Director's Report – Clarence Public Library April 28, 2025

Financial

The financial statements are included in the board packets. The 2024 State Report has been submitted. The Annual Financial Report (Comptroller's Report) will be completed in May. There was no payroll report this month.

Claims Audit

See abstracts for county checking and Trustees Memorial Account.

Account Balances (as of 4/25/2024):

County Checking:	\$13,810.97	
Trustees Checking:	\$31,922.94	
Savings:	\$51,180.61	
CD:	\$20,601.13	(\$198.71 interest earned)

March 2025 Monthly Report Summary

Circulation

- March 2025 Circulation: 19,590
- March 2024 Circulation: 20,345

Change: -3.7%

- January March 2025 Circulation: 55,149
- January March 2024 Circulation: 58,627

Change: -5.93%

- Maximum circulation in March 2025: 942 on March 20, 2025.
- Maximum circulation in 2025: 1,027 on January 2.
- Maximum circulation in 2024: 1,776 on July 3.
- Average circulation per day in March 2025: 664.

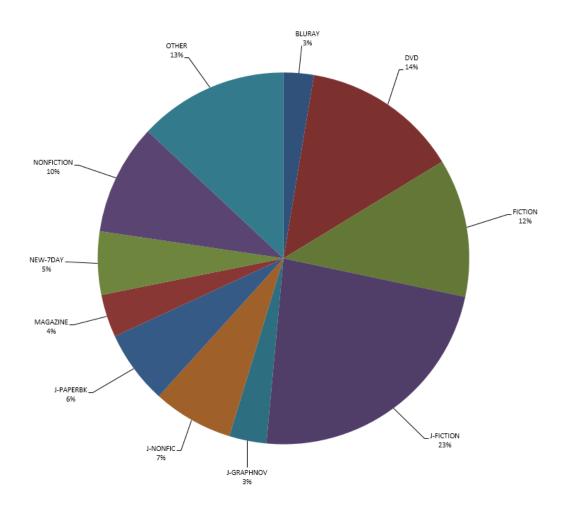
Rankings:

- Clarence ranked 10th in circulation for March 2025.
- Clarence ranked 10th in circulation for February 2024.

Top Branches by Circulation in March 2025:

March 2025 Circulation Rank

1. Audubon	39,275
2. Clearfield	27,389
3. Kenmore	26,420
4. Orchard Park	24,600
5. Julia Boyer Reinstein	24,193
6. Lancaster	22,465
7. Central	21,417
8. Hamburg	20,041
9. West Seneca	19,929
10. Clarence	19,590



Library Visits

- March 2025 Visitor Count: 6,959 •
- March 2024 Visitor Count: 8,033 •

Change: -13.4%

- January March 2025 Visits: 18,547 ٠
- January March 2024 Visits: 20,697 •

Change: -10.4%

Rankings:

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- Clarence ranked 10th for library visits in March 2025. Clarence ranked 11th for library visits in March 2024. •

Top Branches by Library Visits in March 2025:

1. Central	33,296
2. Audubon	13,619
3. Orchard Park	11,969
4. Clearfield	11,214
5. Julia Boyer Reinstein	9,862
6. West Seneca	9,412
7. Merriweather	8,990
8. Hamburg	8,974
9. Lancaster	7,979
10. Clarence	6,959

Public Access Computer Sessions

- March 2025: 517 sessions
- March 2024: 490 sessions

Change: 5.5%

Wi-Fi Usage

- March 2025: 1,793 connections
- March 2024: 1,693 connections

Change: 5.9%

Clarence Public Library Programming

March 2025

In Library programs:

For children 5 & under	6	128
For children 6-12	3	49
For teens	1	5
Intergenerational	3	35
For Adults	11	171
In Library One-on-One Programs:	Р	rograms

Attendance

For children 5 &	35	35
under		
For children 6-12	124	124
For teens	0	0
Intergenerational	0	0
For Adults	0	0

Meeting Room Use: 15

Seed Library: 612 (total since December 1488)

Library One-on-One: Limerick Hunt and Tutoring

Outreach: 80 (International Day of Sharing)

The Makery is now counted as Intergenerational; last year it was counted as Children 6-12.

