



**LANCASTER PUBLIC LIBRARY
LONG-RANGE PLAN
January 1, 2022 - December 31, 2024**

GOAL #1: Trustees will ensure that excellent service is provided to patrons.

OBJECTIVES:

- A. The collection of books and other media will remain current.
- B. Increase collections that reflect the wants and needs of the community.

GOAL #2: Trustees will lead the effort to make the community aware of the extent of services the library offers.

OBJECTIVES:

- A. A survey will be conducted of non-library users to introduce them to services available at the Lancaster Public Library.
- B. New means of community outreach will be initiated to create more awareness of library services.
- C. All available means of publicity will be utilized to create broader community awareness of library services.
- D. Cultivate and maintain partnerships with local schools, organizations, and community groups.
- E. Develop a library brochure promoting our free services and resources.
- F. An increase in the number of Lancaster Library cardholders will result from our efforts in community awareness.
- G. Make the Lancaster Public Library a center for the community.

GOAL #3: Trustees will support improvements in the library's physical plant.

OBJECTIVES:

- A. We will provide an atmosphere that is welcoming, safe, clean, and well kept.
- B. We will work with the Town of Lancaster to address any building issues.
- C. Work will continue on the community room to make it more inviting and vibrant.
- D. The children's area will provide a stimulating space for families to experience hands-on, interactive activities focused on literacy.
- E. Ensure ADA compliance.
- F. Work to improve conditions of the staff break room.

GOAL #4A: Trustees will ensure that we offer technology and programming that will inspire and meet the needs of our users.

OBJECTIVES:

- A. Technology needs of patrons will be anticipated, and every attempt will be made to update technology.
- B. Staff will create programming with a focus on Science, Technology, Engineering, Arts and Mathematics (STEAM).
- C. Programming will increase patrons' digital literacy and nurture next generation skills.
- D. Patrons will have improved access to innovative MakerSpace technologies such as virtual reality, robotics and coding.
- E. Adult technology education classes and one-on-one appointments will be offered.
- F. Public Library Association Project Outcome surveys will be conducted on a regular basis to focus our programming on community needs and interests.

GOAL #4B: Trustees will ensure that staff are provided with opportunities to continue their technology education.

OBJECTIVE:

Staff will remain up to date with current technology trends through conference attendance, workshops and/or webinars.

GOAL #5: The Trustees will follow the New York State Minimum Public Library Standards by;

OBJECTIVES:

- A. Create a review schedule, ensuring all policies are reviewed at least every five years.
- B. Ensure that all required information is posted online.
- C. Create an annual budget for donated funds.
- D. Trustees will attend two hours of professional development annually.

GOAL #6: The library will work to secure adequate funding.

OBJECTIVES:

- A. Communicate needs to the Buffalo & Erie County Public Library Administration, the System Board and elected officials.
- B. Keep the Friends of the Lancaster Library informed of library activities and needs.

- C. Support the Friends of the Lancaster Library in facilitating the achievement of fundraising goals.

Adopted by the Lancaster Public Library Board of Trustees at a public meeting on December 9, 2021.