

# World University Games Buffalo '93 Collection, May 1989-July 1993 [bulk July 1993]

## Administration Information

### Creator

International University Sports Federation

### Call Number

Buffalo Collection GV722.5.U5 B83 1989-1993

### Extent

16 boxes (6.6 linear feet): illustrations; photocopies

### Abstract

Collection of articles and publications about the World University Games event held in Buffalo, N.Y. July 8-18, 1993. Includes guidebooks, maps, fliers, video, memoranda and periodical articles from across the United States and parts of the World, with the bulk of the articles from the *Buffalo News*.

### Terms of Use

The *World University Games Buffalo '93 Collection* is open for research.

### Reproduction of Materials

See librarian for information on reproducing materials from this collection, including photocopies, digital camera images, or digital scans, as well as copyright restrictions that may pertain to these materials.

### Preferred Citation

[Description and dates], Box/folder number, *World University Games Buffalo '93*, 1989-1993, Central Library: Grosvenor Room, Buffalo and Erie County Public Library.

### Acquisition

The *World University Games Buffalo '93 Collection* materials were collected by Burrelle's, a media data service, and librarians of the Buffalo and Erie County Public Library.

### Biographical/Historical Note/Chronology

The first international sports competition between student athletes was held in 1923, and, following years of name changes to the governing body as well as the sporting event itself, the International University Sports Federation, or *Fédération Internationale du Sport Universitaire*, was established in 1948. The games are the world's largest event for student-athletes and the second largest global multi-sport event, second only to the Olympic Games. Held every other year, the games were first held in the United States for the 1972 winter games in Lake Placid.

The games that took place in Buffalo in 1993 were the first summer games held in the U. S. and thus a significant opportunity to draw attention to the declining city.

## **Scope and Content**

The collection contains newspaper coverage from all over the world, as well as promotional materials and publications related to the event.

## **Arrangement [or a simple statement of how many series]**

Series I. The first 4 boxes contain preliminary/promotional and educational materials.

Series II. Remaining boxes contain articles on the games from newspapers and periodicals from throughout the United States and parts of the World.

## **Container List**

**Series I. The first 4 boxes contain preliminary/promotional and educational materials.**

### Box 1

Educational Curriculum Kit: "This Starter Kit offers a sampling of the exciting opportunities available to schools in the World University Games area during the 1992/93 school year." – Manager of Education, 1992.

Includes: 3 identical folders that contain fliers on elements of the events; 11 folders labeled – Introduction, Art/Music, Foreign Language, Health, Language Arts, Physical Education, Mathematics, Science, Social Studies, Technology/Home Careers and School Wide Activities.

### Box 2

Contains 2 videocassettes of similar films and one videodisc of both versions of "Just Imagine," a promotional film highlighting the city of Buffalo and past University Games. 6 min./6 min. 30 sec.

2 copies of reel-to-reel audio of Torch Relay Song, written and performed by Rockapella for client New York Telephone. 2 track, ¼", 7 ½ IPS, NNR, Stereo Tape Copy, by Trutone Inc.

### Box 3

#### 3.1 ***Guide to the Games for the Press, Radio and Television***

World University Games, Buffalo, N.Y.  
270 p.: illus., diagrams; 22cm. (2 copies)

#### ***Factbook: World University Games '93***

World University Games, Buffalo, N.Y.  
68 p.: illus.; 22 cm. (2 copies)  
January 1, 1993 edition

***Pre-Departure Guide for the World University Games, Buffalo '93***  
World University Games, Buffalo, N.Y.; FISU  
48 p.: illus.; 22 cm. (2 copies)

***Welcome to the Games! Village Handbook***  
[World University Games, Buffalo, N.Y.]  
51 p.: illus., map; 22 cm.

***Media Bus System: Transportation Guide***  
[World University Games, Buffalo, N.Y.]

- 3.2 ***World University Games Buffalo '93*** [cartographic material]  
1 map: color; 40 x 27 cm., on sheet 42 x 83 cm., folded to 21 x 9 cm.  
Scale [ca. 1" 150,000] (2 copies)  
See: OCLC 28845034

