td>33</td>
</tr>
<tr>
<td>6.2 Adult</td>
<td>378,517</td>
<td>5,191</td>
<td>38,199</td>
</tr>
</tbody>
</table>

#### Electronic Collections:

<table>
<thead>
<tr>
<th></th>
<th>Collection Size</th>
<th>Adds</th>
<th>Downloads</th>
<th>% Change downloads from previous month</th>
</tr>
</thead>
<tbody>
<tr>
<td>e-Books</td>
<td>*19,348</td>
<td>1,111</td>
<td>26,670</td>
<td>-9.1%</td>
</tr>
<tr>
<td>Music (Freegal)</td>
<td>Unlimited</td>
<td></td>
<td>4,601</td>
<td>+1.6%</td>
</tr>
<tr>
<td>SONY Library</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>e-Audiobooks</td>
<td>6,527</td>
<td>51</td>
<td>6,574</td>
<td>-11.4%</td>
</tr>
<tr>
<td>e-Videos</td>
<td>370</td>
<td>111</td>
<td></td>
<td>-6.7%</td>
</tr>
</tbody>
</table>

*E-Book “collection size reflects expiration of 150 promotional MaxAccess titles*

**Highlights:**

- Fantastic discovery on an NBC Orchestration! **Carol Pijacki** discovered an inscription on the score *Dante-Symphonie* (1859), written to musician and conductor Leopold Damrosch, with what appears to be the signature of composer Franz Liszt. The score has been transferred to the Rare Book Room collection.
3. Technology

Library 2.0 Activity:

<table>
<thead>
<tr>
<th></th>
<th>Number of Connections</th>
<th>% Change</th>
<th>Yr.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Current Month</td>
<td>Monthly Change</td>
<td>Previous Month</td>
</tr>
<tr>
<td>Facebook Fans/Likes</td>
<td>4,508</td>
<td>+ 69</td>
<td>1.6%</td>
</tr>
<tr>
<td>Twitter Followers</td>
<td>4,593</td>
<td>+ 155</td>
<td>3.5%</td>
</tr>
<tr>
<td>Flickr Views</td>
<td>87,676</td>
<td>+ 15,985</td>
<td>22.3%</td>
</tr>
<tr>
<td>Pinterest Followers</td>
<td>670</td>
<td>+ 20</td>
<td>3.1%</td>
</tr>
</tbody>
</table>

Social Network Activity:

September Social Networking Highlights:

**Facebook Spotlights Library Card Sign-Up Month:** Local celebrities proudly shared their love of the B&ECPL during National Library Card Sign-Up Month. A post featuring BPO conductor JoAnn Falletta reached more than 2,300 Facebook users!

**Flickr Continues its Popularity Streak:** In September, 171 new photos were posted to Flickr. The echo Art Fair is among the photographed events that accounted for a substantial increase in the number of “all time” views. The Library’s photostream can be viewed here: [http://bit.ly/xDPsx4](http://bit.ly/xDPsx4).

**Highlights:**

- Information Technology Administrator **Stephen Hovey** is developing a mobile version of the Library’s website to integrate with smart phone technologies. It will provide clean, quick links to What’s Happening (calendar of events), Libraries Open Today, B&ECPL Libraries, the Catalog, the My Account Feature and the full website. Public release is targeted for mid-October.

- RFID (Radio Frequency Identification) Developments: As of the end of September, 30 libraries are fully up and running using RFID technologies. In addition, equipment has been delivered to the Boston Free Library, which will be live within the next few weeks.


- Collection Development staff responded to 465 patron purchase suggestions and 90 staff suggestions in September.
4. Funding/Fundraising

Funding:

Erie County’s 2014 Proposed budget is anticipated to be released on or before October 15th. Staff will prepare an analysis of the proposed budget for presentation at the October 17th System Board meeting.

