

Director's Report – Clarence Public Library

March 27, 2023

Financial

The financial statements are included in the board packets. The state report financials worksheet has been completed and submitted to Tracy Palicki from the Business Office. The worksheet is necessary to be able to complete the financial section of the state report. Once the financial worksheet is approved by Tracy, I can complete the state report.

Claims Audit

See Abstracts for County Checking and Trustees Memorial Account

Account Balances (as of 3/23/2023);

Savings:	\$179,428.06
County Checking:	\$14,750.14
Trustees Account:	\$10,859.14

FEBRUARY 2023 MONTHLY STATISTICAL REPORT

Circulation, Patron Count and Programming Summary

Circulation

February 2023:	19,190
February 2022	11,086
	73.3% percent change
January-February 2023	39,420
January-February 2022	21,292
	85.1% percent change

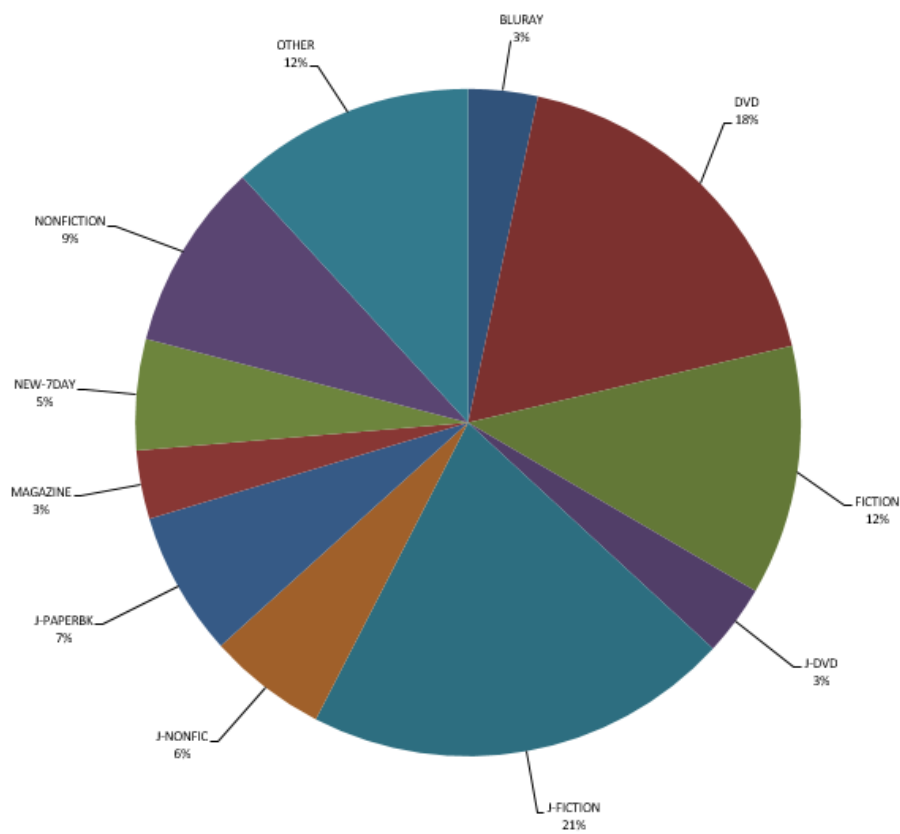
**Partially due to automated renewals*

- Maximum circulation this month: 1,183 on February 21st, 2023.
- Maximum Circulation this year: 1,196 on January 26th, 2023.
- Maximum in 2022: 1,642 on July 5, 2022.
- Average Circulation per day in February was 692.

- Clarence was ranked 7th in circulation overall for February 2023.
- Clarence was ranked 7th in circulation overall for February 2022.

Branch	February 2023 Circulation Rank
1. Clearfield	41,633
2. Central	28,776
3. Kenmore	25,237
4. Orchard Park	22,615
5. Julia Boyer Reinstein	22,224
6. Lancaster	19,227
7. Clarence	19,190

Februaury 2023 Circulation Pie Chart



Library Visits

February 2023	5,804
February 2022	5,220
	11.2% percent change

February 2023 (Year to date.)	11,424
February 2022 (Year to date.)	9,890
	15.5% percent change

- Maximum Visitor Count in February 2023 was 379
- Maximum in one day in 2022: 475 on July 5.
- The average visits per day in February 2023 was 265.
 - Clarence was ranked 8th for Library Visits in February 2023.
 - Clarence was ranked 9th for Library Visits in February 2022.

