



**Newstead Public Library  
Long Range Plan  
2020-2025**

**Mission Statement**

Connecting our community with library resources that enrich, enlighten and entertain.

**Vision**

The Newstead Public Library is a community gathering space where all citizens of the Town of Newstead, Village of Akron and all of Erie County will feel welcome. The library will be a place where all have free and equal access to cultural, recreational, and informational resources.

**Core Values – R.E.A.D.**

Respect – Practice civility and inclusion in our actions and attitudes; value, support and respect all customers and staff

Excellence – Strive for superior performance and maximize user experience through collaboration, teamwork, training and enthusiasm

Accessibility – Ensure availability and ease of access to library services for all people

Dependability – Provide library services in a consistent, reliable, trustworthy and responsible manner

**Goal 1 Community** – The Newstead Public Library is a center of the community

Objective – Strengthen community through collaborative engagements with community partners

Action Steps:

- Cultivate partnerships to connect community members with informational services
  - Continue partnership with Bank on Buffalo to provide Dolly Parton’s Imagination Library
  - Continue collaboration with Akron Market on Main to promote children’s programs
  - Cultivate new programs and services that promote local businesses
  - Collaborate with the Akron School and area pre -schools to promote library programs and encourage reading

- Continue outreach programs and services in the community
  - Read to children’s groups at One Church and preschools
  - Engage and participate in Community events
  
- Continue and further develop partnerships with local community groups
  - Maintain presence on Akron Newstead Alliance
  - Akron Chamber of Commerce – renew membership and engage in activities
  - Engage with local leaders and elected officials
  - Attend networking events

**Goal 2 Resources** – Foster and enhance access to information and ideas and programs

**Objective:** Develop and provide engaging, inspiring and relevant resources that address evolving community interests and expectations

**Action Steps:**

- Provide equal access to library resources
- Build and expand traditional and digital collections to meet demand
  - Survey community, elicit patron suggestions to identify community interests and need for materials to add to the collection
  - Use circulation and usage statistics to ensure purchase and collection additions are meeting patron needs
  - Continue to regularly weed collection
  - Replenish collection by replacing lost, damaged or worn items that are still in demand
- Explore and develop alternative models of access and delivery
  - Use social media to provide virtual programming
  - Continue to provide children’s, family, teen and adult programming in the library
  - Continue to provide curbside pick up
  - Continue and expand homebound delivery of materials
  - Bring the library to the community
    - Have a presence at community events
    - Participate at school open house
    - Visit preschools
- Further develop and produce virtual programming
  - Utilize the talents and abilities of staff for the addition of new programs

- Promote library programs and services
  - Social Media – Facebook YouTube
  - Keep B&ECPL events page up to date
  - Email events to Akron Bugle, The Newsteader, Newstead Town Hall and Tidbits
  - Send fliers to Akron School, Pre schools, Senior Center
  - Further develop emailing list to promote events
  - Have ongoing displays within library to promote circulation, programs, events etc.

**Goal 3 Growth and Learning** – Stimulate and inspire learning, growth and transformation

**Objective:** Strengthen Reading Readiness and Early Literacy

**Action Steps:**

- Provide materials and programming to help ensure children will enter school ready to learn
- Work with the Akron School, preschools to identify needs and work to strengthen these relationships
- Provide materials/resources designed to support the Common Core Curriculum, STEM and STEAM initiatives
- Continue to evaluate and add to the hands on STEM materials for use in library
- Cultivate an enthusiasm for reading and discovery

**Goal 4 Innovation and Technology** – Advance and strengthen staff and trustees role in the use technology

**Objective:** Ensure that library staff stay current with B&ECPL system technology as well as advance and strengthen skills to engage with the public

**Action Steps**

- Staff attend System wide Staff Development Opportunities
- Encourage staff to watch the many staff training and development videos provided through the B&ECPL System
- Adapt to new and changing technology
- Offer innovative programs , with a focus on STEM

**Objective:** Trustees will complete a minimum of 2 hours of trustee education a year

**Action Steps**

- Trustees can attend Association of Contracting Library Trustee (ACT) meetings and/ or complete yearly training in other methods that satisfy state requirements for trustee training.

**Goal 5 – Adaptability** – Adapt and evolve to cultivate a sustainable future

**Objective:** Maximize visibility to promote library

**Action Steps**

- Strengthen advocacy and library presence in community
- Expand presence on social media, have added a YouTube channel
- Explore ways to reach non library users

**Objective:** Ensure financial responsibility

**Action Steps**

- Practice due diligence
- Maintain transparency and accountability
- Continue to foster Friends of the Library Book Sales and other fund raising opportunities

**Objective:** To ensure that the library is a safe, secure and welcoming place

**Action Steps**

- Continually assess library space and condition of facility to determine what improvements need to be made
- Keep open communication with the Town of Newstead on building condition/issues
- Work closely with caretaker to ensure facility is properly cleaned and maintained
- Provide gathering spaces that encourage positive community interaction

**Objective:** Develop an adaptive and responsive culture of service

**Action Steps**

- Respond to patron needs and preferences that maximize the user experience
- Develop services/programs to enhance the customer experience

Adopted at Newstead Public Library Board of Trustee Meeting – December 9, 2020