

Director's Report – Clarence Public Library
April 25, 2022

Financial

The monthly financial statements are included in the board packets.

Account Balances (as of 4/22/2022):

County Checking: \$14,655.06
Trustees Checking: \$8,358.46
Savings: \$175,304.85

MARCH 2022 MONTHLY REPORT

Circulation, Patron Count and Programming Summary

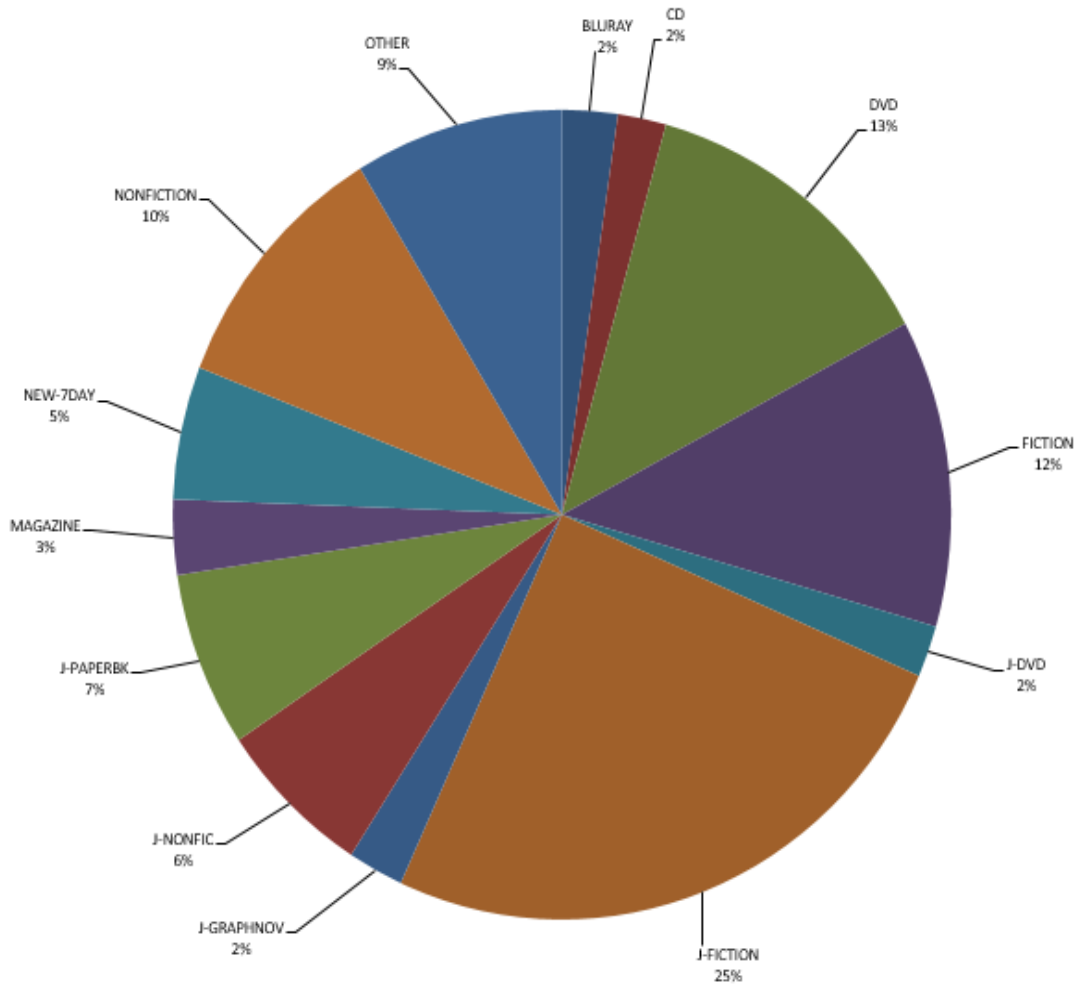
Circulation

March 2022 Circulation: 12,222
March 2021 Circulation: 13,101
-6.7% percent change
January-March 2022 33,514
January-March 2021 33,066
1.4% percent change

- Maximum circulation this month: 681 on March 19, 2022
- Maximum Circulation this year: 936 on February 22, 2022
- Maximum in 2021: 1,027 on 7/6/2021
- Average Circulation per day in March was 454.
- Clarence was ranked 7th in circulation overall for February 2022.
- Clarence was ranked 6th in circulation overall for February 2021.