Fundraising:

<table>
<thead>
<tr>
<th>Campaign Name</th>
<th>Campaign Dates</th>
<th>Raised to Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual - Year-to-date, all giving, all campaigns</td>
<td>January 1 - September 30, 2013</td>
<td>$98,724.06</td>
</tr>
<tr>
<td>Crane Book Sale</td>
<td>Ongoing</td>
<td>$429.50</td>
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<tr>
<td>Crane Donation Box</td>
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<td>$47.50</td>
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<tr>
<td>North Park Book Sale</td>
<td>Ongoing</td>
<td>$244.50 (Includes previous months)</td>
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<td>North Park Donation Box</td>
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<td>$64.00 (Includes previous months)</td>
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<tr>
<td>Borrower Services</td>
<td></td>
<td>$29.00</td>
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<tr>
<td>ECL Donation Box</td>
<td>Ongoing</td>
<td>$15.00</td>
</tr>
<tr>
<td>ECL Book Sale</td>
<td>Ongoing</td>
<td>$40.00</td>
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Highlights:

- An 1,800 piece solicitation for the 2013 Bucks for Books campaign was mailed September 25th. To date, (included in the year-to-date, all giving, all campaigns figure) $5,746 has been raised. Donations continue to come in for this campaign.

- A grant request for $5,000 for children’s reading materials was submitted to the Paul J. Koessler Foundation on September 16th.

- A letter of request for $15,000 for the Library’s Workforce Development, Training and Outreach was submitted on September 19th to the JP Morgan Chase Foundation. We have been notified our request has been denied.

- Requests for sponsorships and tickets continue to be made for the Best Sellers Fundraising Party on November 22nd. Staff and trustees can purchase tickets for $70 each through November 1st. Questions – contact Maureen Germaine at 858-7197. Proceeds will benefit children’s programming for all 37 Buffalo & Erie County Public Libraries.
• The Development & Advocacy Committee of the System Board of Trustees, under the chairmanship of Wayne Wisbaum, will meet on Thursday, November 14th in the Joseph B. Rounds Conference Room of the Central Library at 4:45 p.m. – 6:15 p.m.

• On September 20th, Director Mary Jean Jakubowski, Assistant Deputy Directors Joy Testa Cinquino and Dawn Peters, Development Manager Maureen Germaine, West Side Cluster Manager Linda Rizzo, and Branch Manager Patti Foley met with Julia Spitz of the East Hill Foundation to discuss a potential grant to beautify the entrance of the Crane Branch Library.

5. Facilities

Central Library 2nd Floor West Project Moves Forward: Contract awards for the next phase of the Central Library 2nd floor west project will be considered by the Erie County Legislature October 10, 2013. The proposed awards and project contingency total $1.27 million, funded by a variety of sources including New York State Library Construction Grant, Library Grant Match and county capital project funds. The project will construct a dividable public meeting space (modestly smaller than the Central Meeting Room, which allows it to be configured to keep columns out of sightlines); a public reception and exhibit space; and additional public restrooms.

Work is expected to begin later this fall and be completed in 2014.

Central Library Oak Street Elevator Repairs Completed: Permanent repairs, replacing the temporary patch installed when a contractor damaged the floor of the Oak Street elevator, were completed on Monday, October 7th. The cost of the repair was covered by the contractor responsible for the damage.

New York State Library Construction Grants Submitted on Time: Review documents were submitted online on Monday, October 7th, three days ahead of schedule. The next step in the process will consist of Library Development staff, followed by Dormatory Authority of the State of New York (DASNY) review. This process could last up to several months. Award notices are not expected prior to spring 2014.

6. Staff Development

September Staff Development program statistics will be reported next month.

Highlights:

• The B&ECPL hosted a full day meeting of the Upstate New York Sirsi Users Group (UNYSUG) on September 24th. Staff members from public library systems
across the state, including Four County, Mid York, Nioga, North Country, and Southern Tier, attended. In addition to group discussion on topics of common interest, SirsiDynix representatives provided an update on product developments and Kelly Donovan presented RFID Implementation & Use at the B&ECPL. The successful event was organized by Technical Services Librarian Jennifer Childs and IT staff member Johnny Hsu.

- Technology Trainers Andy Aquino and Chelsey Lonberger joined other B&ECPL staff members in Niagara Falls from September 26-28 for the New York Library Association’s (NYLA) 2013 Annual Conference and Trade Show: Libraries Spark Imagination. Librarians Kerra Alessi, Brian Hoth, Renée Masters and Linda Rizzo also attended.

