

Director's Report – Clarence Public Library
May 19, 2025

Financial

The financial statements are included in the board packets. The Annual Financial Report was completed by Director Mooney approved by Treasurer Ebersole and submitted by Director Mooney on 5/13. (Report included in documents on the Clarence Library web page). Printed copy will be available for the Board to see at the meeting. We received our latest payroll report (as of pp 9) on May 5th. The projected ending balance is \$11,190.29. There is a decrease in the projecting ending balance from the February report due to retroactive adjustment and updated pay rates based upon the Librarians' Association collective bargaining agreement.

Claims Audit

See abstracts for county checking and Trustees Memorial Account

Account Balances (as of 5/16/2025):

County Checking:	\$11,168.67
Trustees Checking:	\$31,601.50
Savings:	\$51,357.34
CD:	\$20,601.13

Donations:

May 6 – Matching Giving Fund – National Fuel - \$66.64
May 13 – Ansel Wolf - \$300.00 (for summer program supplies)
May 16 – Donation Box - \$190.36

April 2025 Monthly Report Summary

Circulation

- April 2025 Circulation: 19,657
- April 2024 Circulation: 20,610

Change: -4.6%

- January – April 2025 Circulation: 74,806
- January – April 2024 Circulation: 79,237

Change: -5.6 % (year to date)

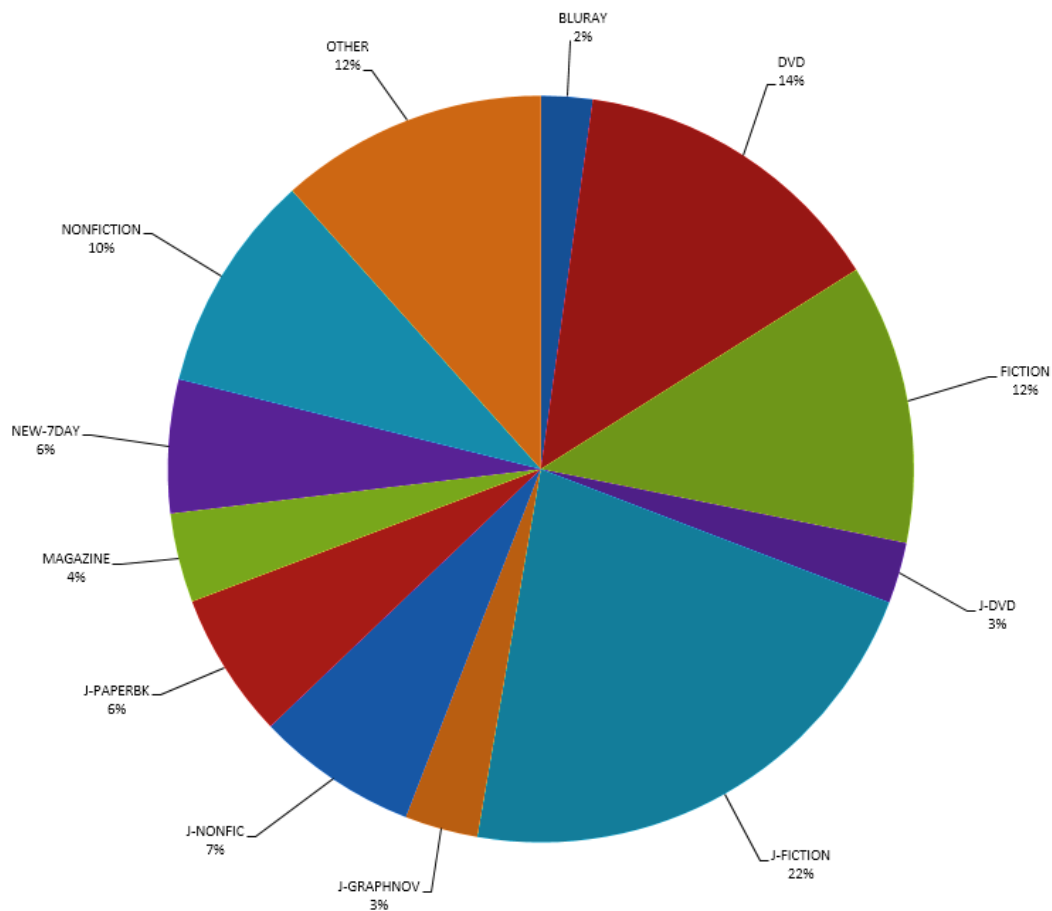
- Maximum circulation in April 2025: 1,410 on April 17, 2025.
- Maximum circulation in 2025 as of April 1,410 on the 17th.
- Maximum circulation in 2024: 1,776 on July 3.