Branch Rank	Circulation
1. Audubon	19,386

2. Clearfield	17,077
3. Central	15,416
4. Kenmore	14,995
5. Orchard Park	14,764
6. Julia Boyer Reinstein	14,252
7. Clarence	12,222



Library Visits

March 2022 Visitor Count	5,902
March 2021 Visitor Count	5,681
	3.9% percent change
January-March 2022	15,792
January-March 2021	12,564
	25.7% percent change

- Maximum Visitor Count in March: 286
- Maximum in one day in 2022: 380
- Maximum Library Visits in one day in 2021: 448 on 7/6/2021
- The average visits per day in March 2022 was 219.
- Clarence was ranked 10th for Library Visits in March 2022.
- Clarence was ranked 8th for Library Visits in March 2021.

Branch	March 2022 Library Visits
1. Central	17,633
2. Orchard Park	10,848
3. Audubon	9,297
4. Clearfield	9,098
5. West Seneca	8,552
6. Kenmore	8,451
7. Julia Boyer Reinstein	8,071
8. Hamburg	6,815
9. Lancaster	6,449
10. Clarence	5,902

Public Access Computer Sessions

March 2022 523
 March 2021 501
 4.4% percent change

WIFI

March 2022 1,259
 March 2021 1,184
 6.3% percent change

Clarence Public Library Programming

February 2022

In Library programs:

Programs

Attendance

For children 5 & under	6	98
For children 6-12	3	34
For teens	5	42
Intergenerational		
For Adults	5	53

In Library One-on-One Programs:

Programs

Attendance

For children 5 & under	37	37
For children 6-12	1	1
For teens	9	9
Intergenerational		
For Adults		

Passive/Self-Directed Programs:

Programs

Attendance

For children 5 & under	13	13
For children 6-12	31	31
For teens		
Intergenerational	8	8

Limerick the Leprechaun is broken down into age groups 0-5 and 6-12. The Intergenerational numbers are for the board games in the library.

Meeting Room Use: 2 (non-library sponsored)

Items of Note:

- Much of April has been spent preparing for the carpet project and renovations, including cleaning out cupboards, de-cluttering office space, as well as developing a plan for an organized move of the bookshelves, furniture, computers and materials that are in the library. I met with the Town Engineer and Contractor on April 11 for a pre-construction meeting and again on April 22 to go over specifics. I have also worked with staff who have diligently been preparing for this project for several months and have helped me to develop a plan for moving books, staging the books, staging returns, etc. Patrons' holds were transferred to the Clearfield Library on April 22 and any holds placed during our closed timeframe will automatically be routed to Clearfield.
- Even though we are preparing for the project we have been busy with programming. We had a good turnout for our Crafternoon on March 29 with 18 children in attendance. Story time attendance has been up consistently (e.g. we had 41 in attendance on April 5). We also had 9 children attended Lego Club. In addition, we hosted three book discussion groups with attendance of 6, 9 and 10 respectively. Six people attended A Study in Sherlock and Dungeons & Dragons continues to attract at least 7 participants per week.
- Fine Free – The B&ECPL has officially gone fine free. This initiative follows a nationwide trend that has been taking place in recent years and seen success in other library systems throughout the country. Patrons will not be responsible for overdue fines or hold fees, but will still be responsible if they lose or damage a book/library material.

Staff News:

Monica and Sarah McLean-Plunkett are currently training with Northstar Digital Literacy to become on-site Administrators for the Clarence Library. This means we will be able to assist patrons on Northstar, as well as proctor assessments. This is system-wide initiative. According to Northstar's web site:

Northstar Digital Literacy defines basic skills needed to perform tasks on computers and online. Online, self-guided modules assess the ability of individuals to perform tasks based on these skills. Included are [basic computer digital literacy standards](#) and modules in three main areas:

- **Essential Computer Skills** - Basic Computer Skills, Internet Basics, Using Email, Windows OS, Mac OS
- **Essential Software Skills** – Microsoft Word, Excel, PowerPoint, Google Docs

- **Using Technology in Daily Life** - Social Media, Information Literacy, Career Search Skills, Supporting K-12 Distance Learning, Your Digital Footprint.

Northstar was developed in response to the needs of job seekers who may lack the digital literacy skills needed to seek, obtain, and retain employment, as well as to perform other tasks in daily life. Northstar allows end users to freely take the assessments from anywhere via our homepage, but individuals can instead go to an approved testing location and obtain the Northstar Digital Literacy Certificate when they pass assessments. Certificates provide an important credential for employment, as even entry-level jobs increasingly require basic computer skills. Certificates also certify end user ability to complete computer skills needed in higher education, and demonstrate their ability to use social media and online information thoughtfully.

- The Clarence Public Library will be closed to the public beginning Saturday, April 23 through May 22. The anticipated re-opening date is Monday, May 23.

Respectfully Submitted,

Monica Mooney
Director – Clarence Public Library