7. Media coverage/Media Releases

<table>
<thead>
<tr>
<th>Type of Communication</th>
<th>Topic</th>
<th>Air Date/Publish Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Media Release</td>
<td>National Library Card Sign-Up Month @ Buffalo &amp; Erie County Public Libraries; Also, What My Library Means to Me Contest</td>
<td>September 10 Published in Buffalo News, Metro News, Bee Publications</td>
</tr>
<tr>
<td>Interview with Information Services Librarian Dan Caufield</td>
<td>Banned Book Week</td>
<td>Bee Publications, story ran on September 18</td>
</tr>
<tr>
<td>Media Release – Flyer</td>
<td>Western New York Genealogical Society, Inc. – Library Workshop</td>
<td>September 17</td>
</tr>
<tr>
<td>Media Release – Flyer</td>
<td>2013 Bullying Stops Here Media Announcement – Invitation</td>
<td>September 24, Event on 10/2/13 covered by Channels 2.4.7, YNN, WBFO, Buffalo News</td>
</tr>
<tr>
<td>Media Release – Flyer</td>
<td>5th Annual Buffalo Comics Fest @ Frank E. Merriweather, Jr. Branch Library</td>
<td>September 26 Published in the Buffalo News, and the Buffalo Criterion</td>
</tr>
<tr>
<td>Media Release</td>
<td>Central’s Weekly Calendar</td>
<td>September 3, 9, 16, 23 &amp; 30 Various items covered by the Buffalo News, Buffalo Rising and Artvoice</td>
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*Buffalo News (MRW)* Article on Mrs. Doyle’s essay contest with photo August 4; p2

*Buffalo News (MRW)* Legislators set summit August 6
<table>
<thead>
<tr>
<th><strong>Buffalo News (MRW)</strong></th>
<th>Houston author ReShonda Tate Billingsley comes to Buffalo at request of local ‘Girl Fridayz’ book club</th>
<th>August 17</th>
</tr>
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<tbody>
<tr>
<td><strong>A.B.L.E.Y Advisor</strong></td>
<td>ECL programs</td>
<td>August 2, 9, 16, 23 &amp; 30</td>
</tr>
<tr>
<td><strong>East Clinton Shopper</strong></td>
<td>ECL programs</td>
<td>August 23</td>
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**Highlights:**

- September 12th - **Dan Caufield** was interviewed by Jennifer Waters about censorship and book banning for the *Amherst Bee* newspaper. Ms. Waters’ feature article for the paper, “*Dangerous Minds seek to Limit Access to Books*” appeared in the September 18th edition of the *Amherst Bee* and coincided with the Library System’s Banned Book week.

- GRO got blogged! On September 28th, the Executive Director of the Medieval Academy of America highlighted the Medieval collection in the Rare Book Room on her blog titled *Manuscript Road Trip*. She discusses the start of the Rare Book collection with the help of Seth Grosvenor and James F. Gluck, and shares that we have one of the oldest public library collections in the country. [http://manuscriptroadtrip.wordpress.com/2013/09/28/manuscript-road-trip-on-the-road-to-niagara/](http://manuscriptroadtrip.wordpress.com/2013/09/28/manuscript-road-trip-on-the-road-to-niagara/)

8. Partnerships

**Highlights:**

- September - Information Services Library Associates **Sandy Schamber** and **Karen Kida** helped coordinate and monitor the work of volunteers provided by a grant from the Department of Social Services, Literacy New York Buffalo-Niagara, Inc. and Catholic Charities. Participants in this program attend literacy/employment counseling programs in the morning and then are assigned tasks in various departments at the Central Library. A total of 20 volunteers will eventually be part of this program which will run for the remaining part of 2013.

- On September 3rd, **Meg Cheman** gave a tour of the Central Library with special emphasis on the Special Collections areas for Dr. Heidi Julien, the new chair of the Department of Library and Information Studies of the University at Buffalo.

- On September 25th, **Doreen Woods** and **Jeannine Doyle** presented a full-day seminar on Human Resources Management to the NYLA Leadership and Management Academy.
9. Governance

On Thursday, September 26th, Library System Director Mary Jean Jakubowski, Assistant Deputy Director Joy Testa Cinquino, System Board Chair Jack Connors and Consultant Libby Post presented a panel discussion on “Travel the Road to a Special Library District” to attendees of the 23rd Annual NYLA Conference - Libraries Spark Imagination in Niagara Falls, NY. The speakers discussed the steps and milestones reached as we prepare for a public vote for a Special Library District in 2014.

Attorney Ellen Bach of Whiteman, Osterman & Hanna spoke to and met with several Contract Library Boards regarding MOU (Memorandum of Understanding) Exhibit circumstances. She continues to provide guidance on the Library District Initiative.