Groups/Organizations using the meeting room in March:

- Senior Center Card Players
- Neurodivergent Teen Social Group
- Clarence Concert Association
- Garden Friends of Clarence
- Women of Waterford
- Happy Bookers Book Club
- Clarence Family Support Center Advisory Committee
- Clarence Unicef
- Bookmarks Book Group
- Clarence Fireworks in the Park Committee

- Canisius Women's Business Center
- Homeschool Board Game Group
- WNY Armenian Community
- Erie-Niagara Field Hockey Officials Association
- AAUW (Humboldt Parkway Restoration)

Items of Note:

- We were down in circulation and patron visits in March 2025 compared to March 2024. With the exception of Audubon and Central, all libraries saw a decrease in circulation and patron count. Computer and WiFi usage, however, were up.
- Programming numbers were up slightly compared to last year. We offered double the amount of adult programs in March 2024 to March 2025 and saw an 85% increase in adult program attendance. Children's programming remained steady with a small increase.
- Building Issues Work is needed on VAV #7 (over the Adult Fiction area). This VAV was turned off a couple months ago due to water leaking issues; apparently the work involves flushing the system, which could take a day. We are also waiting for a motor replacement for VAV #11 (Children's Area). I have been in contact with Jason Holden on this issue.
- Bob Poczik's March 31st program was very well-received by the community and we had approximately 100 people in attendance!
- Monica attended the "Spring Into Reading" literacy event on Saturday, April 5 at the Clarence Town Club House. The event was sponsored by the Clarence Family Support Center. Monica selected the books from Scholastic that were given away to children at this event. We had 90 people visit our tables and we gave away 150 books.
- Citizen Science Kit update we have processed three Citizen Science Kits so far. They are cataloged and will be ready for circulation shortly Kit #1 Observing Pollinators, Kit #2 Mapping Mosquito Habitats, #3 Monitoring Air Quality.
- We have several nice displays in our showcases this month Sherlock Holmes; Lego Art; NYS Bluebird Society; Clarence Log Cabin Quilters.
- An advocacy meeting/tour of the library has been scheduled with Senator Patrick Gallivan on Wednesday June 18.
- The Clarence Public Library will be hosting the next ACT Meeting which will take place on Saturday, May 31 at 9:00 am. The Friends of the Library will be providing the refreshments and Monica will be presenting on programs/services at the Clarence Public Library.
- Trustee Sue Powers and Director Monica Mooney visited Clarence Center Elementary school 4th grade classes on Wednesday, April 23. The topic of our visit was about promoting the Clarence Public Library (and libraries in general) and we also provided a lively program on fairy tales and fractured fairy tales, focusing on The Three Little Pigs.

We had a wonderful time talking about the library with the children and they seemed to enjoy the stories and activities.

- Carpet Cleaning Monica received three estimates for carpet cleaning. The lowest responsible bid came from Cleaner Carpets of Clarence (\$2,150). The estimate includes deep cleaning all carpets, spot removal and protection applied to all open areas. The carpet is scheduled for cleaning on Wednesday, May 7 after closing.
- Literacy Hub Update We are continuing to build are collection of Decodable kits and I am working with Central to have them potentially cataloged for easier access and tracking. WNY LIT will be sponsoring a free program at the Clarence Library on May 5th literacy expert Stacey Pellicano will be presenting "Using Decodable Text for Reading Success."
- Clarence staff Tessa Davidson has been promoted to clerk-typist (part-time) and started in her new position effective April 19; new page Kaye Reed joined our staff also effective April 19.

Respectfully Submitted,

Monica Mooney Director – Clarence Public Library