Director's Report – Clarence Public Library November 28, 2022

Financial:

The financial statements are included in the board packets. The most recent payroll report (pay period 22) shows a projected ending balance of \$19,221.97. This figure is expected to change over time but indicates that we are within our projected salary budget for the year.

Grant Funding – The Community Foundation for Greater Buffalo's Daniel C. and Beatrice M. Fisher Fund approved the Clarence Public Library's application for grant funding in the amount of \$2,700 to support the request: *Time to Reminisce – Memory Kits at the Clarence Public Library*. A six-month update will be due May 31, 2023 with a closeout report due November 30, 2023.

Claims Audit

See abstracts for County Checking and Trustees Memorial Account, including Trustees Account Credit Card Ledger.

Account Balances (as of 11/22/2022):

Savings: \$177,560.72 County Checking: \$13,768.55 Trustees: \$10,069.71

OCTOBER 2022 MONTHLY REPORT

Circulation, Patron Count and Programming Summary

Circulation

October 2022 Circulation: 20,414

October 2021 Circulation: 11,906

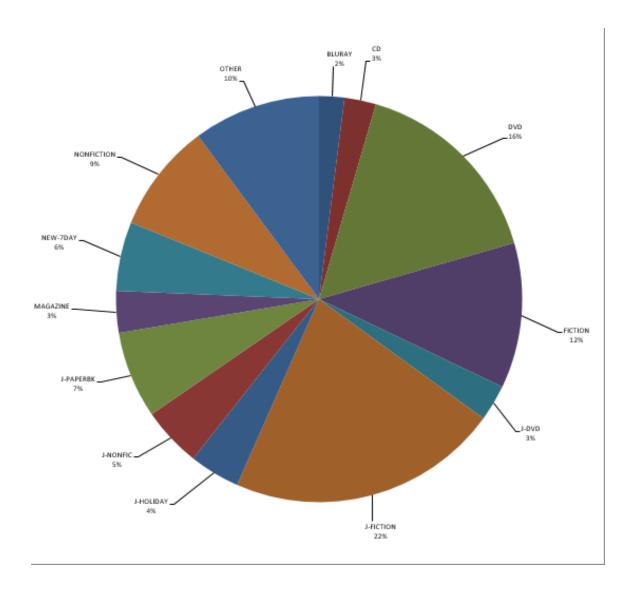
71.5% percent change

January-October 2022 169,770

January-October 2021 126,039

- Maximum circulation this month: 1,016 on October 8, 2022.
- Maximum Circulation this year: 1,642 on July 5, 2022.
- Maximum in 2021: 1,027 on 7/6/2021
- Average Circulation per day in October was 703.
- Clarence was ranked 6th in circulation over for October 2022.
 Clarence was ranked 7th in circulation overall for October2021.

| Branch | Circulation |
|--------------------------|-------------|
| 1. Clearfield | 33,837 |
| 2. Central | 33,131 |
| 3. Kenmore | 27,169 |
| 4. Orchard Park | 23,950 |
| 5. Julia Boyer Reinstein | 23,896 |
| 6. Clarence | 20,414 |



Library Visits

| October 2022 Visitor Count | 5,923 |
|----------------------------|----------------------|
| October 2021 Visitor Count | 5,739 |
| | 3.2% percent change |
| January-October 2022 | 53,226 |
| January-October 2021 | 53,959 |
| | -1.4% percent change |

Maximum Visitor Count in October 2022: 387 on the 27th.

- Maximum in one day in 2022: 475 on July 5.
- Maximum Library Visits in one day in 2021: 448 on 7/6/2021
- The average visits per day in October 2022 was.
 - Clarence was ranked 8th for Library Visits in October 2022.
 - Clarence was ranked 7th for Library Visits in October 2021.

| Branch | October 2022 Library Visits |
|--------------------------|--------------------------------|
| 1. Clearfield | 11,931 |
| 2. Merriweather | 9,904 |
| 3. Orchard Park | 9,620 |
| 4. Julia Boyer Reinstein | 7,766 |
| 5. Kenmore | 7,503 |
| 6. West Seneca | 7,503 |
| 7. Lancaster | 7,028 |
| 8. Clarence | 5,923 |

Public Access Computer Sessions

October 2022 452
October 2021 477

-5.2% percent change

<u>WIFI</u>

October 2022 1,185
October 2021 1,100

7.7% percent change

Clarence Public Library Programming

October 2022

| In Library Programs: | Programs | Attendance |
|---------------------------------|----------|------------|
| For children 5 & under | 5 | 71 |
| For children 6-12 | 4 | 52 |
| For Teens | 4 | 28 |
| Intergenerational | 1 | 91 |
| For Adults | | |
| In Library One-on-One Programs: | Programs | Attendance |
| For children 5 & under | 17 | 17 |
| For children 6-12 | 6 | 6 |
| For Teens | 2 | 2 |
| For Adults | 3 | 3 |

Meeting Room Use (not library programs):14

Outside groups/organizations using the meeting room in October include:

Mah-Jongg Group

United Health Care

Women of Waterford

Born-Hava

Happy Bookers Book Group

Carolyn's Card Playing Group

Clarence Youth Foundation

Bookmarks Book Group

Items of Note:

• The Clarence Public Library hosted Hawk Creek's Myth, Magic and Mystery of Mammals program on November 7. This was a great presentation on how animals

- survive in the wild, dispelling many of the misconceptions surrounding their amazing adaptations.
- On November 12, Perry Ground, storyteller and Turtle Clan Member of the Onondaga Nation, was at the library to share stories of the Haudenosaunee culture. This family program was well-received and a special thanks goes out to the Friends of the Clarence Public Library for providing the refreshments for this program.
- The Clarence Library's regular story time, play date and after-school programs and Paws for Love programs continue to be popular. Two after-school programs in November included after-school arts and crafts (Make a Snowy Owl inspired by the Hawk Creek visit) and Lego Club. We had 20 children at the craft program and over 30 children attend Lego Club.
- On November 21, the Clarence Library hosted a Library Advocacy Meeting with Assemblyman Norris. This meeting sponsored by WNYLRC was attended by Monica Mooney (Clarence Library), Sheryl Knab (WNYLRC), Heidi Ziemer (WNYLRC), Assemblyman Michael Norris, Paul Bologna (Aide to Assemblyman Norris), and John Spears (Director BECPL).

We have some exciting programs coming up in December including a Holiday Cookie Decorating program on December 13 at 4 pm. Children will have fun decorating snowflake tree cookies and can choose from a collection of cookies based on the Grinch and Harry Potter. And we have heard that the *jolly old elf* from the North Pole may be paying a visit to the library during the program as well!

The library will also host holiday events for adults including *Holiday Art Studio* on December 1 with local art instructor Kimberly Strell. And our Study in Sherlock group will be presenting *Holmes for the Holidays*—a festive version of our regular month program.

And, of course, Eshelman the Elf will be back in December and this time he will be in disguise. Children can spot each week in a different location in the library and let us know what costume he is wearing for a chance to win a gift certificate to Clayton's Toys.

It promises to be a truly fun and festive month at the Clarence Public Library in December!

Respectfully Submitted,

Monica Mooney Director - Clarence Public Library