As of September 30th, 18/22 Contract Libraries have positively responded and returned signed MOU’s. Of the remaining 4 libraries: one library has notified the System of its positive response – we are awaiting receipt of the document; 2 libraries continue to work with Ellen Bach on Exhibit clarifications; and one library has indicated they do not wish to participate in the District Initiative.

10. Director Activities

Meetings and Events:

LIST of MEETINGS and EVENTS
ATTENDED by DIRECTOR MARY JEAN JAKUBOWSKI
September 2013

<table>
<thead>
<tr>
<th>DATE</th>
<th>MEETING / EVENT</th>
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<tbody>
<tr>
<td>September 3, 2013</td>
<td>Meeting - Jeannine Doyle, Doreen Woods</td>
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<tr>
<td>September 3, 2013</td>
<td>Event - IMAGINE Buffalo Series - Welcome/Introduce Frits Abell</td>
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<tr>
<td>September 3, 2013</td>
<td>Meeting - Dr. Heidi Julien, Prof. &amp; Dept. Chair - Library and Information Studies, UB</td>
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<tr>
<td>September 3, 2013</td>
<td>Meeting - Frank Cammarata, Exec. Director Erie County Office for the Disabled</td>
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<tr>
<td>September 4, 2013</td>
<td>Staff Forum: Questions &amp; Answers</td>
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<tr>
<td>September 4, 2013</td>
<td>Meeting - New York State Library Conference Programming</td>
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<tr>
<td>September 4, 2013</td>
<td>Meeting - 2014 Capital Bond Requests for the City Libraries</td>
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<tr>
<td>September 5, 2013</td>
<td>Meeting - Administrative Team</td>
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<tr>
<td>September 5, 2013</td>
<td>Meeting - Dan Caufield - Whisper Zone Furniture</td>
</tr>
<tr>
<td>September 6, 2013</td>
<td>Tour - Mark and Ali Russell</td>
</tr>
<tr>
<td>September 7 &amp; 8, 2013</td>
<td>echo Art Fair</td>
</tr>
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</table>
September 10, 2013  Meeting - Jeannine Doyle, Doreen Woods
September 10, 2013  Conference Call - PULISDO/DLD
September 11, 2013  Meeting - Managers/Directors
September 11, 2013  Hearing - 2014 Capital Improvements Program (CIP) Hearing - Buffalo
September 11, 2013  B&ECPL Board - Buffalo Library Services Committee
September 12, 2013  Meeting - Erie County Department Public Works, Re Elevator Project
September 12, 2013  Meeting - Literary Buffalo Strategy Group
September 12, 2013  Meeting - B&ECPL Board - Executive Committee
September 13, 2013  Event - Hispanic Heritage Month Kick-off
September 16, 2013  Meeting - Bullying Stops Here Committee
September 17, 2013  Conference Call - Ali Russell
September 17, 2013  Event - Women of Influence Luncheon
September 17, 2013  Meeting - WNYLRC Board Meeting
September 18, 2013  Conference Call - NYS Regents Advisory Council
September 19, 2013  Meeting - Administrative Team
September 19, 2013  Meeting - B&ECPL Board - Policy Committee
September 19, 2013  Meeting - B&ECPL Board of Trustees
September 20, 2013  Webinar - Mobile Devices Gateway to Your Library
September 20, 2013  Meeting - Crane Library - East Hill Foundation
September 23, 2013  Meeting - NYLA Conference Program
September 24, 2013  Meeting - LDI Staff Team
September 24, 2013  Movie Premiere - Haunted Library
September 24, 2013  Meeting - NYLA Program
September 24, 2013  Conference Call - Dr. Don Levy, Siena College
September 25, 2013  Meeting - Library Foundation of Buffalo & Erie County Board
September 26, 2013  NYLA Conference - Presentation: Travel the Road to a Special Library District
September 27, 2013  Meeting/Tour - Tom Galante, CEO Queens Library, and Bridget Quinn Carey, COO Queens Library
September 27, 2013  Meeting - Ellen Bach - Whiteman, Osterman & Hanna; Judy Hilburger - Board President and Monica Mooney Director of the Clarence Public Library
September 30, 2013  Meeting - Sam MaGavern - Co-Director Partnership for the Public Good
September 30, 2013  Meeting - Joy Testa Cinquino - Exhibits & Displays Policy
Contracting Member Library Activity Reports

Elma Public Library – submitted by Karen Korpanty, Director

Highlights of events and activities at the Elma Public Library:

- Programming included: Book Babies (Lapsit), Toddler Time, Preschool Story Hour, Lego Club, and a special Clifford Story Time presented by the Central Program Team.

