



**Town of North Collins Public Library
Long Range Plan of Service
2020-2025**

Mission Statement

The Town of North Collins Public Library aims to provide an opportunity for learning, recreation and personal growth for all the people of North Collins through the resources and personnel of the public library.

Goals and Objectives

I. To secure funding for the implementation of the Library's mission.

- a. We will encourage increased financial support from all levels of government as a funding source of the library.
- b. Aggressively pursue avenues for additional funding from donations and fundraisers in an effort to supplement governmental financial support.

II. Provide materials to the community which supports the informational, cultural educational and recreational needs of the community of North Collins.

- a. Always utilize every asset provided to us by the library system in effort to maintain a relevant collection of materials available to our patrons.
- b. Invest in new technologies as they become available to us.
- c. Ensure that all library users have equal access to every item.

III. Foster a helpful and qualified public service staff

- a. Hire and train a qualified staff that is willing to go the extra mile for the patron.
- b. Monitor staff and provide for yearly evaluations of their work product.
- c. Involve staff in the planning process and encourage staff to actively engage in the library with their own talents and abilities.
- d. Pursue opportunities for hiring a certified librarian to manage the library.

IV. Offer high quality programming to the community

- a. Every effort will be made to provide programming to the community of North Collins which is relevant, timely and worthwhile to the attendees.

- b. Pursue outreach opportunities where we can reach those in the community who are not currently aware or connected with the library.
- c. Explore nontraditional avenues for providing services to the public via social media.

V. Maintain and upgrade facilities and equipment

- a. Maintain the library grounds to ensure the campus remains an attractive and inviting place for our patrons.
- b. Rearrange shelving and furniture to make the library more inviting. We will also upgrade furniture and equipment if necessary.
- c. Pursue opportunities for grant funding for larger projects.
- d. Explore the possibility of an addition to the library to erect a larger meeting room.

VI. Maintain rapport with community leaders

- a. Regularly communicate with Town and Village officials to ensure that our voice is heard.
- b. Ensure our needs are communicated with members of the County and State government.
- c. Communicate with other community organization leaders.
- d. Have a representative attend all Association of Contracting Library Trustees meetings.
- e. Support the Foundation of the North Collins Public Library in their fundraising efforts.

Adopted by the North Collins Public Library Board of Trustees on August 5, 2020.