

Director's Report – Clarence Public Library
May 20, 2024

Financial

The financial statements are in the board packets. I completed the Annual Financial Report to the State (Comptroller's Report) and submitted it after Treasurer Marjorie Ebersole looked the document over and approved the submittal. Copies are available on our web page.

Account Balances:

County Checking:	\$13,314.05
Trustees Checking:	\$17,219.66
Savings:	\$67,349.02

April Monthly Report Statistics

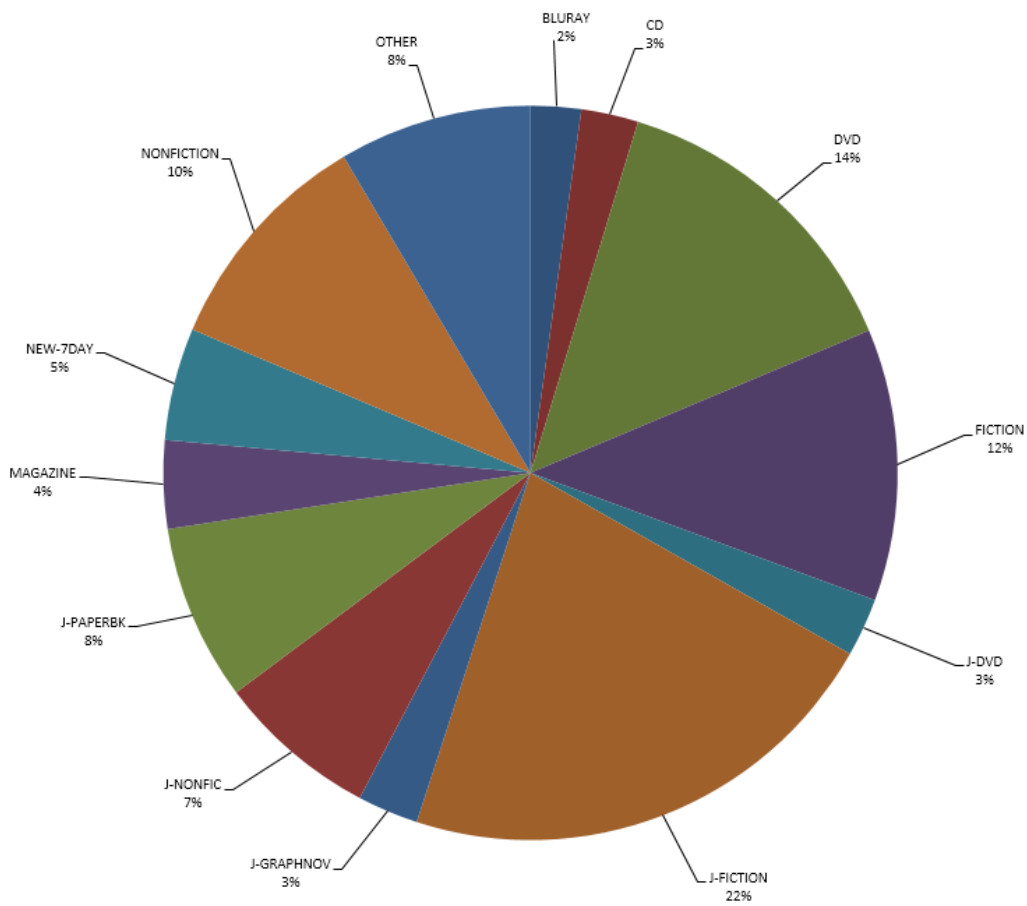
Circulation, Patron Count, Computer Usage and Programming Summary

Circulation

April 2024 Circulation:	20,610
April 2023 Circulation:	20,105
	2.5% percent change
January-April 2024	79,237
January-April 2023	81,689
	-3.0% percent change

- Maximum circulation this month was 1,184 on April 4th.
- Maximum Circulation in 2024 was 1,315 on March 28th.
- Maximum Circulation in 2023 was 1,723 on August 5th.
- Average Circulation per day was .
- Clarence was ranked 8th in circulation overall for April 2024.
- Clarence was ranked 10th in circulation overall for April 2023.

Branch
1. Audubon
2. Clearfield
3. Kenmore
4. Orchard Park
5. Central
6. Lancaster
7. West Seneca
8. Clarence



Clarence Public Library April 2024 Pie Chart

Library Visits

April 2024 Visitor Count	7,127
April 2023 Visitor Count	6,496
	9.7% percent change
January-April 2024	27,824
January-April 2023	24,483
	13.6% percent change

- Maximum Visitor Count in April 2024 was 432 on the 20th.
- Maximum in one day in 2023 was 486 on June 27th.
- The average number of visits per day in April 2024 was 289.
- Clarence was ranked 11th for Library Visits in April 2024.
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Branch	April 2024 Library Visits
1. Central	34,754
2. Orchard Park	13,616
3. Audubon	12,827
4. Clearfield	11,482
5. Kenmore	10,762
6. West Seneca	10,762
7. Julia Boyer Reinstein	10,112
8. Lancaster	9,310
9. Hamburg	8,926
10. Merriweather	8,394
11. Clarence	7,127

Public Access Computer Sessions

April 2024 489
April 2023 457
9.0% percent change

WIFI

April 2024 1,604
April 2023 1,253
28.0% percent change

Clarence Public Library Programming

April 2024

In Library programs:	Programs	Attendance
For children 5 & under	7	142
For children 6-12	5	73
For teens	1	5
Intergenerational	2	164
For Adults	4	39

In Library One-on-One Programs:	Programs	Attendance
For children 5 & under	2	2
For children 6-12	19	19
For teens	20	20
Intergenerational		
For Adults		

Meeting Room Use: 22

Seed Library: 530 (To date we have circulated 2,231 seed packets since December.)

