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<sup>\*\*</sup>If circulation for a Scholarly Journal is greater than 50,000, rates for "All Other Magazines, Journals & Newspapers" applies

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	B/W	Color	B/W	Color	B/W	Color
	\$100.00	\$150.00	\$175.00	\$225.00	\$250.00	\$300.00
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1-5 years	105.00	175.00	200.00	150.00		
5-10 years	155.00	250.00	300.00	200.00		
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TV Documentaries/ Broadcasting	Public		Commercial			
With all media, excluding print materials	TV Broadcast		TV Broadcast			
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