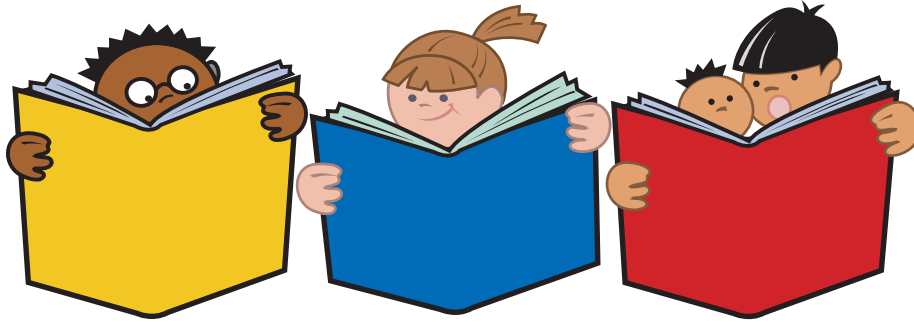


Books For Kids

Over 3.2 million books and 30 years of service.



2026 fact sheet

Mission:

To collect quality new children's books and distribute them to Western New York children in need – those who will benefit most from discovering the love of reading. A child who develops the love of books and reading gains a major foundation for success.

2026 campaign goals:

The 2026 BOOKS FOR KIDS campaign seeks to collect 50,000 new books by May 22, 2026.

History:

BOOKS FOR KIDS has distributed over 3.2 million books to children in need since it was established in the Mid 1990's. In 2024 alone, over 65,459 books were collected.

Book donations:

Individuals, companies, groups and organizations may donate new books. Books should be suitable for use by infants and children up to 14 years of age. Donated books can be taken to any Wegmans store, any Buffalo & Erie County Public Library and The Buffalo News, located in the Larkin Exchange Building, 726 Exchange St. lobby, Tom's Restaurant, Amherst and all Paula's Donuts locations.

Financial donations:

Financial contributions are used to buy new books, including Braille, multicultural and large-print books for children with special needs. The program's administrative costs are covered by The Buffalo News and Project Flight, assuring donors that every dollar donated is put toward buying books and supplies. Our goal this year is \$15,000.

Send a check to:

Project Flight/Books for Kids c/o Donations
7954 Transit Rd., PMB 205, Buffalo, NY 14221

Donate online:

buffalolib.org/project-flight

Distribution:

The books are distributed through recognized community groups, with priority given to those that sponsor programs that promote reading and family literacy. In 2024, BOOKS FOR KIDS volunteers distributed books to over 30 organizations.

Sponsors:

BOOKS FOR KIDS, founded by Project Flight, is sponsored by The Buffalo News, the Buffalo & Erie County Public Library, Wegmans, WGRZ-Channel 2, Buffalo State College and Power 93.7 WBLK.

THE BUFFALO NEWS