- Average circulation per day in April 2025:707.

Rankings:

Top Branches by Circulation in April 2025:

April	Circulation Rank
1. Audubon	35,623
2. Clearfield	26,777
3. Orchard Park	24,536
4. Julia Boyer Reinstein	23,088
5. Lancaster	20,644
6. Clarence	19,657



Library Visits

- April 2025 Visitor Count: 6,428
- April 2024 Visitor Count: 7,127

Change: -9.8%

- **January - April 2025 Visits counted:** 24,975
- **January - April 2024 Visits counted:** 27,824

Change: -10.2%

- Maximum Visitor Count in April 2025 was 324 on the 3rd.
- The average number of visits per day in April 2025 was 256.

Top Branches by Library Visits in April 2025

April	Number of Visits
1. Central	29,768
2. Audubon	12,788
3. Orchard Park	11,128
4. Clearfield	10,469
4. Julia Boyer Reinstein	10,469
6. Kenmore	9,332
7. Merriweather	9,100
8. Lancaster	8,692
9. Hamburg	8,492
10. Clarence	6,428

Public Access Computer Sessions

- **April 2025:** 464 sessions
- **April 2024:** 498 sessions

Change:-6.8 %

Wi-Fi Usage

- **April 2025:** 1,619 connections

- **April 2024:** 1,604 connections

Change: 0.9%

Programming Summary

Clarence Public Library Programming

April 2025

In Library programs: Programs Attendance

For children 5 & under	6	139
For children 6-12	5	138
For teens	2	6
Intergenerational	10	126
For Adults	2	21

In Library One-on-One Programs: Programs Attendance

For children 5 & under	1	1
For children 6-12	7	7
For teens	15	15
Intergenerational	100*	100*
For Adults	0	0

Meeting Room Use: 15

Seed Library: 592 (Seed Library (2024): 530 (+11.7% growth in 2025).

Library

Outreach: 90 (Spring Into Reading); 65 (Clarence Center Elementary School Visit)

***Coloring contest.**

Groups/Organizations using the meeting room in April:

- Homeschool Board Game Group
- Erie-Niagara Field Hock Officials Association
- Jane Austen Society (JASNA)
- Garden Friends of Clarence
- Senior Center Card Players
- WNY Armenian Community
- Clarence Unicef
- Clarence Contemporary Club

- Clarence Concert Association
- Happy Bookers Book Club
- Sheridan Benefits (free Medicare 101)
- Clarence Reunion Square
- Fireworks in the Park Committee
- Women of Waterford

Items of Note:

- Circulation and patron visits were down (4.6% and 9.8% respectively) compared to last April. The reason for this decrease is uncertain.
- Public access computer usage was also down (6.8%) and WiFi usage was up very slightly (0.9%).
Interestingly, children's program numbers were up dramatically from March. This had to do with our children's programs, including Crack the Code egg hunt and Wooden egg decorating programs that were both well-attended.
- Sarah's story times were popular in April, as was the Lego Club.
- We offered several good programs for adults including our monthly Study in Sherlock, Master Gardener series #1 (Sustainability) and History of Buffalo series #1(The Erie Canal).
- The Friends of the Library Spring Book Sale ran April 30 through May 3 and was very successful.
- Outreach - As mentioned in last month's report, Monica and Sue Powers visited Clarence Center Elementary School 4th grades classes on April 23. We have since received two large thank you cards and 60 paper hearts ("I Love My Library Because..."). These are on display behind the front desk. Sarah attended the Ledgeview Literacy Night on May 2 and spoke with many families about the library. More outreach events are coming up in May, June and July.
- Train Day is also coming up at the Clarence Public Library! This event will be held on June 7th from 10 am to 1 pm and will feature working model railroads and a visit from Frank Pastore from the National Model Railroad Association.
- Monica and Sarah are working on the summer reading program and scheduling summer programs and we have some wonderful upcoming programs that will complement this year's summer reading theme—**Color Our World**.
- The Clarence Public Library will be hosting the next YSG meeting (May 22) and ACT Meeting (May 31).
- Monica is working on the Literacy Hub and has received approval from the Central Library to have our decodable book kits cataloged so that they can be requested by our patrons. More decodable kits have been processed in the past few weeks with more to come! Monica will continue to curate materials for the Literacy Hub over the next several months.
- Monica reached out to Assemblyman Paul Bologna and invited him to the June 28th Summer Reading Kickoff event. Assemblyman Bologna is also offering a Summer Reading Challenge in partnership with the New York Libraries program and we will be

distributing the Summer Reading Challenges at the Summer Reading Kickoff and throughout the course of the summer.

Respectfully Submitted,

Monica Mooney
Director – Clarence Public Library