

Books For Kids

Over 3 million books and 27 years of service.



CAMERAS/MEDIA INVITED

Tuesday, April 25, 2023 – 10:15 a.m.

North Park Branch Library, 975 Hertel Avenue, Buffalo, NY 14216

Information: Joy Testa Cinquino, 716-858-7182, testaj@buffalolib.org

Books for Kids Campaign Kickoff – Over 3 Million Books Distributed

The annual *Books for Kids* campaign will officially kick off this year with a media announcement on Tuesday, April 25 at 10:15 a.m. at the North Park Branch Library, 975 Hertel Avenue, Buffalo, NY 14216. The announcement will highlight the importance of the upcoming community book drive that benefits local children in need and helps them build a pathway to a better future through reading.

2023 marks the twenty-seventh year of this noteworthy community literacy campaign, founded by Project Flight local educators Dr. Geraldine Bard and Dr. Elizabeth Cappella. *Books for Kids* has distributed over three million books to children in over 2,845 schools and agencies since 1995.

The *Books for Kids* campaign drive runs from April 29 through May 19 with an onsite donation drive on Friday, May 5 at Wegmans, 5275 Sheridan Drive in Williamsville, from 6 a.m. – 12 noon. The campaign is a collaborative effort with support from Buffalo & Erie County Public Libraries, Project Flight, Inc., WGRZ TV-Channel 2, The Buffalo News, Wegmans, Power 93.7 WBLK and Buffalo State University.

New children's books can be dropped off from April 29 – May 19 at:

All Wegmans stores in Erie and Niagara Counties

All 37 Buffalo & Erie County Public Libraries

All locations of Paula's Donuts

The Buffalo News, 726 Exchange Street, Buffalo

Tom's Restaurant, 3221 Sheridan Drive, Amherst

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