***Sports spectacle of a lifetime: Updated Schedule!***  
World University Games Buffalo '93; Greater Buffalo Athletic Corp.  
1 sheet: color; illus., map; 56 x 87 cm., folded to 30 x 14 cm. (2 copies)

***International Cultural Festival: May 8 thru July 18, 1993***  
World University Games Buffalo '93; Greater Buffalo Athletic Corp.  
1 sheet: illus.; 28 x 63 cm., folded to 28 x 11 cm. (2 copies)

***World University Games: Torch Relay***  
New York Telephone  
1 sheet: color illus., map; 50 x 23 cm. folded to 23 x 10 cm. (3 copies)

***World University Games Buffalo '93*** [Postcards]  
5 postcards in pad, 10 x 15 cm., color  
Includes logo, athletes, view of Buffalo behind rowers; 2 cards of Burger King coupons

***World University Games Buffalo '93*** Presented by New York Telephone  
11 p.: color and b/w illus., map; 23 x 20 cm. folded to 23 x 10 cm. (2 copies)

Assorted fliers:

World University Games Buffalo 1993 [trifold] – general information (2 copies)  
Business Opportunity of a Lifetime, Club '93 – patronage levels, Board of Directors list  
[trifold] (2 copies)  
Smaller booklet, similar (2 copies)  
What the World is Coming To/ Application Form: Private Home Lodging; Rental or  
Cultural Experience [trifold] (2 copies)

“A group outing like you’ve never seen before...and may never see again” [trifold] ticket  
information

- 3.3 World University Games packet (2 copies); includes Quick Facts, schedule, press releases, FISU Bulletin – 2 July 8-18, 1993 (39 p., illus.), sponsors, etc.

Torch Relay packet, includes press release, itinerary, survey and results, lyrics “I Know New York” by Rockapella, etc.

Festival and Events, Greater Buffalo Convention and Visitors Bureau, April-Sept 1993, 31 p. (2 copies)

Assorted photocopies on event

- 3.4 ***Team USA Media Guide: 1993 Summer World University Games***

Unpaginated [100 pages?]

Includes Quick Facts, USA Delegation Chart, Media Services Staff; Organizations, USA Team Roster, Athletics with participants’ stats, All-Time USA Medalists

- 3.5 ***Universiade ’93 Update***

Quarterly; v.1 (Feb. 1990) – v.4 (June 1993)

28 cm; stapled; illus.

Volunteer newsletter

See: OCLC 24271241 (B&ECPL only)

World University Games Buffalo ’93 / Universiade Buffalo ’93 – Bulletin, Spring 1990, 6 p.; stapled

#### Box 4

- 4.1 About The World University Games, printout, 7 pages  
Quick Facts, Prelims July 13, 1993, and What The World Is Coming To (Received April 6, 1991, 2 copies) and group ticket form

- 4.2 Correspondence

[Memorandum – Michael C. Mahaney, Community Relations to All Branches and Member Libraries RE: WUG Publicity, 3/15/91

Note – Winter Parties for Summer Games – Mrs. Burt P. Flickinger, Jr., Donation Appeal with sample invitation and donation card, signed Mary, Feb. 1993

Memorandum – To all county employees from Dennis T. Gorski, County Executive, RE: Group Ticket Sales Campaign, May 7, 1993

Memorandum – Donald H. Cloudsley, Director to All Library Staff, RE: WUG Club ’93

Memorandum – Mark Gallego (media relations intern) to Kevin Keenan (WBEN), RE: Promotions for Premiere Series, July 2, 1993

Ladies and Gentlemen – Donation acknowledgement letter

Public Service Announcement - New York Telephone, RE: Torch Relay, 7 items include Itinerary