Outside Groups/Organizations using the Meeting Room in April

- Clarence Community Foundation
- Clarence Contemporary Club Book Club
- Women of Waterford
- Garden Friends of Clarence
- WNY Armenian Group
- Clarence Senior Center Card Group
- Clarence Contemporary Club
- Happy Bookers Book Club
- Polish Genealogical Society of NYS
- Mental Health Advocates (“Nurtured Heart” Family Support Program)
- Homeschool Co-op
- Renewal Center (Kristen A. Vincent Respite & Recovery Center) (table)
- Clarence High School Reunion Committee Meeting
- Girl Scouts (Troop #30507)
- Jane Austen Society (JASNA)
- Clarence Concert Association

Items of Note:

- After the solar eclipse, we collected Eclipse glasses for “Astronomers without Borders.” The Clarence Library is listed as one of their drop-off locations nationwide. We plan on collecting the glasses through May 20 and then will ship them to the Astronomers without Borders redistribution center.
- Together with Dia (Children’s Day/Book Day) – was a well-received by the community. We had around 200 people attend them program that included story times (in several languages) by guest readers, a guitar concert by students from the Hispanic Heritage Council Guitar Initiative, crafts of different cultures (presented by Sarah McLean-Plunkett, Central Library’s Children’s Services Department and APAPA), and face painting with the Clarence Youth Bureau. In addition, the Clarence Community Foundation and the Friends of the Clarence Library were on-hand to give away free books to children attending the event. The books were purchased as part of an in-kind donation from the CCF. The Friends of the Library also purchased some of these books. Any remaining books will be given away at an outreach event on June 29 (Fireworks in the Park – formerly Day in the Park). The Dia event was also made possible with a grant from the Community Foundation of Greater Buffalo – Daniel C. and Beatrice M. Fisher Fund.
- The Friends annual Spring Book Sale took place May 1 –May 4 and we resumed programs and events in the meeting room on May 6.
- On April 23, Girl Scout Troop #30507 was at the library for a tour and activity which were conducted by Librarian Sarah McLean-Plunkett and part-time Librarian Nick Schuessler. The purpose of the Girl Scouts’ visit was to learn library skills and work toward one of their badges.

- On May 1, I conducted a tour of the library for a homeschool group. I also went through steps on how to best utilize the library's online databases for research.
- On May 9 and May 10, Sarah and I conducted a class visit for the 4th grade classes from Clarence Center Elementary. This was an opportunity for the kids apply the skills they have learned in both their writing and social studies classes. In this case, the topic was the American Revolution. Sarah presented a PowerPoint on how history is not just a straight line of events and I read the book *Henry and the Cannons*. Following the presentation and read-aloud, the kids broke into groups and worked on a critical thinking activity based on what they just learned. The final part of their visit gave them time to look for one book on the American Revolution and one book of their choice. The kids (and teachers) enjoyed their visits and the plan is to have them back again next year and possibly make an outreach visit to their classroom at the school.
- I attended the Manager-Director Meeting on May 8 at the West Seneca Library and completed fire extinguisher training. Sarah attended the Youth Services Group meeting at Central in the afternoon of May 9.
- On May 13, I met with a patron who is starting a small business and wanted information on how to create a marketing plan. I showed the patron how to use portions of the Data Axle Reference Solutions database (formerly Reference USA) as well as how to navigate the American Community Survey (Census.gov) for statistics that would help in creating a small business marketing plan.
- Greg Kinal was at the Clarence Public Library on May 9 for a fascinating presentation on the Lusitania. Fifty six people were in attendance. Mr. Kinal will be back on June 6 for a presentation commemorating the 80th anniversary of D-Day.
- HVAC Update – On May 16, I met with Town Engineer Tim Lavocat and Town Councilman and Library Liaison Bob Altieri. The purpose of the meeting was for Tim to give to update me on the project. Currently, the project is in the study phase with 80% of the report complete. Soon, the project will shift to the options phase to determine the best solution for replacement of the HVAC System. Then will come the non-binding cost estimates from contractors. When this information is available, I will be able to prepare and submit the grant application by the due date of September 3.
- Program planning for summer is currently underway. The kickoff is planned for Monday, July 1 at 5:00 pm with the Clarence Center Volunteer Fire Company, crafts, face painting, and family movie night. Papa's popcorn event truck will be in the library parking lot selling popcorn. Many fun and exciting programs will be happening this summer! Stay tuned...

Respectfully Submitted,

Monica Mooney

Director – Clarence Public Library