

## POLICY FOR COOPERATION WITH ORGANIZATIONS AND AGENCIES

This policy applies to those libraries within the City of Buffalo (Central Library and Buffalo Branch Libraries) and to all Buffalo & Erie County Public Library System functions.

The Buffalo & Erie County Public Library (B&ECPL) welcomes opportunities for cooperative ventures with business, professional, civic, cultural, educational and governmental organizations and agencies, when those ventures support programs, services, resources or facility enhancements that benefit the public.

- 1. Subject to the approval of the Library Board of Trustees or its designee, the B&ECPL may partner with other organizations or agencies to promote reading, literacy and other library services. The organization or agency may be acknowledged on library related materials, print and broadcast media or electronic postings in exchange for monetary support, materials support and public relations or other professional services.
- 2. With the prior written approval of the B&ECPL, the B&ECPL name and/or logo and the name and/or logo of the organization or agency may be used on written or electronic materials generated for approved cooperative programs.
- 3. With the prior written approval of the B&ECPL, both names may appear on promotional materials, media releases or electronic postings generated by the organization or agency for the purpose of advertising the cooperative program.
- 4. The B&ECPL's participation in any cooperative program with another organization or agency shall not constitute an endorsement by the Library of the organization or agency or of its goods, services, mission, or philosophy.
- 5. Subject to the terms of the Gift and Donor Recognition Policy, the B&ECPL may give a special acknowledgement of a substantial gift, bequest or sponsorship made in connection with a cooperative program.

Adopted April 18, 2002. Amended October 18, 2012. Amended December 15, 2016 per Res. 2016-52.