



MEDIA RELEASE

For Immediate Release: September 30, 2021
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BOOKS FOR KIDS DONATION DRIVE NOW THROUGH OCTOBER 15.

Live Event on Friday, October 8 at Wegmans Sheridan Drive Store

Now through October 15, 2021, donations of new children's books can be made to the annual ***Books for Kids*** campaign spearheaded by Buffalo's Project Flight, Inc. The books will go directly to local children in need in hopes of helping them build a pathway to a better future. Nearly 2.9 million donated books have been given to children, families and service organizations over the past 26 years.

Books for Kids donation bins are located in all 37 Buffalo & Erie County Public Libraries, at all Wegmans stores in Erie and Niagara Counties and at The Buffalo News, located at Washington and Scott streets in Buffalo.

A special Community Donation Drive, featuring members of the WGRZ-TV 2 on-air staff and radio personalities from Power 94 WBLK Radio, will be held at Wegmans at 5275 Sheridan Drive, Williamsville, on Friday, October 8 from 6:00 a.m. – 12 Noon.

The *Books for Kids* campaign is a collaborative effort with support from The Buffalo News, Buffalo & Erie County Public Libraries, WGRZ-Channel 2, Wegmans, Townsquare Media (WBLK and WYRK), Buffalo State College and Project Flight, Inc.

Watch the video media release for *Books for Kids* with Dr. Geraldine E. Bard, co-founder and co-director of Project Flight, Inc.:

<https://www.youtube.com/watch?v=w609yXKjqYE>

***Books for Kids* tax-deductible financial donations can be made to:**

Books for Kids/Project Flight c/o Donations
7954 Transit Road, PMB 205
Buffalo, NY 14221

New children's books can be dropped off at:

All Wegmans stores in Erie and Niagara Counties
All 37 Buffalo & Erie County Public Libraries
The Buffalo News, corner of Washington and Scott Streets, downtown Buffalo

For more information, visit: <http://www.projectflight.org/> ###