

Long-Range Plan of Service: January 2024-December 2028

MISSION STATEMENT

The Aurora Town Public Library exists to serve our community with the best library resources available to enrich, enlighten, and entertain.

VISION

Provide open, equal, and free access to information, as defined by the American Library Association's Library Bill of Rights.

Goal I: Foster an inclusive, relevant, and safe public space for the whole community.

- A. Protect and provide free and equitable access to information and ideas, resisting censorship and restrictions.
- B. Ensure an assortment of quality programs, services, and collections are presented by listening to patron feedback and monitoring statistics.
- C. Regularly assess the library grounds, building, furnishings, and configurations for improvements, following the New York State minimum standards of services according to Section 90.2 of the Commissioner of Education.
- D. Review and update library policies at least once every five years or earlier if required by law.

Goal II: Promote a literate, educated, and cultured citizenry.

- A. Facilitate access to the local library collection, other library catalogs, as well as to library databases and other online resources.
- B. Develop a collection of materials and a variety of programs to meet the information, educational, and recreational needs of the community in accordance with the B&ECPL Collection Development Policy.
- C. Highlight parts of the collection through displays pertaining to timely and significant topics of interest and educational value.
- D. Close opportunity gaps for education and employment by connecting job seekers, small business owners, and underrepresented populations to available resources.

Goal III: Place technology and digital literacy at the forefront.

- A. Present education classes to improve technology and digital literacy of the public.
- B. Provide current equipment, emerging technology, and internet connectivity to address community needs and access to information.
- C. Arrange annual technology training for all library staff, appropriate to their position.

Goal IV: Encourage public participation by inspiring curiosity about the library.

- A. Involve youth and their families through programming, outreach, and class visits with their local public library by partnering with youth-focused community organizations, as well as public and private schools.
- B. Build mutually beneficial relationships and partnerships with educational, cultural, and community organizations.
- C. Welcome community feedback and participation through surveys and focus groups to shape future library services, programs, materials, and resources.

Goal V: Grow membership and advocacy by engaging users and non-users with their library.

- A. Increase awareness by advertising services, programs, resources, and materials through the library website, social media outlets, press in the newspaper, and outreach at local institutions, as well as events.
- B. Provide access to current library information in print and online, promoting the understanding of library services, operations, and governance.
- C. Deliver a board-approved, written annual report to the community on the library's progress in meeting its mission, goals, and objectives.

Goal VI: Obtain adequate funding for operation and enhancement of the library.

- A. Petition elected officials to actively support funding the library's vital role in the community.
- B. Garner grants to modernize as well as enhance the library's offerings and physical plant.
- C. Approach local service organizations and other possible funding sources to underwrite special collections or projects.

Goal VII: Maintain rapport and communication with constituencies.

- A. Communicate with the Town of Aurora Supervisor and Town Board, County Legislature, State Representatives, and B&ECPL Board.
- B. Maintain trustee representation at all Association of Contracting Library Trustees meetings.
- C. Support the Friends of the Aurora Town Public Library in augmenting the library's activities and needs.

Goal VIII: Seek education opportunities for library board members to best serve as trustees.

- A. Ensure library trustees complete a minimum of two hours of trustee education annually on the financial oversight, accountability, fiduciary responsibilities, or the general powers and duties of a library trustee, abiding by Title I, Article 5, Part 2, section 260-d of the New York State Education Law.

Adopted by the Aurora Town Public Library Board December 19, 2023.