- The Teen Book Club, led by Librarian Kate Puehn, met on September 23rd. The teens selected The Great Gatsby for their next book.

- Two local elementary schools participated in our September Library Card Sign-Up Contest. Winning classes won a pizza party and books for their classroom, courtesy of the Friends of the Elma Library.

- The September Cyber Train class was on eBooks and eReaders.

- The Friends of the Elma Public Library held their annual Book Sale on September 27th and 28th.

- The B&ECPL Edward S. Curtis Indian display was on view all month.

Lackawanna Public Library – submitted by Jennifer Johnston, Director

Highlights of events and activities at the Lackawanna Public Library:

- September was a busy month. We saw increases in circulation, patron count and new library card holders!

- We placed 4th out of 29 teams for the 2013 Battle of the Books competition and celebrated with a pizza party for coaches, volunteers, teammates and their families.

- We added some new programs this fall. We started “Wacky Wednesdays” and it was a hit. Miss Sarah and Miss Danette baked chocolate cupcakes and the kids decorated them with M&Ms and Oreo cookies to look like owls with big round eyes. We are also offering an adult “Ghost Hunting 101” class taught by the PRONE group that has investigated several libraries in our system.
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Page 20

- We had a “Community Outreach” visit from Lynne Dixon and Mark Poloncarz in September. Thirty-two interested citizens stopped in to talk personally with our elected officials.

- I met with Brandy Mingle from Mobile Safety-Net Team this month. This team is a basic human needs initiative supported by the John R. Oishei Foundation. We discussed Lackawanna community needs and services and how Brandy’s team might be able to help.

- We continue to host Remedy Staffing meetings each month for people who need jobs. Interested applicants are able to apply for jobs and submit resumes on site.

- We are looking forward to another busy and exciting fall!

Agenda Item G – Report of the Foundation. Anne Conable reported the Library Foundation of Buffalo & Erie County Trustees met on September 25, 2013 where guests Kate Masiello and Betsy Constantine from the Community Foundation for Greater Buffalo reviewed their portfolio. Trustees agreed to make a change to the largest fund; moving to a different kind of format to a fund which will provide a much better return on investment. She explained there are 11 endowed funds within their portfolio, all which live at the Community Foundation. Those funds will spin off this year about $54,000, and many of those dollars are earmarked for certain purposes. As the year progresses, the Library Foundation will share additional information on 2014 events being discussed to more actively raise funds for rare books and special collections.

Mr. Gist inquired if Library Foundation meetings are open public meetings. Mr. Connors explained they are not required to be open meetings, but if any trustees wish to attend they should let him know. He also pointed out the Annual Report of the Library Foundation is public information.

Agenda Item H – Public Comment. There was no public comment.

Agenda Item I – Unfinished Business. None.

Agenda Item J – New Business.

Agenda Item J.1 – 2014 Budget Update. Handouts were distributed to trustees. Deputy Director CFO Kenneth Stone presented this informational item commenting in this uncertain economic climate, it is a good sign for Buffalo that the property tax base is growing again and the Library is appreciative the County Executive is continuing to share that growth with the Library. This budget will allow the Library to maintain its existing service levels. The additional funding is something Administration will work with the Board to develop proposals to implement. In addition to the bookmobile and
shipping vehicles previously discussed, he was happy to report a maintenance truck was included as well. In response to a question by Mr. Connors, Ms. Jakubowski replied they will have an outline on what the intent will be for using the additional monies included in the 2014 Budget in time for the meeting with the Legislature. Mr. Berlow inquired along with the accolades for the increase, will the Library be conveying to the Legislature that this isn’t enough. It was agreed. Mr. Stone and Ms. Jakubowski explained the handouts show since 2011 the Library’s finances have been status quo, but they also show what happened to Library funding between 2008 and 2011 and the Library still has work to do to get back to a level of public service the community wants.

Prior to adjournment, Trustee Panty thanked Nelson Starr for his continued attendance at Library Board meetings. She also recognized Amherst Public Library Director Roseanne Butler-Smith who was in attendance. The Development & Advocacy Committee meeting to be held on November 14th at 4:45 p.m. following the Executive Committee meeting has been confirmed.

There being no further business, on motion by Ms. Panty, seconded by Ms. Horton, the meeting adjourned at approximately 4:38 p.m.

Respectfully submitted,

Elaine M. Panty
Secretary