- 4.3 Cultural Events  
 World University Games Cultural Performances, by J. Beth Ciesielski, 3 p.  
 Niagara University/Castellani Art Museum Press Release – Folk Art Festival, June 15, 1993  
 Art Dialog Gallery Press Releases – International Dialog with Buffalo and Presentation of Art to Buffalo’s Sister Cities, June 15, 1993 (2); with 2 copies of flier for International Dialog with Buffalo, July 10, 1993  
 A Musical Rendezvous – Pipa Virtuoso Tang, Liang-xing & The Taipei Municipal Chinese Classical Orchestra, Slee Hall UB, June 28, 1993; with flier from previous performance  
 Ballet Concierto de Puerto Rico flier, July 9 & 10, 1993 Rockwell Hall, Buffalo State Council for International Visitors of Buffalo & Western New York, Newsletter August 1992 – World Games ’93 Volunteers
- 4.4 International University Sports Federation Conference, July 8-11, 1993  
 Call for Papers flier  
 Change and the Human Dimension of Physical Activity, program – FISU/CESU Conference July 9-11  
 22 cm.; unpaginated [50?] (2 copies)  
 World University Games Buffalo ’93/Lawrence Insurance Group folder (2 copies), includes Welcome, UB Campus map, Festival and Events April-Sept 1993, and A Reporter Special Edition (UB newspaper), June 24, 1993
- 4.5 University at Buffalo  
 Memo – From Conference Director to CESU Registrants, RE: Registration Restrictions, July 1, 1993  
 FISU Bulletin – 2 July 8-18, 1993 (39 p., illus.)(2 copies)  
 UB Today Spring 1993 – Let the Games Begin! Cover, 36 p
- 4.6 An Invitation to the USCSC from the people of greater Buffalo to select our city as the U.S. representative to host the 1993 World University Summer Games  
 Slipcase cover: The city is Buffalo  
 Approx.. 75 p.: color illus., maps; 28 x 28 cm.  
 Prepared by the Local Organizing Committee of Buffalo [1990]
- 4.7 World University Games Buffalo ’93, a Buffalo News Commemorative Section, 70 p., illus., map (2 copies)  
 International Cultural Festival, Official Events Guide, May 8 thru July 18, 1993, 26 p., illus., map (2 copies)  
 World University Games Buffalo ’93 – Kit of Parts, 1/28/93: Favermann Design, Boston, MA.; designs of Logos and Pictograms, Signage, Gateways, Banners, etc. [11 x 17 inches; stapled)  
 Poster – *Sports spectacle of a lifetime*  
 22 x 33 inches; color, illus.; folded

Red text, white background, photos of athletes in action; World University Games  
Buffalo '93, July 8-18, 1993.  
New York Telephone

**Series II. Remaining boxes contain articles on the games from newspapers and periodicals from throughout the United States and parts of the World.**

- Boxes 5-8 Local and regional coverage periodical articles, 1989-1993. Arranged by periodical title.
- Boxes 9-10 New York statewide coverage periodical articles, May 1989-July 1993. Arranged by periodical title.
- Boxes 11-14 Nationwide coverage (except New York) of local periodical articles, October 1988-July 1993. Arranged by State.
- Box 15 National coverage periodical titles, June 1989-July 1993. Arranged by title.
- Box 16 International coverage periodical articles, January 1989-July 1993. Primarily Canada, UK, Italy, Japan and China. Arranged by title.

**Search Terms**

**Subject terms**

- 650 Universiade (1993 : Buffalo, N.Y.)
- 650 College sports—New York (State)—Buffalo (N.Y.)--Tournaments
- 650 College sports – New York (State) – Buffalo (N.Y.) – Tournaments--Periodicals
- 650 College athletes
- 650 Athletes -- Libya
- 650 Terrorism -- Prevention
- 650 Defectors -- Cuba
- 650 Sports – Economic aspects
- 650 Universiade – Opening ceremonies
- 650 Commemorative postage stamps—United States
- 650 Athletes – Housing
- 650 Universiade (1993 : Buffalo, N.Y.)--Maps