Branch	February 2023 Library Visits
1. Central	21,953
2. Clearfield	12,926
3. Orchard Park	9,926
4. Kenmore	8,467
5. West Seneca	7,997
6. Lancaster	7,096
7. Hamburg	6,934
8. Clarence	5,804

**We have seen an increase in general in people coming into the library. The increase over last year might be a result of more people going out post-pandemic.*

Public Access Computer Sessions

February 2023	411
February 2022	417
	-1.4% percent change
WIFI	
February 2023	1,195
February 2022	955
	25.1% percent change

Clarence Public Library Programming

February 2023

In Library Programs: Programs Attendance

For children 5 & under	8	164
For children 6-12	6	107
For Teens	0	0
Intergenerational	1	10
For Adults	9	85

*Included 2 programs without attendees (Grandparent Support and Computer Basics). (State report now permits us to count scheduled programs with no attendees)

In Library One-on-One Programs: Programs Attendance

For children 5 & under	15	15
For children 6-12	8	8
For Teens	21	21
For Adults	3	3

Meeting Room Use (not library programs): 11

In general programs have seen a dramatic increase in attendance over the past year and, in addition, we have been offering more programs.

Here are last year's numbers for comparison:

February 2022

In Library programs:

	Programs	Attendance
For children 5 & under	4	65
For children 6-12	2	13
For teens	4	27
Intergenerational		
For Adults	4	25

There was only one child in attendance at LEGO Club in February.

In Library One-on-One Programs:

	Programs	Attendance
For children 5 & under	14	14
For children 6-12	2	2
For teens	6	6
Intergenerational		
For Adults	2	2

Items of Note:

- Fisher Grant update: I have been working on placing orders for Memory and Reminisce Kits for the Daniel C. and Beatrice M. Fisher fund grant. To date, I have spent \$1,942.49 out of \$2,700.00. All of the items purchased so far have been from MEternally.com, a company which specializes in Memory and Reminisce collections for adults with cognitive memory impairment. The items that have been cataloged include a variety of "Busy Bottles" (aka "I-Spy" or "Sensory" bottles based on a specific themes and colors).
- STEM Kit Update: We continue to purchase materials for new STEM Kits and our Library of Things. We recently purchased DOT, a coding robot to go along with DASH, another coding robot for a new coding kit. I am developing two Nature Kits which should be ready in the next couple weeks.
- Seed Library: The Seed Library ribbon-cutting/grand opening took place on March 13. Thank you again to the Garden Friends of Clarence and High School Garden Club for getting the seeds packets ready. Senior Clerk Justin Carpenter also worked on this project, creating the bard codes and spreadsheets and also organized the seed library database and description binder.
- I attended the Family Support Center (FSC) Advisory Board Meeting on March 6 at the Clarence Library. It was a good opportunity for professionals to get together and discuss action steps for such areas as direct mental health supports, community access and building out, youth enrichment within the community and schools, family engagement and communication, and community engagement and awareness (e.g. conduct a needs assessment).

- Clothing Community Hub – sponsored by Clarence High School. On April 10, student volunteers from the High School will be going to several sites in the community to set up a clothing rack (i.e. clothing hub) of children's clothing. In the spirit of community collaboration, I have chosen to have the library participate on a trial basis, as several other groups and organizations around the community are participating as well. As we have limited space, we will be able to put the rack up in the foyer once the tax forms are removed after April 15. The rack is on wheels and can be easily moved or stored as needed and does not have to be up all the time. The school will replenish clothing in May and again in September.
- Programs since last report include: Red Cross Blood Drive, Arts for Learning WNY Art Day (Reading is Magic, Balloon Art, Collage Creation), Study in Sherlock, March Craft Time, Seed Library Grand Opening, Send in the Sondheim, Lego Club, Paws for Love, Story Time, Play Date, Bookmarks, Alzheimer's Association – *Understanding Alzheimer's and Dementia*, Editing Digital Photos, and Kidding Around Yoga.
- Outside groups/organizations using the meeting room include: Clarence Lacrosse Boosters, Clarence FSC, Clarence 4-H Equestrian, Clarence Concert Association, Senior Center Card Players, Folksy House, Clarence Contemporary Club, Clarence SEPTSA, Women of Waterford and The Race Unity Circle of the Niagara Frontier.
- Upcoming Events - Suicide Prevention program sponsored by FSC (3/28); visit from the B&ECPL Bookmobile (4/4); Egg Decorating Craft and Illuminated Egg Hunt (4/6); *Book a Technology Trainer* (4/10); *Starting from Seed* presentation (4/10); Art 2 Day (part 2 of Arts for Learning WNY featuring Andy Parker's Weather Machine and Ringo Bril's World Drumming Workshop (4/15); Bob Poczik presents *Destiny of the Republic* (4/17); College Readiness 101 (4/20); April Book Sale sponsored by the Friends of the Clarence Public Library (4/26-4/29).
- Building/Maintenance – Fans in ceiling to be replaced – approximate date for repair is 3/28. Pot hole in parking lot patched 3/24.

Respectfully Submitted,

Monica Mooney
Director – Clarence Public Library