

HULBERT LIBRARY STRATEGIC PLAN (2025-2029)

MISSION: Connect, learn, and grow together.

VISION: We envision a vibrant, welcoming space where everyone is respected and feels a sense of belonging. Committed to sustainability, inclusivity, and accessibility, we provide resources, programs, and services that inspire lifelong learning, connection, and growth.

STRATEGIC PRIORITIES:

1. Community Engagement

- Strengthen participation in community events and outreach programs.
- Enhance the library's role as a versatile community center.
- Expand partnerships with local organizations, schools, and government.
- Increase engagement with non-users and underserved populations.

2. Resources & Access

- Maintain a relevant collection through patron surveys.
- Enhance awareness of online databases and digital resources.
- Leverage staff and board expertise for program development.
- Improve communication through digital and social media platforms.

3. Learning & Growth

- Offer materials and programs to support school readiness.
- Promote lifelong learning through diverse programs for all ages.
- Develop targeted services for families, seniors, homeschoolers, and special interest groups.

4. Innovation & Technology

- Expand digital literacy initiatives and interactive technology spaces.
- Offer programming featuring emerging technologies.
- Enhance access to innovative learning tools.

5. Sustainability & Adaptability

- Foster a responsive culture of service through staff development.
- Strengthen marketing efforts to highlight library value.
- Ensure fiscal responsibility and transparency.
- Maintain a safe and welcoming physical environment.
- Collaborate effectively with local and regional partners.
- Continue green initiatives, including energy efficiency improvements and sustainable practices.
- Leverage our participation in the Sustainable Libraries Initiative to adopt best practices and attain certification.

Adopted: April 10th 2025